

REFORM

Interreg Europe



European Union
European Regional
Development Fund



Implementation
and deployment of
Sustainable Urban
Mobility Plans (SUMPs)
as an instrument for
shifting mobility towards
low-carbon patterns.

www.interregeurope.eu/reform



Low-carbon
economy

What will REFORM change?

The REFORM project is a collaboration between four partner regions in the European Union. The aim of the project is to encourage an increase in the number of adopted SUMPs. This will be achieved by sharing experience, identifying good practice and by having a coordinated approach to implementing good practice.

The distinctive aspect of REFORM lies in the central role given to regions which can trigger SUMPs' development process, amplifying the adoption rate by cities and setting a suitable strategic framework, able to overcome the existing barriers and limits.



A Sustainable Urban Mobility Plan (SUMP) is a transport planning tool for local and regional authorities to improve mobility in urban areas by encouraging the development of cleaner and more sustainable transport modes and by integrating all mobility modes. SUMPs have a high potential for improving low carbon mobility in cities, however, only a limited number of cities have so far adopted a SUMP.

For more information about SUMP:
www.eltis.org/mobility-plans



REFORM will achieve a rate of **60%** of local authorities to have completed the SUMP adoption process, in the four REFORM regions.

Objectives

The goal of REFORM is to exchange experiences and generate a mutual learning process both at regional and interregional levels, involving, at different stages, all relevant key stakeholders.

The project will develop and deliver effective training, and give assistance to the four REFORM regions to help them prepare an Action Plan. Each Action Plan will address a regional Policy Instrument (PI), supporting the funding and deployment of SUMP. Each of the partner regions will then implement their Action Plan with the goal of increasing the coverage of adopted SUMP and enhancing the effectiveness of existing SUMP. There will be a particular focus on encouraging a greater level of political, professional, and public support for SUMP at a regional level. The action planning process will be monitored as part of the project.

› REFORM approach

In order to ease the transition towards low-carbon alternatives for mobility on their territory, the partners will develop guidance material and will organize a series of dedicated events and activities to help the cities/regions in the preparation of their SUMP.

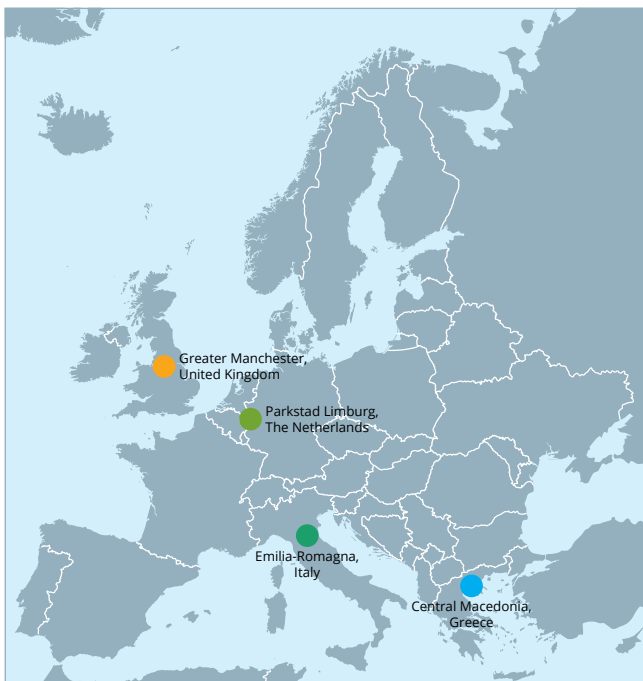
The most important innovative elements of the project are:

- › the focus on a regional coordination level that will ensure policy integration within the region
- › the creation of new skills for the authorities' staff to enable them to support SUMP development, implementation and monitoring
- › an effort to overcome the difficulties related to the complex and demanding SUMP development process especially for the medium sized cities that are the large majority of European cities
- › the evaluation of new ICT based methodologies for supporting SUMP development and evaluation processes.

To attend REFORM events and read our publications, visit regularly our website: www.interregeurope.eu/REFORM

REFORM regions

In the framework of the REFORM project, four European regions will improve their regional Policy Instruments. Through regional and interregional learning exchanges, REFORM will trigger the SUMP development process and amplify the SUMP adoption rate by local cities in four REFORM regions:





Greater Manchester

In 2011 the Greater Manchester Combined Authority (GMCA) was established, with Transport for Greater Manchester (TfGM) acting as the delivery arm responsible for investing money in improving transport services and facilities, supporting the regional economy. The GMCA has prepared the Greater Manchester Strategy on behalf of the ten local authorities in Greater Manchester which sets out a programme of vigorous collective action based on driving sustainable and inclusive economic growth. A significant regional objective is to advance low-carbon policies, including the promotion of sustainable urban mobility and supporting measures such as:

- › Low carbon transport, including electric/low carbon vehicle infrastructure, cycling, walking
- › Demand management
- › Low carbon modal shift.

The Greater Manchester Transport Fund (GMTF) was established to finance the programme of transport improvements. The region also recognises that much more needs to be done to create the world-class connectivity for both people and goods that Greater Manchester needs to compete effectively within a global economy. A new SUMP has recently been developed to provide a vision of what a successful transport system might look like in 2040 to support Greater Manchester's wider economic, social and environmental ambitions. The SUMP consists of a new Transport Strategy and Delivery Plan published in February 2017.

REFORM partnership



REFORM is a member of



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