



Local Digital Media Solution

Local Digital Media Solution in the cloud enables systematic creation, management and delivery of multimedia content. It engages various local news and media producers as creators and editors of the rich multimedia local content and provides single point of access to citizens via broadband web or mobile interfaces.

Issues Faced

Main challenges related to implementation of the service for the local communities are non-technological. The solution needs to be adapted to local communities needs. Video and multimedia production and editorial teams have to be established, appropriate training, as well as necessary support also have to be provided.

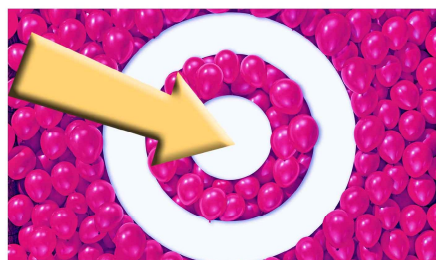
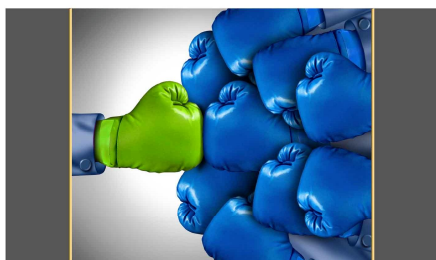
Key Objectives

Key objective is to engage individuals as well as organizations from the local communities to create and share the local multimedia content, ranging from news, sports, culture to education and leisure. Local authorities, along with schools, local sports, culture societies or other initiatives collectively produce content of interest to citizens.

Main Results

Cloud based multimedia content management environment, along with web and mobile presentation interfaces enable fast and simple deployment as well as use of the service. Geo location tagging is also supported. There is a possibility of adapting solution user interfaces as different TV (Settop box) applications.

(<http://4d.rtv slo.si>)



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