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„Wirtschaft 4.0“ (Economy 4.0):

Clusterix 2.0 meeting in Denmark

07 September 2017

Industry 4.0



Economy 4.0: broader term



Create Awareness



Support “Economy 4.0”



Qualification





Create Awareness

specific activities of clusters, Technopoles, TIPS etc.

Information events

Wirtschaft 4.0

task forces and workshops

digitalization unit

digitalization strategy

2015

2016

2017

2018



Support “Economy 4.0”

financial support for companies

„Enterprise 4.0“: collaborative qualification project supported by Mechatronics-Cluster

Specific regional calls

advice offered by Clusters, TIP, Technopoles

Wirtschaft 4.0

task forces and workshops

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2015

2016

2017

2018



Qualification

24 months qualification program: Future of Production Network (FoP-Net)

Innovation assistant

Voucher for further management training

Wirtschaft 4.0

task forces and
workshops

department of
digitalization

digitalization
strategy

2015

2016

2017

2018

Wirtschaft 4.0 and Department of Business



Lower Austrian Provincial Government



task force for:

- economy
- labour market/ advanced training
- education
- infrastructure/energy/sustainability
- science and research
- agriculture
- health

task force for:

- Culture
- Sports
- Tourism

92 measures identified
(once a year)



cross-department workshops:

- Agriculture/Schools/Economy
- Health/Education/Science/Economy
- Labour market/Education/Science/Economy



Digitalization Unit



coordination

networking

mobilization

strategy

task forces

lighthouse projects

Wirtschaft 4.0

task forces and workshops

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digitalization strategy

2015

2016

2017

2018

Digitalization unit: the next steps



New task force: management and administration of the government (internal measures)
--> Kick-off event in October



Finalisation of the digitalisation strategy Lower Austria



Management of the existing lighthouse projects



**Together into the Future
– digital Lower Austria.**