

## PRESS RELEASE

To be released immediately

22 November 2017

### INTHERWASTE 3<sup>rd</sup> Thematic Seminar on 'Urban Integration in Heritage areas'

On 15-16 November 2017, the Municipality of Ibiza organised the 3<sup>rd</sup> Thematic Seminar of the INTHERWASTE project. Cases studies on the "Integration of waste management solutions into the Urban Décor of Heritage areas" coming from all over Europe were presented and discussed.

The topic of this seminar was chosen to address a very important issue faced by Heritage Cities: the need to respect strict aesthetic criteria while developing a more efficient waste management system.

The seminar started with an overview of waste management in several Heritage cities across Europe, emphasising the aesthetical aspects that should be improved for a better integration into the urban décor. This introduction was then followed by presentations of good practices from the INTHERWASTE partners' cities (Cordoba, Ibiza, Krakow, Porto, and Tallinn), as well as invited guests from the island of Bornholm (Denmark), Ghent (Belgium) and Palma de Mallorca (Spain).

During this session, moderated by ACR+, the case studies were grouped in three different themes:

- Location of containers
- Aesthetical containers and devices
- Organization solutions

The variety of experiences and practices, coming from all over Europe, gave the participants a multitude of potential solutions when it comes to integrating waste management into these specific environments. They covered a wide range of answers to the cities' challenges as the participants, media and guests could learn more about visual and systematic approaches on how to better integrate waste management solutions into the urban decor. While some practices were based on limiting the visual effect bins and containers have on their surroundings, including hygiene, minimising the open space needed for a certain type of a container or simply disguising such containers, some practices and presentations had a more holistic approach as they were focusing more on the importance of having appropriate waste management as an added value to tourism.

The previous day, study visits were organised by the Municipality of Ibiza, stretching from the UNESCO heritage area of the city 'Dalt Vila', to the local waste treatment site outside the city. It also included a visit to the waste electronic and electric equipment collection and treatment facility which also treats personal end-of-life vehicles and other large metal pieces. The tour ended with a short presentation of the local waste management fleet.

All presentations are available on the INTHERWASTE website: [www.intherwaste.eu](http://www.intherwaste.eu). More information will also be given in the next newsletter, to which you can already subscribe [here](#).

#### Next seminar

The next thematic seminar will be held in **Córdoba in June 2018** and will focus on "Waste Minimization in Heritage Cities". These seminars are part of the first step of the project aiming to learn and exchange best practices and policies. The second step being the implementation and monitoring of their local action plans on waste management.

#### For more information:

Maëva Voltz | [mv@acrplus.org](mailto:mv@acrplus.org) | +32 2 234 65 04

[www.intherwaste.eu](http://www.intherwaste.eu) | [@intherwaste](https://twitter.com/intherwaste) | [Newsletter subscription](#)

- END -

The INTHERWASTE project - **Interregional Environmental Integration of Waste Management in European Heritage Cities** - aims to improve waste management policies in European Heritage cities. You can find more information about the project on [www.intherwaste.eu](http://www.intherwaste.eu) & on Twitter [@intherwaste](https://twitter.com/intherwaste)