



# agrathaer

Strategische Landnutzung

SPEED UP

3rd Interregional Thematic Seminar

12 December 2017, Florence

**BRIDGING THE GAP BETWEEN  
SCIENCE AND PRACTICE –  
HOW TO FOSTER  
ENTREPRENEURSHIP FOR  
YOUNG SCIENTIST START UPS**

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# 1 | agrathaer – an introduction



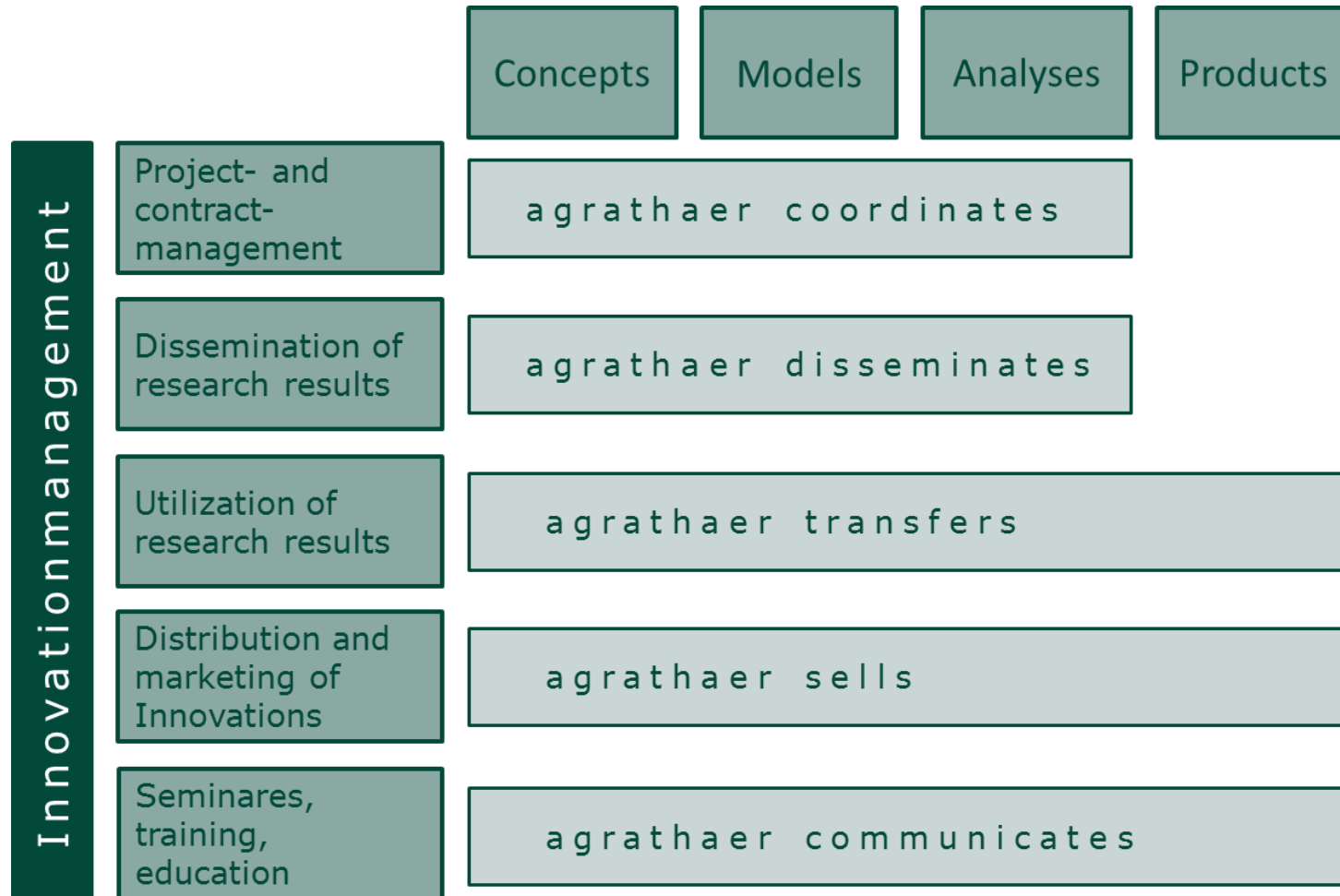
our team: truly transdisciplinary



- ▶ Founded in 2011 as an innovation hub for the land use and agricultural sector
- ▶ Driven by the aim to professionalize impact and outreach of scientific results and innovation
- ▶ Mission: bridging the gap between science and practice in land use to foster knowledge and technology transfer for future innovation



## 2 | agrathaer business model



### 3 | Support for young scientists & PhD



#### ► Objectives

- Green innovation hub
- 4 pillars

Innovation support  
service for farmers

Development of  
sustainable  
innovative products  
for end use

Knowledge transfer  
between science  
and practice

Support young  
scientists in creating  
innovations and  
start ups



## 4 | Support for young scientists & PhD

- ▶ **Challenges in Capacity building for young scientists in rural areas**
  - Scientific education system – incentive systems
  - Entrepreneurship deemed as not prestigious “second best”
  - Lack of understanding of business world
  - Lack of start up ecosystem
  
- ▶ **Our Activities – “all in one hand”**
  - ▶ Promote young talents – traineeship programme
  - ▶ Incubator facilities
  - ▶ Provide financial, legal and administrative support for innovative ideas
  - ▶ Entrepreneurship
  - ▶ Application for IPR
  - ▶ From “farm to fork approach – we take you by the hand”

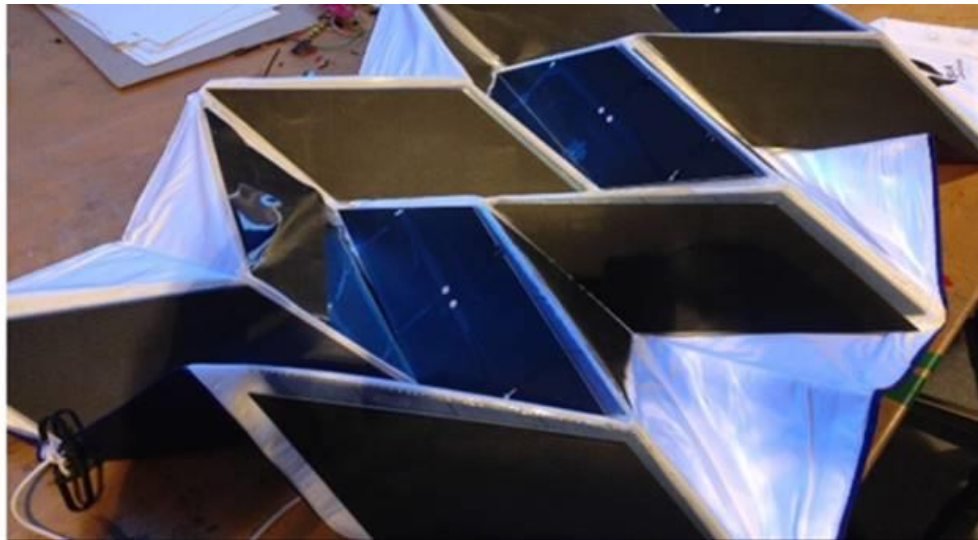




## 5 | Best Practice Example

- ▶   
MORPH  
GREEN TECH
- ▶ founded:14.09.2017

Integrated mobile energy systems  
„Solar Cube“  
2 female young scientists as founders



Origami inspired solar textile as a portable autonomous and scalable solar charger

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**contact**

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