

## MINUTES OF 1<sup>ST</sup> STAKEHOLDER GROUP CREADIS3

The first meeting of the local partners of the European project: Smart Specialisation Creative Districts – CREADIS3 of INTERREG Europe was held on Friday, May 26<sup>th</sup> at 12:00 – 15.00 in the boardroom of the Regional Council of the Western Greece. The Project “CREADIS3” in which the Region of Western Greece participates through the Regional Development Fund, focuses on supporting and promoting efficient strategies for the cultural/creative industries in conjunction with the promotion of research and the stimulation of economy. The project aims to improve cooperation in the fields of culture and technology in order to promote innovation through existing local systems (clusters, laboratories, universities, science parks, etc.) and enhance entrepreneurship in developing new creative models in the field of cultural industries by small and medium-sized enterprises.

The first meeting of the project's local partners was launched with the opening by the Deputy head of Entrepreneurship and Regional Development Mr. Kostas Karpetas and the presentation of project by Mr Spyros Papaspyrou, project manager. After the introduction a thematic seminar followed in order all the participants have a common ground in the field of CCIs. On behalf of the Managing Authority of the Greek Ministry of Culture and Sports, Mrs. Ioanna Koloka, presented the results of the most recent study on mapping of the Cultural and Creative Industries in Greece . Mr. Konstantinos Tsekouras Professor at the University of Patras, spoke about the interconnection of Innovative Entrepreneurship and Creative Industries while the representative of the “DIAZOMA” Association – a cultural network- , Mr. Ioannis Zirinis, gave prominence to the “DIAZOMA” Association as an initiative in the field of culture.

Afterwards, a discussion was held between all the participants who made proposals and thoughts about their experiences from the field of cultural / creative industries. From the discussion, the cultural reserve of Western Greece emerged at first level, while special mention was made for sectors such as design, small and medium enterprises, festivals, gastronomy, new technologies, fine arts, etc. As pointed out, it is necessary to emphasize the whole field because of the wide variety of activities it includes.

At the 1<sup>st</sup> meeting took part representatives from several stakeholders namely

- University of Patras
- Technological institution of Western Greece
- Technological association of Western Greece Enterprises
- Achaia Chamber of Commerce
- Aitoloakarnania Chamber of Commerce
- Archeological Museum of Patras
- Computer Technology Institute and Press "Diophantus
- [Olympia International Film Festival for Children and Young People](#)
- ACHAIA Development Agency
- Municipal Enterprise of Aigialeia
- Directory of lifelong learning culture and sports Of Region of Western Greece
- Managing authority of regional program 2014-2020

The meeting renewed for the next semester possibly more than 1 due to the great interest of the participants and the diversity of the field.