

## **Project Partners**





Amt für regionale Landesentwicklung





X City of









### What do we do in short?

RUMORE brings together eight partners from five European countries and involves them in an interregional learning process. The project partners work towards improving their regional policy instruments that address innovation delivery. The project activities foster the better use of synergies between urban and rural areas in the participating regions. They strengthen the innovation chains between rural and urban stakeholders.

#### Further information:

www.interregeurope.eu/rumore

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**RUMORE** improves regional innovation policies and strengthens innovation capacities by fostering rural-urban cooperation and partnerships.



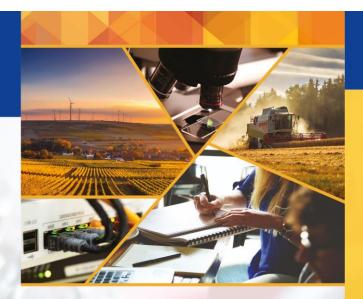
# Background – why RUMORE?

Huge potentials for growth and job creation remain unused due to missing synergies between the urban, usually more innovative, areas and their surrounding rural parts. The focus of existing cluster initiatives and regional innovation strategies on cities often leaves rural and peripheral areas and stakeholders outside of innovation chains. This hinders rural areas and stakeholders from unfolding their full potential, hampers integrated regional development and challenges the implementation of joint innovation policies.

# What are the results of RUMORE?

Within the project six policy instruments are improved in the partner regions. With the envisaged changes in the partner instruments an overall amount of ca. 7.5 Million Euro public money will be influenced.

RUMORE supports cooperation activities between innovation actors, raises the share of innovative companies in the partner regions and increases the number of enterprises cooperating with research institutes. By integrating the potentials of both rural and urban areas into regional smart specialisation strategies, the project enriches these strategies and supports the implementation of the cluster policies of the partner regions.



# Which policy instruments do we improve?

#### Germany

Lower Saxon Multi-fund Operational Programme 2014-2020

#### Netherlands

"Kansen voor West" ERDF/ESF Operational Programme of Western Netherlands 2014-2020
Green Metropolis Twente: Programme Powerful Twente 2014-2020

#### Italy

ERDF Regional Operational Programme for Lombardy Region 2014-2020

#### Bulgaria

Regional Development Strategy of Burgas Region 2014-2020

#### Greece

Regional Operational Programme of Central Macedonia 2014-2020

### How do we work?

#### Phase 1 (2017-2019):

## Interregional exchange and development of action plans.

Interregional partner meetings are organised as living labs to share experiences and exchange good practices on innovation via rural-urban partnerships. To inspire partners study visits are carried out and regional stakeholders involved.



In regional stakeholder group meetings the partners share the acquired experiences and good practices with their regional actors. They develop together an action plan how the addressed policy instrument can be changed. This includes new methods and concrete measures for improved policies in the field of regional innovation strategies via rural-urban ideas.

#### Phase 2 (2020-2021):

## Implementation and monitoring of action plans.

The action plan is implemented in each region. The measures that have been developed on the basis of interregional exchange and the cooperation among regional stakeholders are introduced in the policy instrument and applied.