



BUILD2LC

Interreg Europe



European Union
European Regional
Development Fund

*Innovation meeting 13
september, Östersund*

13th June 2017

Summary possibilities

- Technology uptake

- Use our existing media and social media to spread GPs and bad practices
- The technology is already here, we need to use it → we need knowledge and therefor education and training
- Increase the price of energy is needed
- It needs to be cool to be aware (cool to be a nerd)

- Innovation funding

- Single energy market
- Aim to eradicate energy poverty, recognition on national level
- Promote innovative solutions, driven by demand from citizens
- Much more private funding, crowd funding and circular funding models
- Public procurement: PPI processes are successful
- More flexible funding support for SMEs
- More cooperation across the borders (within Europe and other continents)

Expectations

- “Opportunity to share ideas and learn from existing good examples”
- “Collaborations” and “New projects among partners and stakeholders”
- “Inspiration!”
- “Better understanding of innovation in energy efficient field” and “... building sector”
- “Concrete innovation development”
- “Have fun!” and “See a bear”



Next stop: Storsjö strand and dinner

- Walk to Storsjö strand for study visit (finished by 18:30)
- Bus for dinner at 19:15 from outside the hotel



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Thank you!



Project smedia