WRAP-UP AND CONCLUSIONS

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Florence, 12 December 2017

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Overview of the Presentations

We work with people to create entrepreneurs
Luisa Baldeschi, Vivaio per l'intraprendenza, Florence (IT)

Lisbon Micro-Entrepreneurship
Maribel Ferreira, Lisbon City Council (PT)

Bridging the gap between science and practice – how to foster entrepreneurship for young scientist start ups
Anita Beblek, Agrathaer GmbH, Müncheberg (DE)

Inspiring, encouraging and supporting young people to start up a business
Jonathan Stuyven, BAAS, Antwerp (BE)

Build Your Business4Students
Jose Castro Mora, Persan Foundation, Sevilla (ES)

Young&Innovative, Young Entrepreneurs Forum
Karolina Opielewicz, Polish Chamber Of Commerce (PL)

Contest for young innovators
Veronica Moretti, Deputy Mayor of Rosignano Marittimo (IT)

Estonian Startup Visa
Rivo Riistop, Startup Visa (EE)

Roots and Routes for People In Transition
Maria Petrucci, Spazio Co-Stanza (IT)

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Overview of the Presentations

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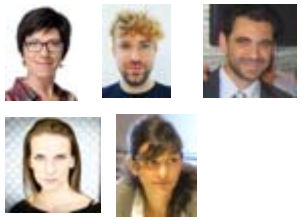
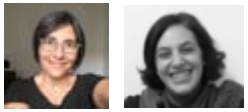
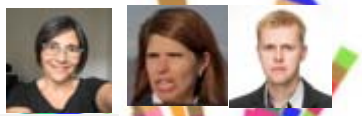
Target groups	Young people 	Women	Immigrants	All of them
Territorial scope	Peri-urban	Urban	Regional	National
Business model	Voluntary based 	Funded one-off	Permanently funded	Self-funded
Vocation	Secondary school	Tertiary education	Innovative start-uppers	Self-employed, micro-SMEs 

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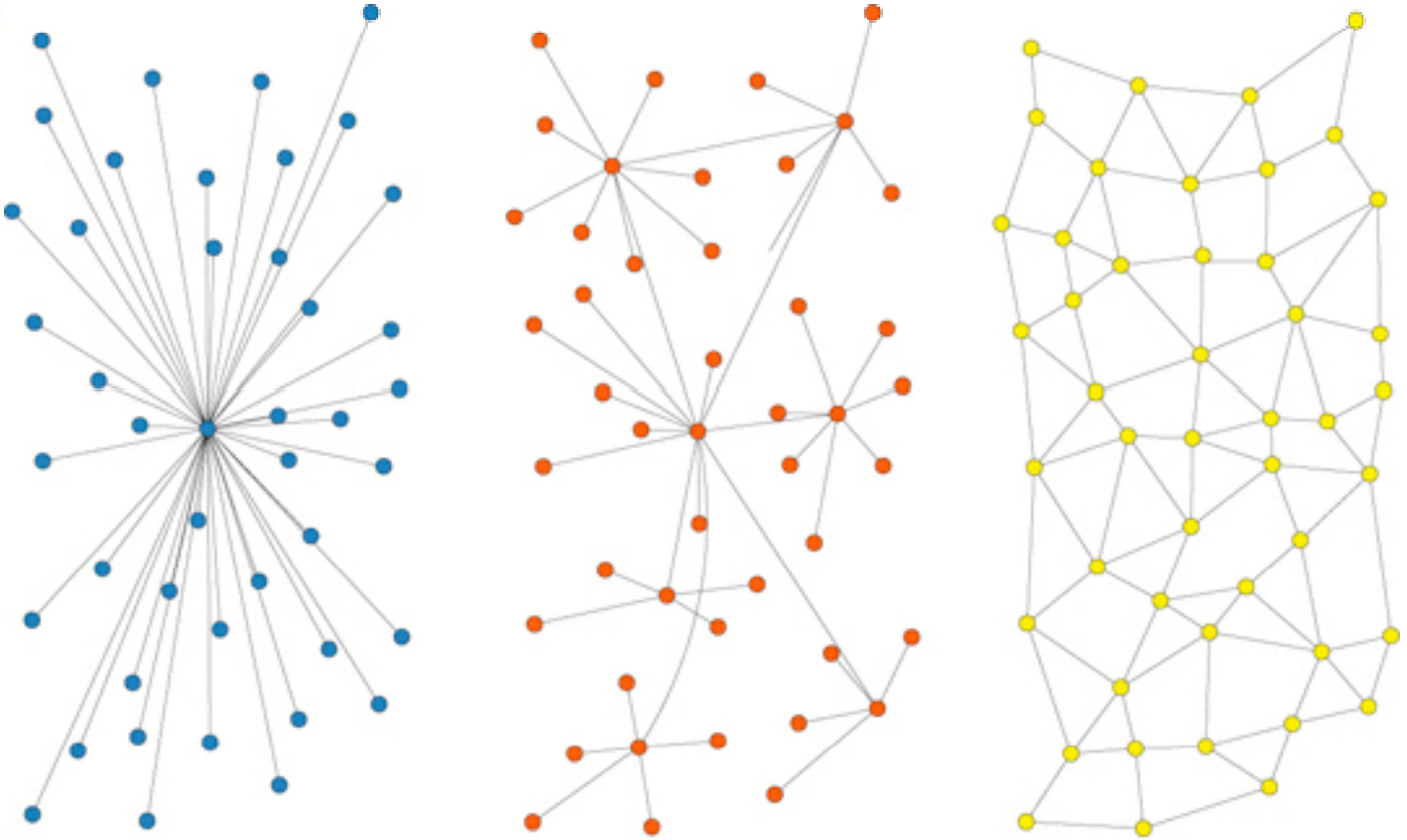
A Common Trait to most Presentations



