



European Union
European Regional
Development Fund



P2L2
Interreg Europe

Study Visit in Nouvelle-Aquitaine

Bordeaux

7th-9th November 2017



In January 2016, the region Aquitaine has merged with two other former Regions in France (Limousin and Poitou-Charentes) to create a new entity, Region Nouvelle-Aquitaine. The Study visit (7-9th of November) will expect to give an overall description of the new regional context (including figures of the merged region) and of the innovation ecosystem in Nouvelle-Aquitaine.

As the others participating regions, Advanced Materials has been selected as one of the RIS3 priorities: Aquitaine has defined a regional roadmap (regional strategy) dedicated to “composites and advanced materials” in 2009. In 2013, an analysis of the results allowed to identify some key facts and improvement possibilities mainly related to governance issues.

The definition of this RIS3 area in Aquitaine has made explicit the strategic choice to consider Chemistry as a KET (more than an industrial sector). The regional roadmap promotes research, technological developments and industrial offers as added-value solutions to different market-oriented sectors as aeronautics, transportation, building or energy. This strategic orientation has allowed to open discussions with new stakeholders and promote the cross-cutting capacity of this “Chemistry and Advanced Materials” RIS3 area.

The regional Policy Instrument (strategic roadmap) will be described as a coordination tools of different operational instruments (industrial partnership agreements, Innovation centres, funding tools, ...) and through several meetings with the regional stakeholders.

The regional stakeholders group consist of partners (University, laboratories, technological centres, companies, clusters) involved in the regional roadmap definition and implementation. Representative partners (CANOE – technological platform dedicated to advanced materials, Ariane Group, Bordeaux University - LCPO and ELORPRINTEC EQUIPEX) will be involved in the organisation of the Study Visit in Bordeaux.

In relation with themes of interest discussed during the previous study visits, the meeting in Bordeaux will be extended to the photonic (Alpha Route des Lasers et Alphanov).

Meeting point

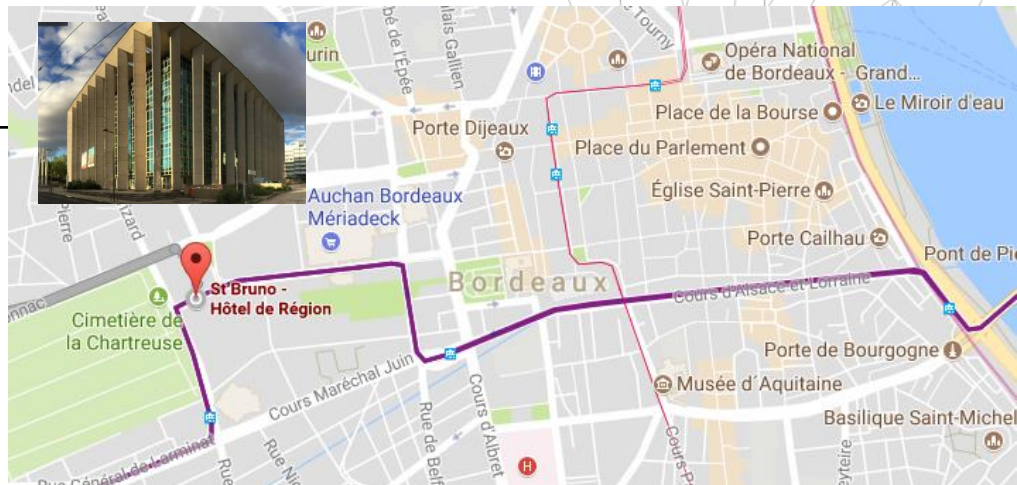
Hotel de Région

14 rue François de Sourdis – 33000 Bordeaux

The building is located along the

Tramway line A

« Saint Bruno - Hôtel de Région » Station.



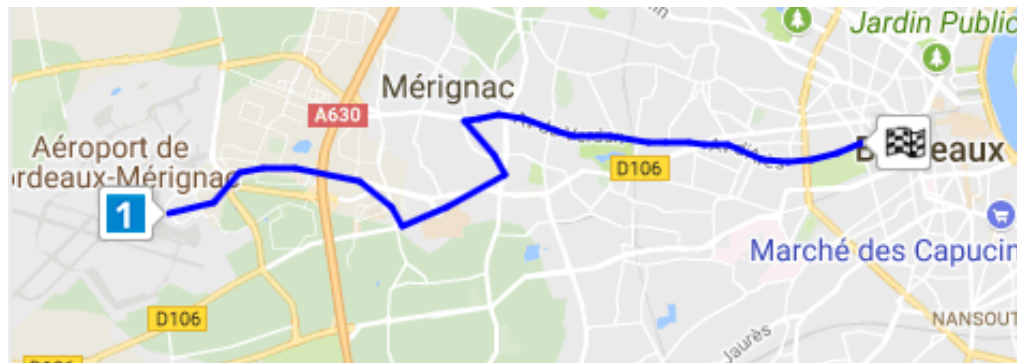
Bus from Bordeaux Airport (35')

The « lianes 1+ » of Bus network of Bordeaux Métropole

Direct connection between the airport and Bordeaux Center

(Saint-Bruno – Hôtel de Région Stop)

A terminal for the purchase of tickets is available on the hall B near the stop « liane 1+ ».



