



THESSALONIKI
INNOVATION
ZONE

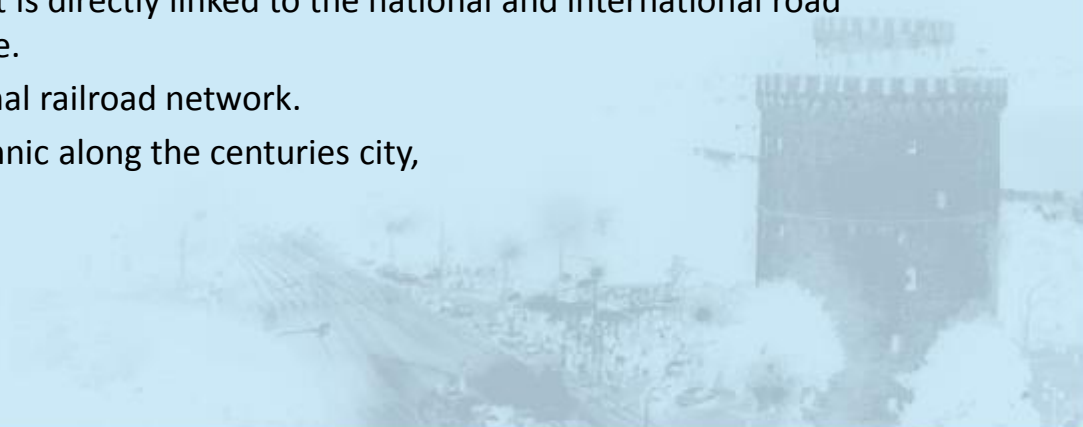
Thessaloniki Innovation Zone



Thessaloniki

An ideal destination to do business

- Business friendly community: being in the cross-roads of East-West trade for centuries it enjoys a vibrant business community well receptive to external establishments
- Transport and Logistics Facilities:
 - Less than 600 Km (300 miles) to seven major economy centers in Southeastern Europe:
 - Athens, Belgrade, Bucarest, Istanbul, Skopje, Sofia, Tirana
 - Flight connections to 40+ destinations
 - Flight Cargo connections worldwide
 - Port -the largest transit-trade port in the country, servicing 15 million inhabitants of its international mainland:
 - It occupies a total space of 1.5 million square meters and it spreads across a length of 3.5km.
 - 6 piers suitable for servicing all types of cargo as well as passenger traffic, with installations suitable for liquid fuel storage and it is located in proximity to the international, natural-gas pipeline.
 - linked to a dense, traffic network that is directly linked to the national and international road network, bypassing thus city entrance.
 - linked to the national and international railroad network.
- Extrovert environment: a multi-cultural multi-ethnic along the centuries city,



WHY INVEST IN THESSALONIKI

Thessaloniki is an ideal place
to research and innovate:

Thessaloniki
Innovation
Zone Pockets

Hosting and
welcome facilities



THESSALONIKI
INNOVATION
ZONE



Pre
Incubators
Accelerators



4

major
Incubators
the biggest
in the country



Vibrant
Startup
Community



NOESIS

The
Thessaloniki
Science
Center and
Technology
Museum

is one of the most
high-tech museums
in Southeastern Europe

A wonderful
place
to live and work

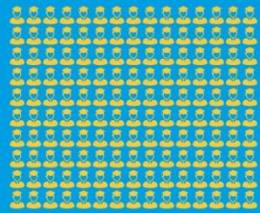
An excellent
area to do
Business



Thessaloniki is
the best location in SEE
to invest and pioneer
featuring a vibrant
ecosystem of people
and resources
highly receptive
to international
cooperation.

150k+

Undergrads
Students



20k+

Grads
Students



9

World
respected
Research centers



5

major
Universities
including
the biggest in SE Europe



Thessaloniki

An innovation friendly destination to invest and pioneer

- Innovation Zone: a vibrant ecosystem of people and resources highly receptive to international cooperation

Main Technology Areas:
 Life Sciences: agro biotechnology,
 food industry
 Information & communication
 technology
 Transport technology
 Automotive Design and Simulation
 Nanotechnology
 Energy and Green Technologies



AGRIFOOD AS A PRIORITY

- SMART SPECILIZATION RIS3
- AgroFood Partnership of the Region of Central Macedonia
- 25% of the GDP of the agricultural economy is produced in C.M.



Digital Innovation Hubs-The Agrifood case'

- Convention devoted to Agrifood last March
- AZK was the first to embrace the idea of the Agrifood hub
- General Secretary of Digital Policy, Ioannis Tafyllis, has committed to promote the establishment of the hub.

Next steps

- Cooperation with Andalucía's successful hub
- RCM, Technology Companies of Northern Greece (*SEPVE*), American Farm School etc
- Forming a viable entity



TIZ Vision

To promote Thessaloniki as an innovation-friendly destination and facilitate international cooperation to drive development of knowledge and attract investment that will create high-value jobs and skills spearheading the transformation of the economic profile of Central Macedonia with direct positive impact on Greece's competitiveness.



TIZ roles

- A "neighborhood" which accumulates entrepreneurship and knowledge at various concentrations of excellence in different forms
- A network that aims to synergies
- A platform that highlights innovative business and the scientific background of the region
- A catalyst for bridging the gap for Innovative Entrepreneurship Financing

Why THESSALONIKI INNOVATION ZONE is a great partner?



THE CHALLENGE: ECONOMIC STRUCTURAL CHANGE

Low competitive structures in the industrial sector with high unemployment and rapid de-industrialization in the past

OUR ANSWER: "BOOST OUR STRENGTHS"

- **Facilitate** structural change
- **Up bring** the innovation forces
- **Attract** international investment
- **Promote** the development of new, competitive job positions based on the competent scientific and cultural potential

OUR VISION:

Thessaloniki as an **international metropolis** in the heart of the Mediterranean bridging Europe to the East and South

TIZ GOALS:



THESSALONIKI
INNOVATION
ZONE

TIZ OFFERS

1

ONE-STOP SOLUTION
for companies that want to relocate/RD/invest in Thessaloniki

2

UNPARALLELED OPPORTUNITIES
for small startup and business

3

SUPPORT TO GET STARTED
(licensees, legal, cultural etc)

4

EVENTS AND PROMOTIONS
that will support your business

Thank you for your attention

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Thessaloniki Innovation Zone

facebook 

Thessaloniki Innovation Zone

Thessaloniki Smart up Innovation Hub