



BEST PRACTICES IN THE FIELD OF CULTURAL AND CREATIVE INDUSTRIES IN FRIULI VENEZIA GIULIA AUTONOMOUS REGION

Study visit in the framework of CRE:HUB project, 3-4 May 2017

The firms operating in the cultural and creative sector in Friuli Venezia Giulia represent 8.9% of total active undertakings. The sector plays a remarkable role at regional level. In 2013, such industries produced 5.7% of added value, whereas the national and northeastern averages were both at 5.4%.

As to employment rates, in 2013 new hires in these industries represented 6.2% of the total at regional level (5.8% national average, 6.1% macroregional) showing an increasing trend when compared to 2012 (5.8%).

Furthermore, the multiplier effect of the cultural sector, meaning its capacity of stimulating other productive activities, in Friuli Venezia Giulia is higher than the national average (2.1 vs. 1.7, the highest among Italian regions).

Regional creative and cultural industries also feature a considerable vocation to cultural export – Friuli Venezia Giulia ranking third at national level.

Website <http://www.interregeurope.eu/crehub/>

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FVG FILM COMMISSION

FVG Film Commission, we solve problems

The FVG Film Commission was born in 2000, one of the first to be founded in Italy. Since then, we've been supporting hundreds of projects – films, documentaries, TV series, music videos and commercials.

Oscar winning directors and young talents have accessed our services since, but our commitment has been exactly the same no matter how big a project. In 2003, we were the first to create a film fund. Since then, for more than 10 years, the FVG Film Fund has supported countless productions choosing to film in our region. We have proven experience in dealing with film production administration and logistics issues.

A gallery of locations is available on our website, and you may request to access our database of more than 35.000 photos.

Our experience in the field of administration helps to overcome annoying difficulties, like obtaining permissions to film in public places or buildings or on sites protected by the Board of Cultural Heritage. Together with the local administrations, we are committed to reduce expenses, and quickly obtain permissions cheaper or free of charge. We have long established partnerships with local hotels, and can also provide production offices, equipment, tailors, ecc. Moreover, we assist with communication and in dealing with local media.

FVGFC is also a member of IFC (Italian Film Commissions), which operates a joint promotion of the various regional offices, and founding member of EUFCN (European Film Commission Network) representing the Film Commission associated with the European market.

PRODUCTION KNOW-HOW

Film productions choosing Friuli Venezia Giulia have not only helped promoting the area and earning profits, but also increased the development of local business. Our crews and the local technical and logistics teams are first-class, thanks to the dozens of national and international film productions they have assisted.

Qualified and experienced professionals, casting agencies, catering and other expert staff are listed in our production guide, as well as all the local human, technical and professional resources you will need during production and post-production. The online Production Guide is constantly updated with names, and addresses of Friuli Venezia-Giulia's film professionals available to guest production companies.

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FONDAZIONE **AQUILEIA**



European Union
European Regional
Development Fund

FONDAZIONE AQUILEIA

FONDAZIONE AQUILEIA: AIMS AND RESOURCES

Fondazione Aquileia is the body in charge of the management and enhancement of the archaeological site of Aquileia. The Foundation acts as an instrument to draw up strategic plans, encourage the development of cultural tourism, co-finance interventions, indirectly manage the valorization activity, realize research, conservation and restoration operations on the endowed assets. The heritage includes the right of use of the archaeological areas and on the buildings owned by the Ministry, as well as of the total amount of money given by the founding partners. The Foundation also has at its disposal a fund made up of the partners' contributions. It manages all the archaeological areas of Aquileia, except the Basilica (managed by the Archdiocese of Gorizia) and the National Archaeological Museum (managed by the Ministry).

RESEARCH, EXCAVATION, VALORISATION

The Fondazione Aquileia promotes and finances research and excavation activities aimed at restoring artefacts and grounds. Since 2009 the linking path between the Cossar-Stalla and Violin-Pasqualis sites, which crosses the heart of the ancient and early Christian City and which is of fundamental importance in order to renew the relationships among the most important archaeological areas, has been requalified. For the development of the Cossar Fund, the Aquileia Foundation assigned the University of Padua's Archaeological Department a research campaign and a three-year-long excavation, which brought to light the biggest Roman Domus known in Aquileia (almost 1400 m²) in its entirety. In the Basilica area, the Aquileia Foundation has financed and coordinated the restoration and realization works for a protection structure for the mosaics of the Süd Halle, more than 300 m² of mosaic pavements discovered at the end of the XIX century and never admired before.

DIFFUSION OF KNOWLEDGE

In addition to the important excavation and restoration campaigns, the Fondazione Aquileia wanted to give a new boost to the diffusion of knowledge towards a rich events and performances season, involving a wider curious public with a range of activities dedicated to all, from children to adults, without missing the people involved in the work, packed in by new and always fascinating approaches. "Aquileia Film Festival" which, for the first time brought in Friuli Venezia Giulia an international exhibition dedicated to cinema and archaeology; "Aquileia Lab", educational laboratories inspired by the life of the ancient Romans for children from the age of three to the age of ten.

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FRIULI INNOVAZIONE

Research and Technology Transfer Centre

Friuli Innovazione has been set up by the University of Udine in 1999 in order to streamline and foster interactions between academic researchers and laboratories of the University of Udine and the industrial and economic system of the Friuli Venezia Giulia Region.

In 2004 Friuli Innovazione was entrusted with the management of the Science and Technology Park of Udine funded by the Friuli Venezia Giulia Regional Law on Innovation n. 11/2003.

Techno Seed

The certified Techno Seed Company Incubator of Friuli Innovazione is a space dedicated to entrepreneurs and those who are considering establishing an innovative company.

Techno Seed is located in the Udine Science and Technology Park inside the Digital Technology Cluster of Friuli Venezia Giulia, of which Friuli Innovazione is one of the founding partners.

In 2011 Techno Seed was awarded as the best ICT Incubator in the context of the ACHIEVE MORE network established by over 70 company incubators, clusters and investors in the ICT sector located in 28 European and non-European countries.

In July 2013 the incubator of Friuli Innovazione was among the first at a national level to complete the quality certification process for agencies that support the start-up of innovative companies.

Opportunities

Entrepreneurs incubated at the Luigi Danieli Science and Technology Park can access:

Special Fund for innovative start-ups, to obtain subsidised financing without collateral Services with special tariffs made available by networks of local professionals.

They also have the possibility of acquiring experience abroad, supported by an experienced businessman in such typical activities as business management: "learning by doing".

Since 2008 Friuli Innovazione has been the only intermediary support organisation of the Friuli Venezia Giulia region for the European Erasmus Programme for Entrepreneurs, and we have so far supported more than 130 exchanges throughout European Union countries.