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A Common Trait to most Presentations

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"Cities and regions have the **capacity to create a symbiotic ecosystem** to nurture the **modernisation of businesses**, notably through the uptake of **new business models and digital technologies**. (…) **Other cities are learning from these best practices** to build their own centres of digital transformation."

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Horizon 2020
European Union Funding
for Research & Innovation

TOPIC: User-driven innovation: value creation through design-enabled innovation

[CO-CREATION-02-2016]

"Design-enabled innovation can be considered as a **prominent example of "user-driven" innovation**, where user involvement in the process is central, as in many cases **innovation can better succeed through co-creation**. [...] The specific challenge to be addressed by this topic is that **many public sector organisations and businesses, especially SMEs, miss out on the potential to utilise design as a source for improving efficiency and stimulating growth**."

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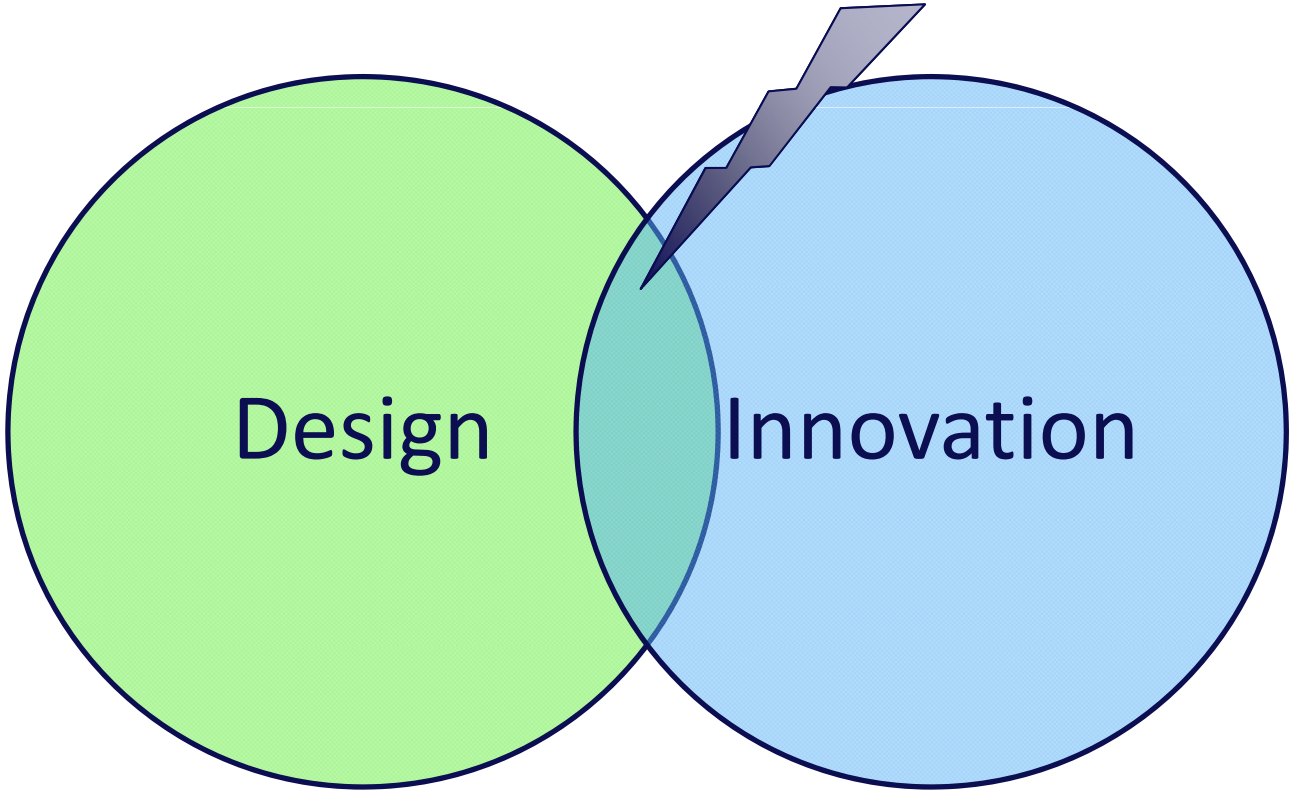
Design enabled innovation



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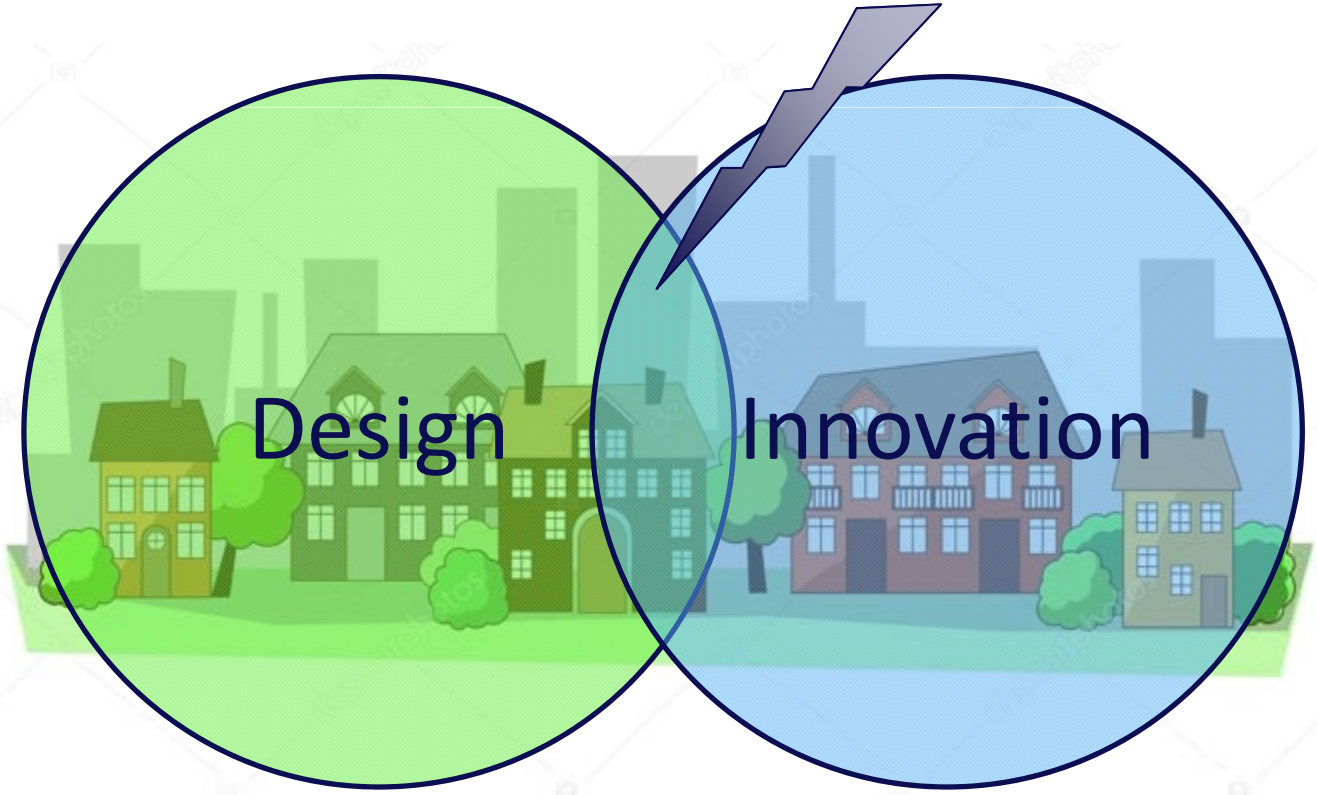
Design enabled innovation in the city