Accommodation in the neighborhood of the Hôtel de Région.

Hôtel Mercure Bordeaux Centre

5 rue Robert Lateulade - 33000 Bordeaux
+33 5 56 56 43 43

Novotel Bordeaux center,

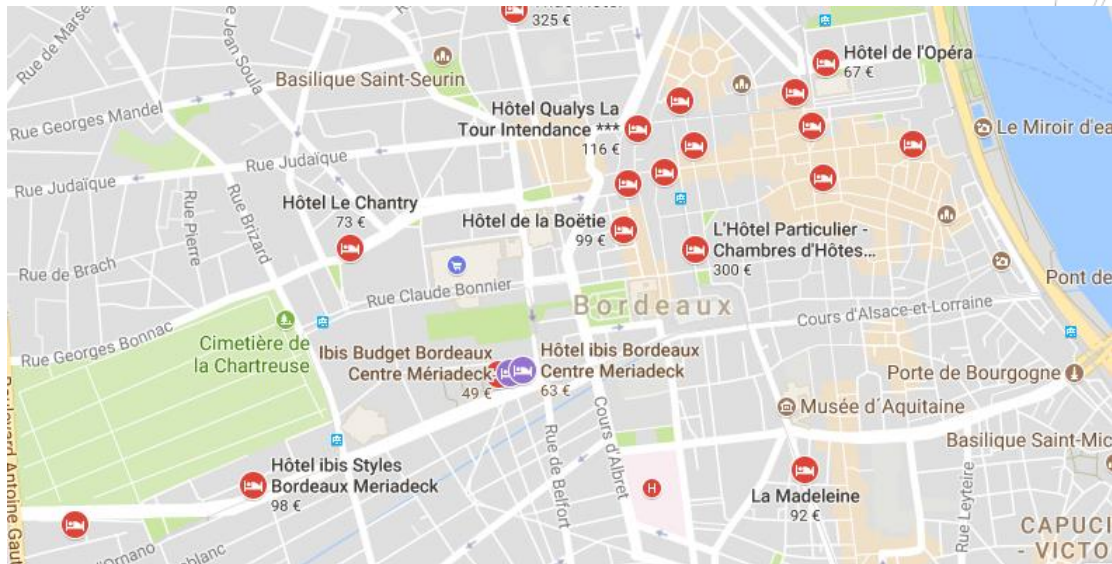
45 Cours Maréchal Juin, 33000 Bordeaux
+33 5 56 51 46 46

Hôtel Ibis Bordeaux Centre Meriadeck

35 cours Maréchal Juin - 33000 Bordeaux
+33 5 56 90 74 00

Ibis Budget Bordeaux Centre Mériadeck

37, Cours du Maréchal Juin - 33000 Bordeaux
+33 8 92 68 05 84

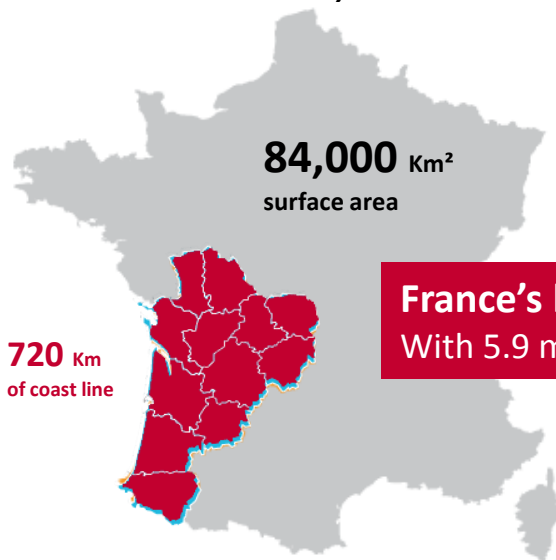


A region with true European scope!

