

M. BAGATZOUNIS & SONS SA



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Bagatzounis Markos & Sons SA is a family owned company, founded in 1976. Its main activity is producing, and distributing **spices, herbs and beverages** in a wide range of packaging. Our facilities are located in the area **Vatero, Kozani, Greece**. New technology equipment for processing and packaging, as well as for quality control, is our strong point. The company is also co-operating with numerous external partners (universities, laboratories, agronomists, chemists, organizations, agricultural cooperatives, etc.).

The company achieved, in the years passing through, to be dynamic with flexibility and reliability becoming a trustworthy partner.

Priority is given to the research and development of high quality natural products based on the best raw material that the Greek nature has to offer. These products are the ones we offer to International markets having the confidence that people should be able to find the best quality.

That is why the best of Greek Aromatic Plants, and especially those cultivated in our Region, are used. These plants provide excellent organoleptic features. We collaborate with farmers that have the same vision, **high quality products**. We aim to work **side by side** with our producers, especially in the **Western Macedonian Region**, contributing in the increase of employment. We produce, trying to fully exploit our resources, using the best practices to **reduce our carbon footprint**. We are investing on **Organic Farming** expanding our BIO certified products.

Translating international trends, we created a series of beverages called El Greco TSAI. This product range is organic, with 100% Greek raw materials, handpicked and packed to preserve all the flavor. It's a product range created from our local farmers, who we helped enhance the quality and aroma of their cultivated aromatic herbs. Its awarded packaging is made from 100% recyclable paper, which features the story of the Greek aromatic herb production through the centuries.

Within our marketing development and product promotion, our company, for the third time in a row, participated in Anuga International Exhibition 2017. That was the place we first presented the new organic series to the international markets.



Active Member of Association of Medicinal and Aromatic Plants of Greece