



REGIONE AUTÒNOMA DE SARDIGNA
REGIONE AUTONOMA DELLA SARDEGNA



European Union
European Regional
Development Fund

Ass.to del Lavoro
Servizio Coesione Sociale
Settore Integrazione Immigrati ed Emigrazione

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POR FSE 2014-2020

Azione 8.4.3 "Road map for the start-up company and the self-employment"

Why DIAMANTE ? (DIAMOND)

An earlier, well known action, was called D.I.A.MAN.T.E.

D onne	- Women
I mmigrate con	- Immigrant with
A bilità	- Manual
M ANuali su	- Skill on
T radizioni	- Ethnic
E tniche	Traditions

This action uphold the spirit and the goals, not the gender constraint



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Azione 8.4.3 “Road map for the startup companies and the self-employment

An highly challenging route:

573 applicants to 8 Agencies

223 learns in start-up

120 business plans approved at most, receiving microcredit from the

Microcredit Fund FSE “IMPR.INT.ING”

40 start-up should remain alive, after two years, otherwise penalties will be imposed on Agencies.

- ***Entrepreneurship is not for everyone***



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The crucial issue of the project is **selecting the applicants**

Identify people who have entrepreneurial profiles

Recognize successful business ideas

Find the influencing skills

A future entrepreneur should

- be highly motivated
- be creative
- have self- confidence
- have capacity to assess and assume the risks

Doing a good selection, half the work is already done.



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The **selected applicants**

will receive

- training for the development of entrepreneurial skills
- advising to develop a business case, analysis and market research, local marketing and financial benefits;
- When the business idea is mature, a group of experts will assist to prepare the application form for funding and the correlate business plan.

A good idea is nothing if not well exposed



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Admissibility of the application submitted by an independent evaluation committee

Approved startups will receive a microcredit of 25.000 €

Only the best, well prepared, sustainable plans, should be financed



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- Experience shows that startup’s failure risk is extremely high during the **first two years** of life;
- This is always more true when the entrepreneurs are migrants with weakness of language skills and lack of knowledge about the administrative procedures;

A tree must be sustained, even when it still a bush



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- After the microcredit financing, the startup companies are supervised by the legal and fiscal experts for the **first two years** of life;

Due to the focalizing on core business, often we forget the environmental challenge



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- During the same two years, the startups receive consulting services to improve the entrepreneurship, the competitiveness and the innovation.

The evolution guarantees survival

DIAMANTE-IMPRESA for startup companies



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POR FSE 2014-2020 Azione 8.4.3

Financial resources: € 1.993.571,00

Projects	Areas	Sectors
AB IMIS	Province of Cagliari	Trade, craftsmanship, accommodation services, restaurant industry, tourist business, cultural enterprises, ICT.
CITIES Confapi Isfor Tutelano Immigrati E Sviluppato	Area of Cagliari	Wine and culinary traditions, artistic craftsmanship, (ecoGreen) agrifood and tourism
DALL'IDEA AL BUSINESS, DA IMMIGRATI A IMPRENDITORI	Cagliari, Sassari, Tortoli, Carbonia	Craftsmanship, agrifood, tourism, hospitality and food services, family assistance, for the elderly people, <i>personal services</i>
IM.P.R.E.S.A. IMMigrati Pronti a Rischiare Esperienze Solidali Autonome	Cagliari e Olbia	General purpose - Services
Diamonds on the inside	Gallura	Green maintenance/vacation houses
CRE.ATT.I.V.I.T.A Creare Attivita Imprenditoriali che Valorizzano Innovazione Tradizione e Autonomi	Sassari e Alghero	Restaurant industry, agrifood sector and craftsmanship
P.A.E.S.I. – Percorsi per l'Autoimprenditorialità e lo Sviluppo Sociale rivolti a Immigrati.	Area of Sassari	Craftsmanship –restaurant industry and agrifood sector
Sconfinamenti: nuove imprese, nuova società	South Sardegna	General purpose

Projects are starting: applicants have to send their business ideas until 4/9/2017

10



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Azione 8.4.3 "Percorsi di sostegno (servizi di accompagnamento e/o incentivi) alla creazione d'impresa e al lavoro autonomo.

Integrated services to promote new entrepreneurship

<i>Selecting immigrants</i>	573
<i>Immigrants starting the educational process to create the company :</i>	223
<i>Financing startups</i>	86
<i>Estimated startups to be in live after 2 years</i>	76
Penalties will be imposed on agencies if there are less than 5 startups after 2 years	40

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Invitiamo la S.V. a partecipare all'evento che si terrà

Venerdì 23 giugno 2017 alle ore 9,00

presso la scuola di San Donato a Sassari
per la presentazione di



DIAMANTE IMPRESA

servizi integrati per la promozione di nuova imprenditorialità
Programma "IMPR.INT.ING"

Ringraziamo anticipatamente per la Vs. gradita presenza



ARAFORM



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Grazie!!!
Thank you!!!