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# **Digitization of Intangible Cultural Heritage in Slovenia**

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## The Association of Historic Towns of Slovenia

[www.zgodovinska-mesta.si](http://www.zgodovinska-mesta.si)

- Founded in 2001
- 15 members - 7% of Slovenian towns
- 20% of the most prestigious cultural monuments
- 15 museums and galleries, and almost 80 museum units
- All the old town centres have the status of protected cultural monuments



**Cultural heritage and cultural monuments in historic towns and museums are linked with opportunities in these towns for the development of tourism, culture and the economy, as well as the promotion of heritage.**

# Cultural Heritage Register (ZVKD-1,2008)

## Register of immovable cultural heritage / [rkd.situla.org](http://rkd.situla.org)

30022	Units of heritage
8006	Cultural monuments of local importance
319	Cultural monuments of state importance

## Register of movable heritage – inventory book of museums

1949	First cultural monuments declared as movable heritage
2.007482	Units of recorded material (source: MK, 2007)
1,5%	Digitalised units of state museums (source: MK, 2015)

## Register of intangible heritage (ZVKDS -1/2008)/ [www.nesnovnadediscina.si/](http://www.nesnovnadediscina.si/)

58	Registered units
7	Declared as live masterpieces (cultural monument)





**Cultural heritage is an important source of creativity and innovation  
that generates new ideas and solutions.**

- The sector is lagging behind in the use of modern technology, which is evident from numerous studies carried out in European institutions
- There are too few new products and solutions for the presentation of the already digitalised heritage to the wider public and tourists
- In the presentation of cultural heritage there is still too little presence of the use of modern information and communication technologies and virtual technology for the promotion and interpretation of cultural heritage

## THERE ARE TWO CHALLENGES AHEAD OF US

### CULTURAL HERITAGE AND TOURISM

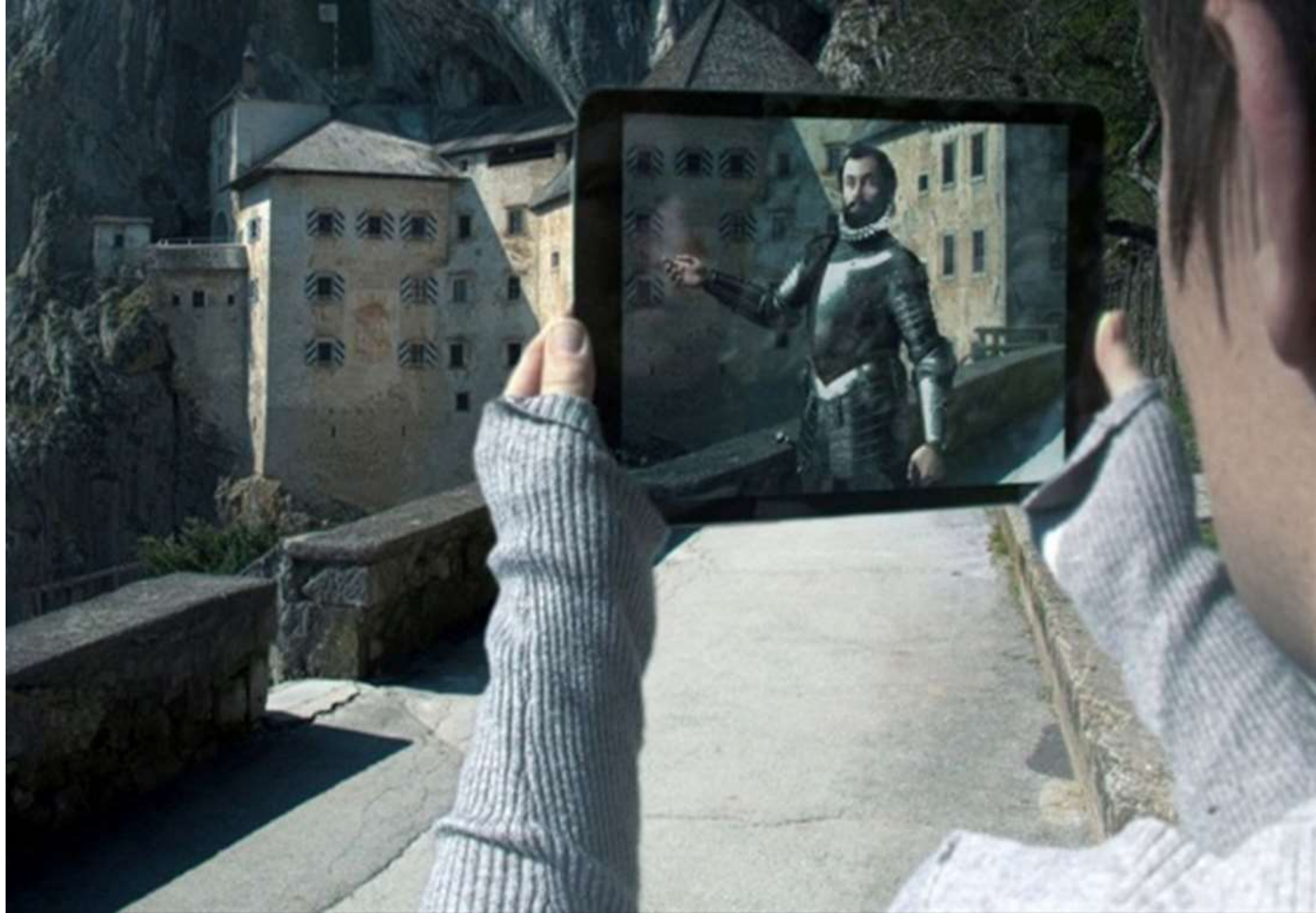
Immovable, movable and intangible cultural heritage and cultural monuments are cultural, economic, and consequently also development opportunities for Europe.

### CULTURAL HERITAGE AND YOUNG PEOPLE

Cultural heritage in its present form does not attract young visitors who find the classic approach unappealing.



- Use of modern information, communication and virtual technologies
- Experiences or digital stories as a means of the contemporary interpretation of heritage
- A mix of the historical and imaginary worlds and action-based role play



# CULTURAL HERITAGE AND YOUNG PEOPLE

In its current form it is unappealing for young people who are almost entirely users of modern technology and who are also future potential visitors to towns, historical areas, cultural heritage and museums.





# Digital Stories of Small Historic Towns



- 15 participating historic towns
- 17 secondary schools –  
500 secondary school pupils
- 15 short films
- A mosaic of films of historic towns
- The Digital Story of My Town  
(December 2017)
- Hackathon – The Digital Story  
of My Town (April 2017)
- 10 teams of all ages participated –  
from young people to pensioners



# Thank you for your attention!

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