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www.interregeurope.eu/share



Sustainable approach to cultural Heritage for the urban Areas Requalification in Europe



Project summary

The diversity of cultural heritage assets, whether tangible (museums, buildings, archaeological sites, archives) and intangible

(such as cultural itineraries and events) is a cornerstone in European identity and a catalyst for social inclusion. It also plays a specific role in achieving the Europe 2020 strategy goals for a smart, sustainable and inclusive growth, given its relevance not only in culture, but also in social and economic development, cohesion, education, tourism and innovation.

However, pressure applied by visitors and residents means that heritage professionals, institutions and stakeholders face growing challenges to keep cultural assets and the territory around them protected, enhanced and, at the same time, accessible to all.

SHARE

aims at exchanging experiences in cultural heritage policies in urban settings,

in order to identify best practices and innovative methods to develop a sustainable and smart approach to its management and use.

The project will target ways in which smart cities projects can be effectively improved by including a smart and sustainable agenda for cultural assets in urban centers.

The project will review existing policy tools, European policy outlines and best practices and will include specific research to be carried out in each partner's area.

The result

of the interregional exchange process, lasting 24 months during Phase 1 of the project,

will be conveyed in 6 Action Plans that will indicate ways to successfully transfer of SHARE's outputs into mainstream policies, with particular reference to 5 ERDF funds.

The partners represent a variety of public bodies, agencies and academic centers coming from 7 Countries across Europe dealing with cultural heritage and smart cities policies and will commit to effectively share results of the project with local stakeholders groups and the MAs and institutions implementing local policies, and to ensure monitoring of the Action Plans over the 2-year period Phase 2 of the project.