



Cet évènement est co-financé par La Région Réunion et l'Union Européenne, l'Europe s'engage à La Réunion avec le FEDER



**Entrepreneurship development and capacity building policies
for business creation and growth in outermost regions**

SECOND INTERREGIONAL SITE VISIT

La Réunion, France

21, 22, 23 and 24 November 2017



Programme

	Tuesday 21/11 MOCA	Wednesday 22/11 MOCA	Thursday 23/11 Salle Pavageau	Friday 24/11 Optional
Morning	<p>9h00 : Welcome coffee</p> <p>9h30 : Regional Profile of La Reunion, challenges and strategy for green and blue economy</p> <p>10h Workshop n°1: Local and common initiatives for green and blue economy in the Outermost Regions</p> <p>11h30 : European funds coordination in La Reunion</p>	<p>9h00 : Welcome coffee</p> <p>9h30 : Opening - Conseil Régional</p> <p>9h45 : Presentation of Ocean Metiss (Maritime Spatial Planning project)</p> <p>10h00 : Presentation of GROW RUP project</p> <p>10h15 : Regional profiles and partner initiatives: (Azores, Canary islands, Madeira)</p> <p>Questions and exchange of ideas</p>	<p>9h00 : Welcome coffee</p> <p>9h30 : Steering Group meeting GROW RUP</p>	<p>B2B sessions with local stakeholders</p> <p>Or</p> <p>Discovering the island</p>
Lunch	12h-14h	12h00-13h30	12h00-13h30	
Afternoon	<p>14h : Presentation of regional policies to support entrepreneurship and economic insertion</p> <p>15h : Workshop n°2 : local initiatives for entrepreneurship and the economic integration of jobseekers</p>	<p>13h30: Round table 1: Green economy and social innovation</p> <p>14h30: Round table 2: Innovation support tools for blue and green economy</p> <p>15h30: Round table 3: Financial instruments for green and blue entrepreneurship</p>	<p>14:00 Visit of landmarks : Le Port</p>	
Evening	Visit of Saint Denis + diner			

9h30 : Nexa - Regional Development, Innovation and Investment Agency

Philippe Holstein

Participants : Grow RUP partners and stakeholders

Objective

Offer each participant a general overview on La Reunion's situation and ambition

Programme

- Economic profile of La Reunion
- Smart specialization strategy
- Ambitions and tools for green and blue economy development



Workshop n°1 : Local and common initiatives for green and blue economy in the Outermost Regions

November 21st 2017, Domaine de Moca, Saint Denis, La Réunion

10h00 : Nexa - Regional Development, Innovation and Investment Agency
Philippe Holstein

Participants : Grow RUP partners and stakeholders

Objective

Collectively question the development of blue and green economy in outermost regions and identify potential levers for transition

Programme

- Definition of local and common barriers toward blue and green economy
- Mapping of local initiatives for ecological economy
- Discussion on potential cooperation actions for blue and green economy



11h30 : Reunion Regional Council – Deputy Director General Europe
Patrick Guillaumin

Participants : Grow RUP partners and stakeholders

Objective

Give participants an outlook on European funds management in La Reunion

Programme

→ Presentation of the local agency for european funds (Agile)



Day 1

Workshop n°2: local initiatives for entrepreneurship and the economic insertion of jobseekers

November 21st 2017, Domaine de Moca, Saint Denis, La Réunion

15h00 : Reunion Regional Council – Deputy Director Economy / Entreprises
Severine Nirlo

Participants : Grow RUP partners and stakeholders

Objective

Exchange on regional challenges, initiatives and best practices for entrepreneurship and economic insertion in the field of blue and green economy

Programme

- Definition of obstacles for entrepreneurship and economic insertion
- Mapping of regional interventions and best practices



9:45 : Reunion Regional Council – Economy / Entreprises Department

Anna Szegvari Mas / Cyrille Carmegom

Participants : Grow RUP members and stakeholders ; local actors

Programme

→ Presentation of the Ocean Metiss project (EASME)





Day 2

Presentation of GROW RUP project

November 22nd 2017, Domaine de Moca, Saint Denis, La Réunion

10:00 : Canary island Regional Government - Maria Teresa Covisa Rubia
Consulta Europa - Beatrice Avagnina

Participants : Grow RUP members and stakeholders ; local actors

Programme

→ Presentation of Grow RUP objectives and implementation



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10:15 : Representants of each partner region

Participants : Grow RUP members and stakeholders ; local actors

Objective

Offer local actors an overview of the initiatives and good practices developed in each partner region

Programme

30 min presentation by each partner :

- Azores
- Canary islands
- Madeira



13:30 Reunion Regional Council – Economy / Entreprises Department

Georges Jetter / Marie-Joëlle Roussel / Natacha Chan Kong

Participants : Grow RUP partners and stakeholders

Objective

Discuss regional tools for social innovation in the field of green economy

PROGRAMME

- Presentation of local initiatives (ecological restoration sites, AAP AFE) – 15 min
- Testimony of a local actor ADESIR / ADRIE – 15 min
- Collective discussion - 30 min



Round table 2: Innovative projects in green and blue economy

22 November 2017, Domaine de Moca, Saint Denis, La Réunion

14:30 : Reunion Regional Council

Philippe Jean-Pierre / Jean-Pierre Pothier

Participants : Grow RUP partners and stakeholders

Objective

Discuss regional tools for green economy and social innovation

PROGRAMME

- Presentation of support tools for innovative companies – 15 min
- Testimony of Laurent Blériot, CEO – Bioalgostral – 15 min
- Collective discussion - 30 min



Round table 3: Financial instruments for green and blue entrepreneurship

22 November 2017, Domaine de Moca, Saint Denis, La Réunion

15:30 Reunion Regional Council – Economy / entreprises department

Jean-Pierre Legras, Bertrand Sery

Participants : Grow RUP partners and stakeholders

Objective

Discuss regional financial instruments for green entrepreneurship

PROGRAMME

- Presentation of financial instruments – 15 min
- Testimony of Yan Rivière – CEO Gaïa – 15 min
- Testimony of Gerard Rangama – CEO Soleil Réunion – 15 min
- Collective discussion - 15 min



9:30 : Consulta Europa

Beatrice Avagnina

Participants : Grow RUP members

PROGRAMME

- Project management: state of the art and next steps
- Financial reporting: state of the art and next steps
- Project communication: state of the art and next steps

Day 3
Visit of landmarks

November 23rd 2017, La Réunion

14h00 : Regional Council / Nexa

Participants : Grow RUP members and stakeholders

PROGRAMME

- Visit of ECOPAL (upcycling insertion structure)
- Visit of Bardzour (renewable energy and food production)



Day 4
B2B sessions or sight seeing

November 24th 2017, La Réunion

8h15 : Regional council / Nexa

Participants : Grow RUP members and stakeholders

PROGRAMME

B2B sessions with local stakeholders

or Discovering the island

