

SPECIFIC THEMES

RELATED TO CULTURAL ROUTES:

1. Assessment of six existing Cultural Routes of the Council of Europe (ex-post) in terms of socio-economic development, direct and indirect benefits for Growth & Jobs
2. Capitalization of established best practices from INTERREG IVC completed projects CHARTS and CERTESS
3. Development of new cultural routes, based on the above assessment and capitalization

www.interregeurope.eu/cult-ring

The Cult-RInG project is co-funded by the European Regional Development Fund and made possible by the Interreg Europe programme

Cult-RInG budget: 1,35 M EUR

ERDF co-funding: 1,13 M EUR



Cult-RInG Partnership

Lead Partner:

Regional Development Fund of Central Macedonia
on behalf of Region of Central Macedonia



REGIONAL DEVELOPMENT FUND
OF CENTRAL MACEDONIA
ON BEHALF OF
THE REGION OF CENTRAL MACEDONIA



VERY
MACEDONIA
REGION OF CENTRAL MACEDONIA
GREECE

Partners:



REGIONE
LAZIO



VÄSTRA
GÖTALANDSREGIONEN



PODKARPACKA
Regionalna
Organizacja
Turystyczna



cim alto minho
comunidade intermunicipal do minho-lima



Pafos
REGION
a good reason for all seasons

Advisory partner:



ECTN
EUROPEAN
CULTURAL
TOURISM
NETWORK

Cult-RInG
Interreg Europe



European Union
European Regional
Development Fund

Cultural Routes as Investment for Growth and Jobs



Cult-RInG highlights the value of investment in European Cultural Routes in terms of their contribution to growth and jobs and the development of new cultural routes

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Cultural Route Themes

- Vine & Wine Routes
- Religious & Pilgrimage Routes
- Seafaring & Maritime Routes
- Trade Routes
- Ancient World Routes
- Mythology Routes
- Cycling Routes
- European History Routes

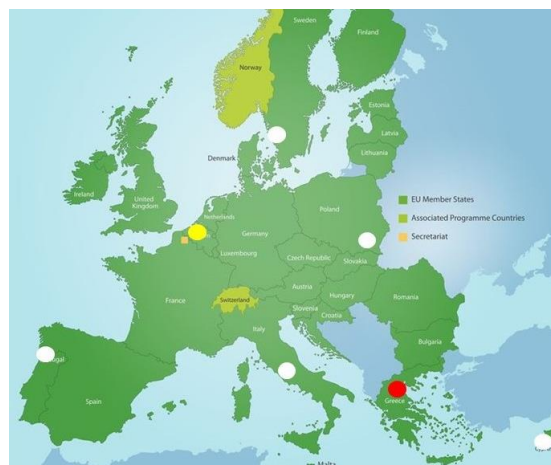


European Heritage Days
Journées européennes
du patrimoine



Main activities and outputs

- Interregional Workshops with technical study visits 2017-2018
- Regional Stakeholder Groups meetings
- Policy Learning Guidelines on Cultural Routes in the Growth & Jobs development contexts
- Study Tour in Lazio Region
- Staff Exchange programme
- Action plans on Cultural Routes development and upgrading, with implementation and monitoring of improved policy instruments in partner regions
- Regional Dissemination events
- Cult-RInG event during European Week of Regions and Cities in Brussels
- Final high-level political event



Expected results

- Inclusion of Cultural Routes impacts and benefits in action plans and policy instruments
- Identified thematic topics on Cultural Routes integrated in policies at regional, national and EU levels
- Capacity building of partners' key staff, stakeholders and policy makers on Cultural Routes
- Better cooperation / partnerships between public and private sectors, tourism and cultural sectors
- Improved policy instruments for sustainable regional development
- Contribution to the Policy Learning Platform
- Enhanced education and training opportunities on Cultural Routes
- Added value to the initiatives at EU level and other European Structural and Investment Funds programmes

Synergies with IYSTD2017 & EYCH2018

