

### **3<sup>rd</sup> INTRAORGANISATIONAL MEETING**

#### **Maribor development Agency**

#### **1. Introduction (max. 1 page)**

On Wednesday, September 6<sup>th</sup>, 2017 Maribor Development Agency (MDA) – the lead partner of the INTRA project – has organized its third intraorganizational meeting iORG, where experienced gathered during the INTRA project was shared with the colleagues of other departments within MDA, specifically with the department of regional development and the European Enterprise Network.

At the same time, the MDA colleagues were identifying synergies with the projects that various MDA units are conducting and touch the fields of internationalization.

15 members of the MDA staff and 1 external expert attended the event, of which 3 were representing the INTRA project core team.

The iORG followed the proposed agenda:

- 1) Overview of good practices presented in Pescara (from Italy and Bulgaria) – presented by Polonca Blažič (external expert);
- 2) Preliminary findings of the regional State of Affairs – presented by dr. Amna Potočnik;
- 3) Identification of synergies among approved projects – lead by mag. Borut Jurišič.

The iORG lasted for 60 minutes in total.

#### **2. Brief info on the event**

The event followed the proposed agenda.

First, the MDA staff was introduced to the clusters presented during the Pescara study visit, where the special attention was given on the operative level and the differences in approaches of similar Slovenian structure. It was identified that the Slovenian regional structures tend to lack on the operative level, which is due to a different mind-set, low maturity level of support structures and tendency to abandon upon early failure, therefore the initiated processes are not carried through nor fully evaluated.

Second, the preliminary results of the State of Affairs analysis showed there are discreteness between the way the support organizations rate their services and the way the SMEs recognise the quality of the services – which was seen through the needs expressed by the SMEs, although the support environment claims those needs are well covered.

Third, there are currently 4 project MDA is conducting that at least partially cover topics, which overlap with internationalization:

Expedire – creating a pool of 300 SMEs to support the exporting activities;

DesAlps - boosting design thinking approach on SME services;

Erasmus for Young Entrepreneurs – international exchange of entrepreneurs,

We4SMESLOIII – strengthening the management of sustainable innovations.

#### **3. Recommendations and next steps**

It was recognised that MDA must strengthen its position as a regional stakeholder through building on presence and recognisability as one of the most important support elements of the support environment, based on its previous and current activities, as well as continuously seeking synergies among implemented project.

#### 4. Annexes

- Attendance sheet
- Photos
- News for the INTRA website

Annex 1: Attendance sheet

LISTA PRISOTNOSTI

<b>Zadeva:</b>	Intraorganizacijsko srečanje 3.2
<b>Datum &amp; ura:</b>	6.9.2017, 10:00
<b>Lokacija:</b>	MRA, Pobreška cesta 20, Maribor

Št.	Ime in priimek	Oddelek	Podpis
1.	Barut Junšič	MS	
2.	Polovca Babič	NR/MB	
3.	Natalija Bogdan	EEN	
4.	Kemal Kavic	RR	
5.	Donis P. Stanek	RR	
6.	Jolanda Timedn	splošno	Timedn
7.	Dijana Bertigovic	EEN	
8.	ANNA MAK	EEN	
9.	JOLANDA DANIS	EEN	Danis
10.	SADNA ŠVEBEC	MS	
11.	IVANA PODLEMNIK	NR/MS	
12.	KLAVDIJA GORNIK	RR	Gornik
13.	ALEXSANDRA VIRTIC		Virtic
14.	Daniela Kovar	RR	Kovar
15.	BOJIDAR PUČINA	FDI	
16.	ANNA POTOČNIK	NR/MS	
17.			
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20.			
21.			
22.			
23.			

## Annex 2: Photos











### Annex 3: News published at INTRA website