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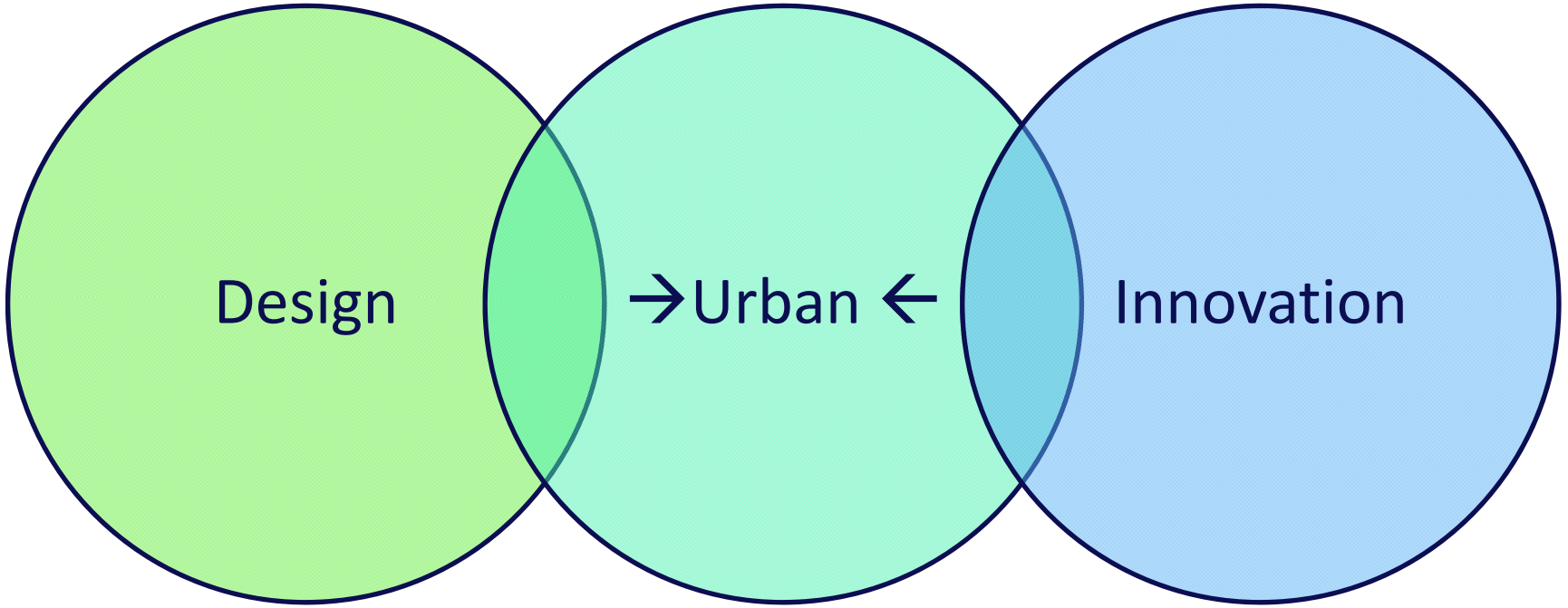

