



Interpretation facilities for cultural tourism in Vidzeme (Northern Latvia)

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Chairman of the Board – Vidzeme Tourism Association

President – European Cultural Tourism Network

Vidzeme region in Europe



- Historic Region with many Hanseatic cities
- Rich cultural traditions
- Crossroads between East and the West





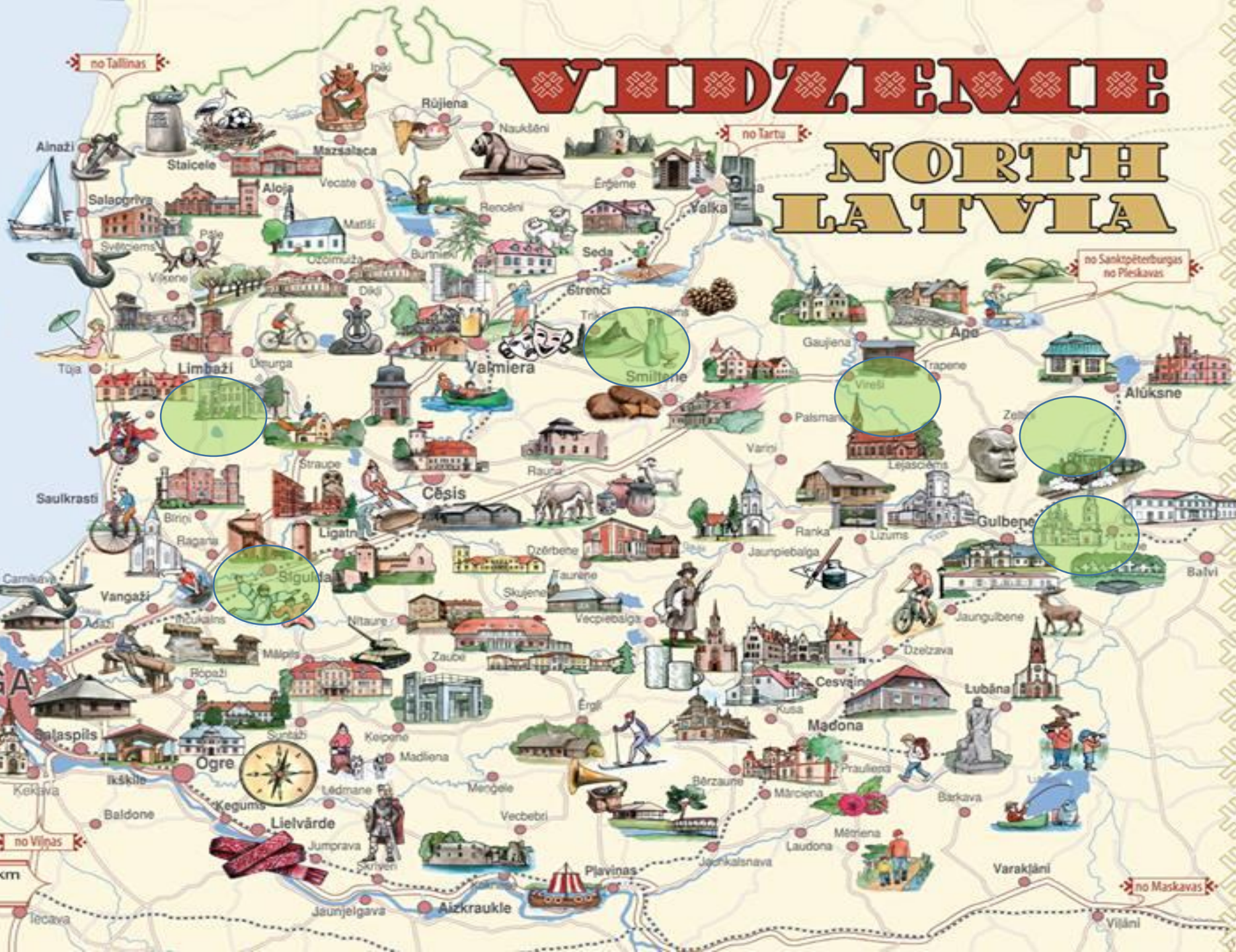
www.vidzeme.com



Rīgas
jūras līcis

VIDZEMIE

NORTH LATVIA



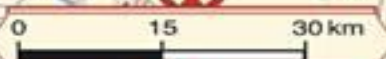
no Tallinas

no Tartu

no Sanktpēterburgas
no Pleskavas

no Viļņas

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Vidzeme

Vidzeme is one of the four historic regions in Latvia and is located in the north-east of Latvia.

Vidzeme region is rich with its varied culture and historical heritage. Many intangible cultural highlights are connected with Vidzeme.



Interpretation based on research. The Turaida Museum Reserve

- Museum exhibitions
- Guided tours in museums
- Educational programmes
- Events
- Publications
- Workshops
- Different audiences – different approaches/ methods













The living history.

The castle complex of Hansa city Cēsis

- Theatrical programmes
- Guided tours
- Family room in the museum
- Children`s area
- Medieval castle`s garden
- Thematic events related to medieval problems
- Lectures









Learning of old crafts. Vienkoču parks and the Woodcraft Museum (EDEN from 2011.)



The Woodcraft Museum is located in the Vienkoču park. It is arranged as a historic workshop. It is possible to find out in the museum how the craftsmen of old times mastered wooden things for the landlords and other people. It is possible to get to know the nuances of how the log-boats were made starting with the Stone-Age till nowadays. A special attention is being paid to the research of process of making the log-boats.











Interpretation through active participation.

Social Tourism Cooperation in Hansa town Straupe



We are the enthusiasts, who initiated medieval reconstruction movement in Latvia (1997). During our previous active period of medieval reconstruction events, organisation of festivals, projects and programs, we have gained profound experience and knowledge to become a social tourism company in brand new quality, sharing truly welcoming philosophy.

Established in 2012, society Livonensis became a base for a **social tourism cooperation in Straupe**. Our main goal is to create exciting tourism programs with highest added social value, allowing our guests to experience the uniqueness of our chosen destinations in Straupe and hospitality of our people.

To ensure the social value of our tourism programs, hiking tours, horseback rides and picnics – local people are involved, thus ensuring credible support for their households, families, farms and activities.

www.vseturiskiaktivs.lv



Interpretation for cultural tourism. Hanseatic city Limbaži

- Project HANSA – Swedish-Estonian-Latvian cooperation project to enhance the values of the historical Hanseatic League, which still can be found among the member cities.
 - Guide school
 - Hansa festival
 - Hansa camp





Pictures from:

- The Turaida Museum Reserve – www.turaida-muzejs.lv
- <https://www.facebook.com/cesupils>
- www.vesturiskiaktivs.lv
- www.vienkoci.lv
- Limbaži Tourism information center - <http://www.visitlimbazi.lv>
- Vidzeme Tourism Association – www.vidzeme.com

Thank you very much for your attention!



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