

MEMO

CREADIS3 Project Core Stakeholders Group meeting 24.8.2017

Present:

Anna-Liisa Juurinen, development manager, Regional Development Company Jämsek Oy

Susanna Nuijanmaa, Senior Lecturer, Tourism and Service Business and Master's Degrees, JAMK University of Applied Sciences

Lea Goyal, specialist for education, Central Finland Centre for Economic Development, Transport and Environment

Raija Partanen, Development Manager in Culture and Creative Economy, Regional Council of Central Finland (chair)

Tiina Kivioja, Policy Researcher, Regional Council of Central Finland (secretary)

1. Raija read through the memo from last Core Stakeholders Group meeting
2. Tiina introduced the concepts of Industrial and Culinary Tourism
3. Discussion about the potential of Industrial Tourism in Central Finland area
 - It was noted that there are many possibilities to develop new concepts and projects. JAMK University of Applied Sciences is at the moment developing, hosting and participating in different projects concerning e.g. the usage of augmented reality in cultural tourism.
 - Metsä Group is planning to build a visiting centre in connection to Äänekoski bioproduct mill.
4. Raija introduced Interreg Europe's criteria for Good Practices
 - Central Finland's theme is Research and Innovation
 - Participants identified examples of Good Practices developed in Central Finland
 - Decided to collect more Good Practices for further use in the future
5. Discussion about the constitution and conventions of Extended Stakeholders Group
 - Extended Stakeholders Group functions as a reflector group, providing ideas and viewpoints. They are consulted in the matters of CCI, related to updating The Regional Programme of Central Finland and regional government reform. The invitation to join the Extended Stakeholders Group will be send to those who participated CREA.RE Projects Regional CCI Development Group. Other members from different interest groups will be invited according to themes of CREADIS3 Project.
6. If needed, the next Core Stakeholders Group meeting will take place in 23.10.2017.

Memo written by

Tiina Kivioja, policy researcher