



EUROPE INTERREG

LAND-SEA PROJECT

“Sustainability of the Landsea System for Ecotourism Strategies”

PARTNER	<i>Regional Administration VARNA, Bulgaria</i>
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	<p><i>Name: Kristiana</i></p> <p><i>Surname: Kazandzhieva</i></p> <p><i>Role in the Land-Sea Project: Communication Manager</i></p> <p><i>References (office, mobile, e-mail):</i><u>kristiana.kazandzhieva@gmail.com</u></p>
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Curriculum vitae

Kristiana Kazandzhieva is a public speaker, bid writer & project manager, trainer in EU funding and market analyst.

European values and European funding is the passion of Kristiana and she transmits all knowledge and experience she has with European projects on to her clients.

Kristiana Kazandzhieva graduated the University of National and World Economy in Sofia as a Master in International Economic Relations. Master degrees from the Bournemouth University (UK) in Tourism Management and FH Heilbronn, Germany led her to a career in the hospitality management and consultancy afterwards.

She is the co-founder of AGENDA LTD, a management consultancy firm that helps entrepreneurs increase their entrepreneurial potential and take reasonable risks in investing.

Kristiana served as a Marketing and Sales Manager in tourism establishments, maybe that is why tourism along with female and social entrepreneurship take a special place in her portfolio. Partners include, among others, 5-star service hotels, small rural guesthouses and family hotels. Kristiana's creativity has helped small municipalities with tiny budgets but strong tourism potential develop successful tourism strategies and implement them.

In addition to being a successful management consultant Kristiana is a mother of 3 boys, fluent in 3 languages (German, English and Russian), active European citizen and co-founder of the BIONet Association – an NGO, devoted to innovate the family life of Bulgarians by making it more healthy and active, starting with educational activities and sport.