



GROW RUP
**Entrepreneurship development and capacity building policies for
business creation and growth in outermost regions**

You are reading the 1st **GROW RUP** newsletter.

GROW RUP supports the creation and growth of innovative companies in the green and blue economy to reduce long-term unemployment in EU outermost regions. The project was launched at the beginning of this year and will be running until 2021.

The project involves five EU outermost regions: Canary Islands, Reunion, Azores, Madeira and Martinique.



Next you will find out what has been carried out during these months.

Read more about **GROW RUP**:
www.interregeurope.eu/growrup

GREEN ECONOMY: that economy that results in better human welfare and social equity, significantly reducing environmental risks and ecological shortages (UNEP).

BLUE ECONOMY: the difference between green and blue economy lies in that the former is a marine and maritime-limited notion. Despite its growing recognition as a policy-making objective, there is still no widely accepted definition. The concept

addresses the economic development of the oceans, seas and coastal areas, incorporating the sustainable development in the management of the economic activity of marine resources.

GROW RUP Interregional Learning Process

GROW RUP learning process is conducted during the years 2017-2019.

A key element of the project are **interregional site visits** organised in partner regions, where partners share strategies and experiences and brainstorm with policy-makers and stakeholders on employment support measures for green and blue economy.

The goal is to identify replicable best practices to improve partner regions' ERDF policy instruments to better support employment in green and blue economy and long-term unemployed people aged 30-45 years old.

After the interregional site visits, partner regions will organise **workshops for their staff and local stakeholders** to present to the results of the site visits, validate the selected best practices and develop guidelines for the drafting of the action plans.

GROW RUP 1st Interregional Site Visit 11-13th September 2017 in Canary Islands



The 1st interregional event took place on 11-13 September 2017 in Las Palmas de Gran Canaria, Spain, and it was organised by the lead partner - the Employment Service of Canary Islands.



Partners and stakeholders met for the first time to exchange experiences in the field of employment support measures for green and blue economy.

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Best practices

Canary Islands, Reunion, Azores, Madeira and Martinique have identified some initial best practices in the field of employment support for green and blue economy to be included in the project Joint Analysis.

During the first site visit **12 best practices** were discussed and assessed by partners together with the stakeholders from Madeira, Azores and Reunion travelling to the meeting and with Canary Islands' local stakeholders.

Canary Islands

Canary Islands' lead partner presented seven best practices, among which: **training programmes** targeting unemployed people and focused on maintenance and conservation of green areas and on security of beaches and aquatic facilities; **environmental consulting services** for entrepreneurs; and **financial support for SMEs** to hire technologists to be involved in R&I activities.

Check them out!

Upcoming events

2nd Interregional Site Visit will be held in Reunion on 20-23 November 2017

For more information on the agenda and activities check out our website:
www.interregeurope.eu/growrup/news/





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