

# Interregional seminar on cluster development

## Schedule october 17th

<b>08:30</b>	Registration and coffee Energy Barn	● ●	<b>12:30</b>	Lunch
<b>09:00</b>	Opening by Energy Valley, SNN and EnTranCe	● ●	<b>13:00</b>	Guided tour EnTranCe (optional)
<b>09:20</b>	Presentations of ClusterFY and Northern Connection projects	● ●	<b>13:45</b>	Transfer to Energy Academy Europe
<b>09:45</b>	Panel discussion on cluster strategies and policy development. <ul style="list-style-type: none"><li>– Cluster strategies and development of the cluster policies</li><li>– Interregional collaboration and Smart Specialization (ERDF)</li><li>– Role of European regions in the cluster policy and development</li></ul>	● ●	<b>14:00</b>	Introduction on World Café sessions
<b>10:45</b>	Coffee break	● ●	<b>14:15</b>	World Café session 1
<b>11:00</b>	Panel discussion on how to enhance the competitiveness of clusters and their members SMEs through the employment of KET's and involvement into innovative value chains. <ul style="list-style-type: none"><li>– KET's and cross sectoral linkages</li><li>– Innovative value chains</li><li>– Building opportunities</li></ul> Followed by plenary discussion	● ●	<b>15:30</b>	Coffee break
		● ●	<b>15:45</b>	World Café session 2
		● ●	<b>17:00</b>	Wrap up in the 'Wintertuin'
		● ●	<b>17:20</b>	Transfer to Puddingfabriek
		● ●	<b>17:30</b>	Foodfestival networking diner Puddingfabriek



## Moderator: Emily Wise

Emily Wise has more than 21 years' experience in strategic consulting and international economic development. Currently, Emily is an independent consultant working primarily with public sector clients providing research, analysis, advisory support and process facilitation services in the field of innovation policy. She has a particular focus on international innovation collaboration and cluster development strategies and the geography of the Baltic Sea Region.

## Energy Barn

The purpose of the Energy Barn is to build locally and sustainably in a multidisciplinary environment. The main objective of the Energy Barn is to achieve an energy-neutral building, with a multidisciplinary team.

Address:  
Zernikelaan 17  
9747 AA Groningen



## Energy Academy Europe

Energy Academy Europe is the most sustainable educational building in the Netherlands. The building is extremely energy efficient and holds the highest possible certificate for sustainability performance – the BREEAM Outstanding class.

Address:  
Nijenborgh 6  
9747 AG Groningen

## Puddingfabriek

The Puddingfabriek is a former factory hall, where instant pudding was made. The Puddingfabriek is now a vibrant event venue, suitable for almost any type of event.

Address:  
Viaductstraat 3-4  
9725 BG Groningen



## ClusterFY

The ClusterFY project is a consortium of eight partner regions. In close cooperation with regional stakeholders, the partners of ClusterFY aim to develop recommendations on the improvement of regional and national policy instruments (such as ERDF) that address the intensification of clusterization policies, in KET-related sectors. These developments advance the implementation of regional innovation strategies, especially in smart specialization priority areas. In short, the ClusterFY project aims to:

- Improve regional and national policy instruments seeking to intensify KETs-related clusterization processes.
- Encourage the integration of clusters into innovative value chains.
- Foster interregional cooperation between and among clusters and business networks
- Encourage clusters to drive growth in the regions and contribute to the implementation of S3.

You can find more information on:

[www.interregueurope.eu/clusterfy](http://www.interregueurope.eu/clusterfy)



## Northern Connections

The project is a collaboration between 21 partners consisting of clusters, cities, regions and knowledge institutions. Their joint challenge is to test the use of domestic innovation support measures transnationally and address barriers to competition which exist between clusters and regions.

Innovation support is mainly applied within narrow geographies where calls to action are not visible transnationally and cities & clusters lack capacity to involve SMEs broadly. Our objective is to get more enterprises to participate in transnational innovation collaboration via strengthening transnational cluster and city/region cooperation. The project aims to:

- Build capacity and transnational relations of sustainable energy clusters to provide demand-led innovation support. Followed up by the creation of a foundation for involving SMEs in innovation.
- Develop broader political backing to create coherence between political ambitions and clusters potential for innovation support.
- Embedding the international dimension into regional smart specialisation strategies with a particular focus on living labs and how a coordinated effort from cities and clusters can play a key role.

You can find more information on:

[www.northsearegion.eu/northern-connections](http://www.northsearegion.eu/northern-connections)

