



BID-REX

Interreg Europe



European Union
European Regional
Development Fund

UNEP-WCMC & BID-REX

Matthew Ling

Ecosystem Assessment Programme, UNEP-WCMC

matthew.ling@unep-wcmc.org

UNEP-WCMC – *who are we?*



UNEP-WCMC – *what we do*



SPECIES+



protectedplanet.net

 IBAT for Research and Conservation Planning

UNEP-WCMC – *what we do* continued

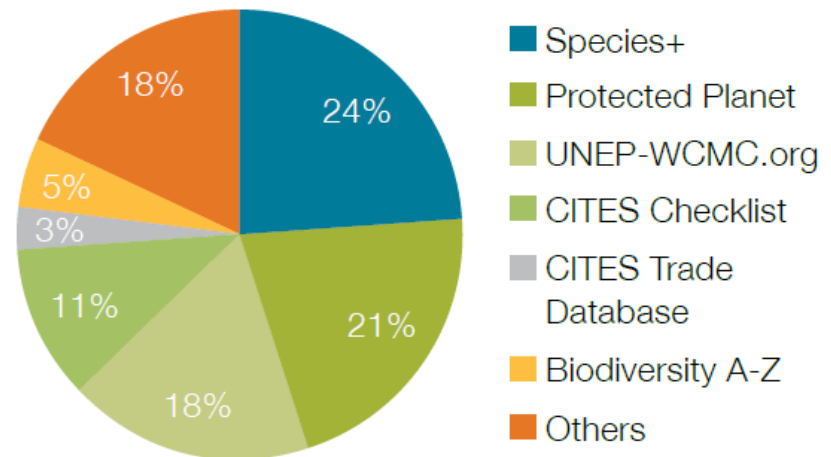
Knowledge

OVER 1 MILLION

people from 203 countries and territories accessed our online products and applications in 2015



Number of visits to UNEP-WCMC managed websites



Total visits: 1,039,050

FROM DATA TO DECISIONS

A NATION'S TOTAL WEALTH CONSISTS OF



ABIOLIC
AS OIL + MINERALS

BIOLOGIC

ECOSYSTEMS



5 KEY REQUIREMENTS TO GOOD DATA SHARING:

- ### 1 DATA

 - NEEDS TO BE IN CORRECT FORMAT
 - NEEDS TO BE COLLECTED
 - NEEDS TO BE ACCESSIBLE
- ### 2 HUMANS

 - NEED CAPACITY
 - NEED THE WILL TO SHARE
 - NEED TO CLOSE GAPS IN KNOWLEDGE
 - "IT'S MINE!"
- ### 3 INDICATORS

 - DO THEY ANSWER THE RIGHT QUESTIONS?
 - REGULARLY UPDATED
 - ACCESSIBLE
- ### 4 REPORTING

 - NEEDS TO BE FAST
 - NEEDS TO SPEAK TO RIGHT AUDIENCE
 - NEEDS TO BE LISTENED TO
- ### 5 TECHNOLOGY

 - NEEDS INFRASTRUCTURE TO ALLOW DATA MOVEMENT



UNEP-WCMC & *BID-REX*



Source: <http://d-techinternational.com/wp-content/uploads/2011/01/Technical-support-scams.jpg>



Source: http://healthnar.ruhosting.nl/wp-content/uploads/2014/08/digital-communications_1.png

Requests...

- **Communications focal points**
 - Still outstanding from Catalonia, Marche and Wallonia.
- **Twitter**
 - Follow the project: [@interregbidrex](#)
 - Remember to include the Twitter handle
 - Please use [#BIDREX](#) not #BID-REX
- **Website content**
- **Newsletter content**

Contact: **Emily.Neville@unep-wcmc.org**



BID-REX

Interreg Europe



European Union
European Regional
Development Fund

Thank you!

Questions welcome



www.interreg.eu/bid-rex