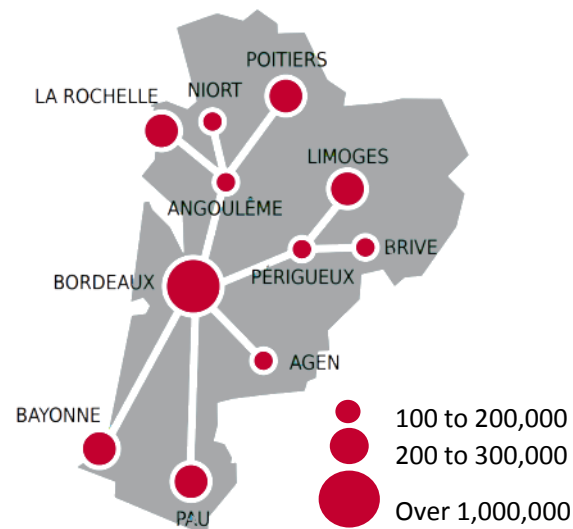


As big as Austria... as populated as Denmark!!

- ▶ **Combining the strengths of 3 regions** – 12 departments – since January 1, 2016
- ▶ **Bordeaux, a regional capital** of a million people
- ▶ **10 cities**, each with over 100,000 people



France's largest region by size
With 5.9 million residents (4th overall)



A powerful economic region

◆ The 3rd largest regional economic power after Île-de-France and Auvergne-Rhône-Alpes

158 billion euros

GDP ALPC in 2013

A major tourist destination
with 27 million visitors

France's leading agricultural region



720 km
of coastline

Leader in the board sports sector
Ranked second in terms of marine economy



Leading region

For wooded areas in Metropolitan France
2.8 million hectares of forests

Leader in various fields, including the food industry, aeronautics, tourism, eco-technology, materials and laser technology and geosciences



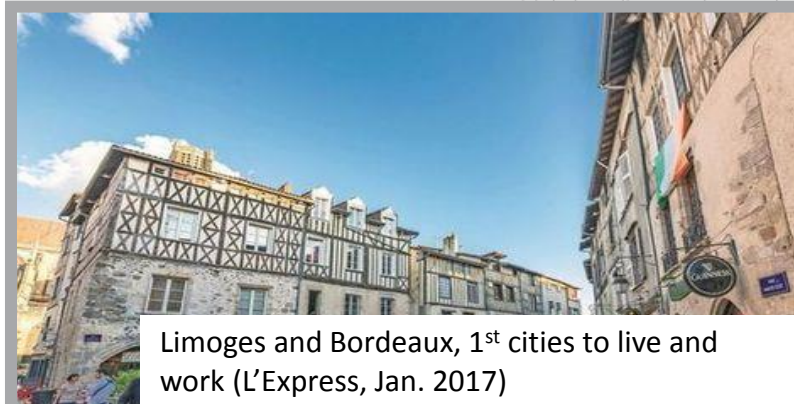
- 66 forward-looking investments
- A regional start-up plan
- Blueprint for the factory of the future
- Major facilities:

- **Resource Centers:** Alphanov for laser technology, Nobatek for sustainable construction
- **Technology transfer platforms** such as Canoe for composite materials
- **Multidisciplinary clusters** such as the Scientific Institute of Vines and Wine, the Neurocampus and the PETAL laser set-up for the civil nuclear industry

Numerous podiums... ...an exceptional environment



3rd region for compagny creation
(La Tribune, April 2017)




Limoges and Bordeaux, 1st cities to live and
work (L'Express, Jan. 2017)

Bordeaux : Best destination
(Los Angeles Times, Jan. 2017)



2nd in tourist traffic (Sud Ouest, Nov. 2016)



Nouvelle-Aquitaine, Focus on key sectors



11 sectors of excellence

Sectors of excellence
built around a competitive
ecosystem:

- Extensive skills base
- Top-quality raw materials
- Huge business and innovation potential
- Networks of unique, dynamic players



**Let's summarize,
Nouvelle-Aquitaine
in brief...**





EXCEPTIONAL SETTING

A REGION THAT INSPIRES DREAMS



HIGH-SPEED BUSINESS

PARIS-BORDEAUX IN 2 HOURS



INNOVATION, THE KEY TO OUR IDENTITY

SUPPORTING INNOVATION: OUR PRIORITY

In a Nutshell



Economic Leader

3rd highest national GDP
Sectors of excellence



Great Place to Live

Dynamic cities, coastline,
mountains, cultural
heritage



Strategic Location

11 airports, 4 ports, high
speed train line,
multimodal hubs



Forefront of Innovation

With a strong regional
strategy and 10 hubs and
clusters



Competencies of excellence

Exceptional training
centers
23 graduate schools and
universities