



'Canal du Nivernais' Digital Waterway in Burgundy

A digital highway at the service of users of the Nivernais Canal; a motor of local development facilitating access to multimedia services along the length of the canal, to attract and retain new tourists using the canal for pleasure boating and cycling

Issues Faced

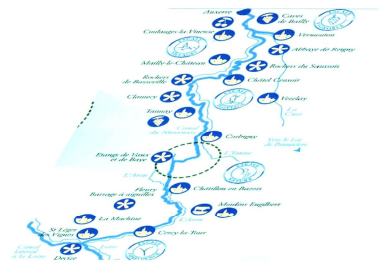
Information services were often inadequate and sometimes completely lacking along certain sections of the canal which was becoming a brake on the development of both pleasure cruising and cross-country cycling. Priority was to allow access to High Speed Broadband; to provide connected services and improve access to local information along all the canal

Key Objectives

To keep tourists up to date in real time via their mobile devices; to offer basic services : electricity, fresh water and Internet in all ports and halts to enable access to multimedia content in order to help tourists engage with local history and heritage with today's technologies. To raise awareness of tourism products along the canal, facilitate bookings, etc

Main Results

Greatly improved access to the Internet via mobile devices along the whole length of the Canal via: a series of Wi-Fi sites along the canal (connected to the county's fibre backbone) and multimedia terminals. Mobile Internet site Access for visitors to e-administered water and electricity terminals New tourists and (e)tourism products



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