



Project Partners

- ① HafenCity University Hamburg (DE)
- ② Office for Regional Development Lüneburg (DE)
- ③ District Government Burgas (BG)
- ④ Development Agency of Eastern Thessaloniki's Local Authorities (EL)
- ⑤ Region Development Fund of Central Macedonia on Behalf of the Region of Central Macedonia (EL)
- ⑥ Lombardy Region (IT)
- ⑦ City of Amsterdam (NL)
- ⑧ Green Knowledge Portal Twente (NL)

HCU HafenCity Universität
Hamburg

Niedersachsen
Amt für regionale Landesentwicklung
Lüneburg

REPUBLIC OF BULGARIA
Burgas District Administration

ANATOLIKI
DEVELOPMENT AGENCY OF EASTERN
THESSALONIKI'S LOCAL AUTHORITIES

REGIONAL DEVELOPMENT FUND
OF CENTRAL MACEDONIA
ON BEHALF OF
THE REGION OF CENTRAL MACEDONIA

Regione
Lombardia

City of
Amsterdam

Groene Kennispoort
Twente

What do we do in short?

RUMORE brings together eight partners from five European countries and involves them in an inter-regional learning process. The project partners work towards improving their regional policy instruments that address innovation delivery. The project activities foster the better use of synergies between urban and rural areas in the participating regions. They strengthen the innovation chains between rural and urban stakeholders.

Further information:

www.interregeurope.eu/rumore

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RUMORE
Interreg Europe



Rural-Urban Partnerships
Motivating Regional Economies

RUMORE improves regional innovation policies and strengthens innovation capacities by fostering rural-urban cooperation and partnerships.

European Union
European Regional
Development Fund

Background – why RUMORE?

Huge potentials for growth and job creation remain unused due to missing synergies between the urban, usually more innovative, areas and their surrounding rural parts. The focus of existing cluster initiatives and regional innovation strategies on cities often leaves rural and peripheral areas and stakeholders outside of innovation chains. This hinders rural areas and stakeholders from unfolding their full potential, hampers integrated regional development and challenges the implementation of joint innovation policies.



What are the results of RUMORE?

Within the project six policy instruments are improved in the partner regions. With the envisaged changes in the partner instruments an overall amount of ca. 7.5 Million Euro public money will be influenced.

RUMORE supports cooperation activities between innovation actors, raises the share of innovative companies in the partner regions and increases the number of enterprises cooperating with research institutes. By integrating the potentials of both rural and urban areas into regional smart specialisation strategies, the project enriches these strategies and supports the implementation of the cluster policies of the partner regions.

Which policy instruments do we improve?

Germany

Lower Saxon Multi-fund Operational Programme 2014-2020

Netherlands

"Kansen voor West" ERDF/ESF Operational Programme of Western Netherlands 2014-2020
Green Metropolis Twente: Programme Powerful Twente 2014-2020

Italy

ERDF Regional Operational Programme for Lombardy Region 2014-2020

Bulgaria

Regional Development Strategy of Burgas Region 2014-2020

Greece

Regional Operational Programme of Central Macedonia 2014-2020

How do we work?

Phase 1 (2017-2019):

Interregional exchange and development of action plans.

Interregional partner meetings are organised as living labs to share experiences and exchange good practices on innovation via rural-urban partnerships. To inspire partners study visits are carried out and regional stakeholders involved.



In regional stakeholder group meetings the partners share the acquired experiences and good practices with their regional actors. They develop together an action plan how the addressed policy instrument can be changed. This includes new methods and concrete measures for improved policies in the field of regional innovation strategies via rural-urban ideas.

Phase 2 (2020-2021):

Implementation and monitoring of action plans.

The action plan is implemented in each region. The measures that have been developed on the basis of interregional exchange and the cooperation among regional stakeholders are introduced in the policy instrument and applied.