



GOOD PRACTICES - CASE IDENTIFICATION /1<sup>ST</sup> LEVEL ANALYSIS

GOOD PRACTISE NO. 4

**1. Good Practice title:**

Jessica Holding Fund Sardinia

**2. Territory of implementation/application (country/region/...)]**

Region Sardinia – Italy

**3. Timeframe:**

year of introduction:  year of termination:  (leave 0000 if ongoing)

**4. Brief description of the promoting organization:**

- EIB - The European Investment Bank supports the strategic and policy objectives of the European Union by granting long-term loans for economically viable investment projects. The EIB's shareholders are the 27 EU Member States. Italy is one of the four leading shareholders, along with the United Kingdom, Germany and France, each holding a 16.2% stake in the Bank. European Investment Bank
- EQUITER Intesa San Paolo main aims is to invest in capital risk for enhancing the development of territories. EQUITER is a company of the Banking Group Intesa Sanpaolo and is also managing EU structural funds in the framework of Jessica project.
- Autonomous Region of Sardinia

**5. Main objective of the initiative:**

The JESSICA UDF in Sardinia managed by Equiter (Intesa Sanpaolo Group), focused on financing energy efficiency and renewable energy projects through Urban regeneration projects and EE/RE projects promoted by the public sector and PPPs. Main objective was to attract additional private resources



#### 6. Brief explanation of the initiative:

The European Investment Bank (EIB) and the Sardinia Region has created a EUR 70 million JESSICA holding fund for financing projects on the island. EUR 35 million have be devoted to urban renewal and regeneration in Sardinia's main provincial capitals and the other EUR 35 million was earmarked for the "Sardinia CO2.0" project designed to improve energy efficiency throughout the region by financing integrated municipal projects that include a renewable energy component.

The investments have been made via urban development funds (UDFs) that invest in projects forming part of integrated urban development and/or energy efficiency plans, particularly those structured as project finance schemes or public private partnerships (PPPs). The UDFs are created or selected in such a way as to ensure sufficient competence and management independence in the selection of the most financially robust projects.

JESSICA (Joint European Support for Sustainable Development in City Areas) is a joint initiative of the European Commission and the EIB, with the cooperation of the Council of Europe Development Bank, which is designed to foster investment in urban areas through the more effective use of the EU structural funds made available to the regions of the EU Member States. So far some 20 countries have decided to set up (or are considering setting up) JESSICA funds supporting investment in urban areas, including energy efficiency and renewable energy projects.

#### 7. Target group and measures to involve the target group:

Local and regional authorities also through the participation of agencies, in-house companies, energy agencies and public authorities in partnership with private sector

#### 8. Innovativeness:

**Financial leverage:** attraction of additional resources

**Expertise:** further development of technical assistance capacity, especially in relation to private and banking sector cooperation

**Partnerships:** external technical support (such as European Investment Bank) and local stakeholders involvement helped to properly address the problems faced by urban areas



European Union  
European Regional  
Development Fund

**ATM for SMEs**  
Interreg Europe



#### 9. Outcomes:

28 projects have been selected amounting to ca. EUR 35m of JESSICA investments and corresponding to CAPEX of ca. EUR 150m. In 2015 all the resources were allocated to eligible projects. Additional amount of ca. EUR 4m was allocated to the UDF (increase of the fund). Typically, the projects are of small amount and their final recipients are mainly Local Authorities.