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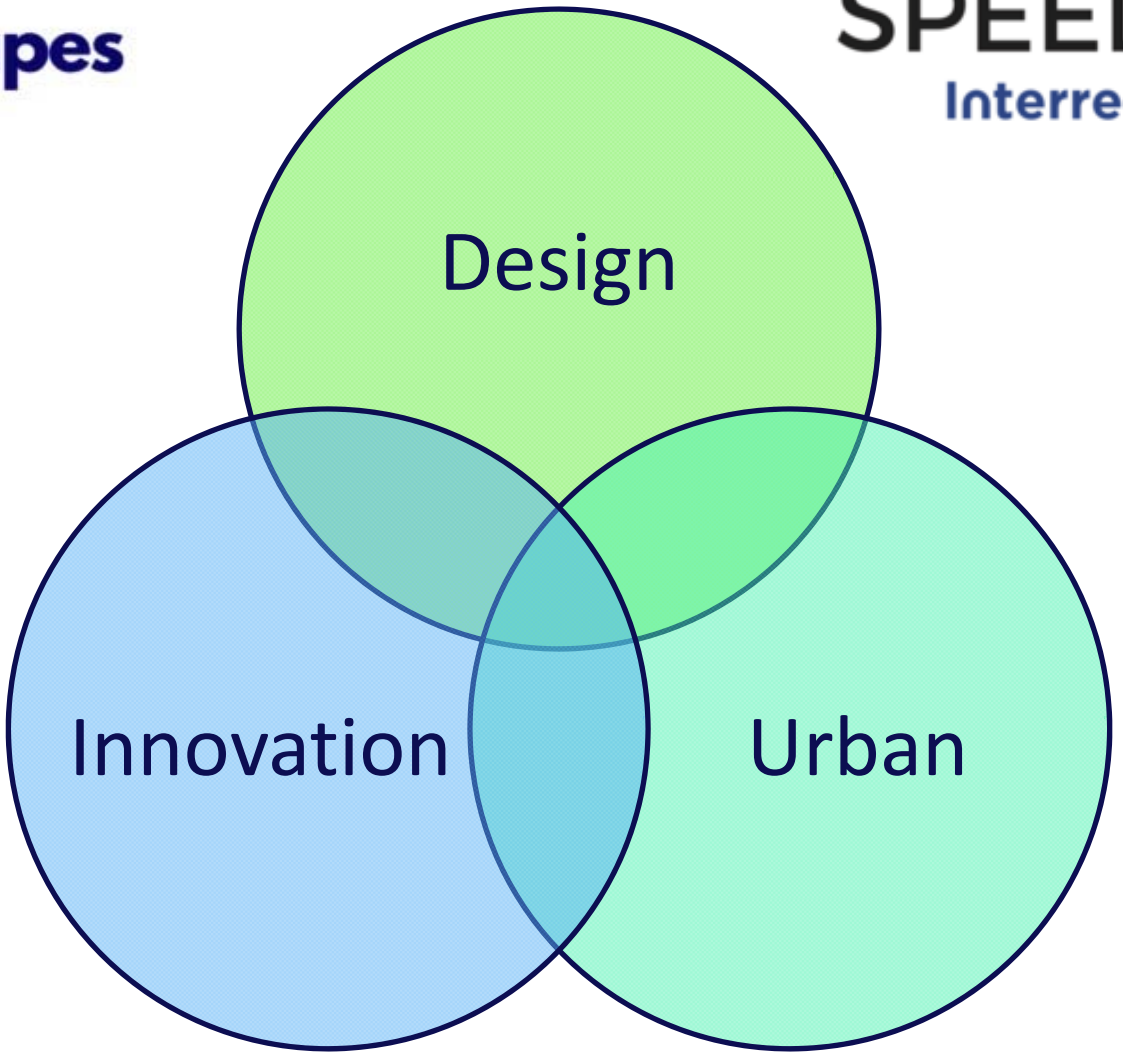

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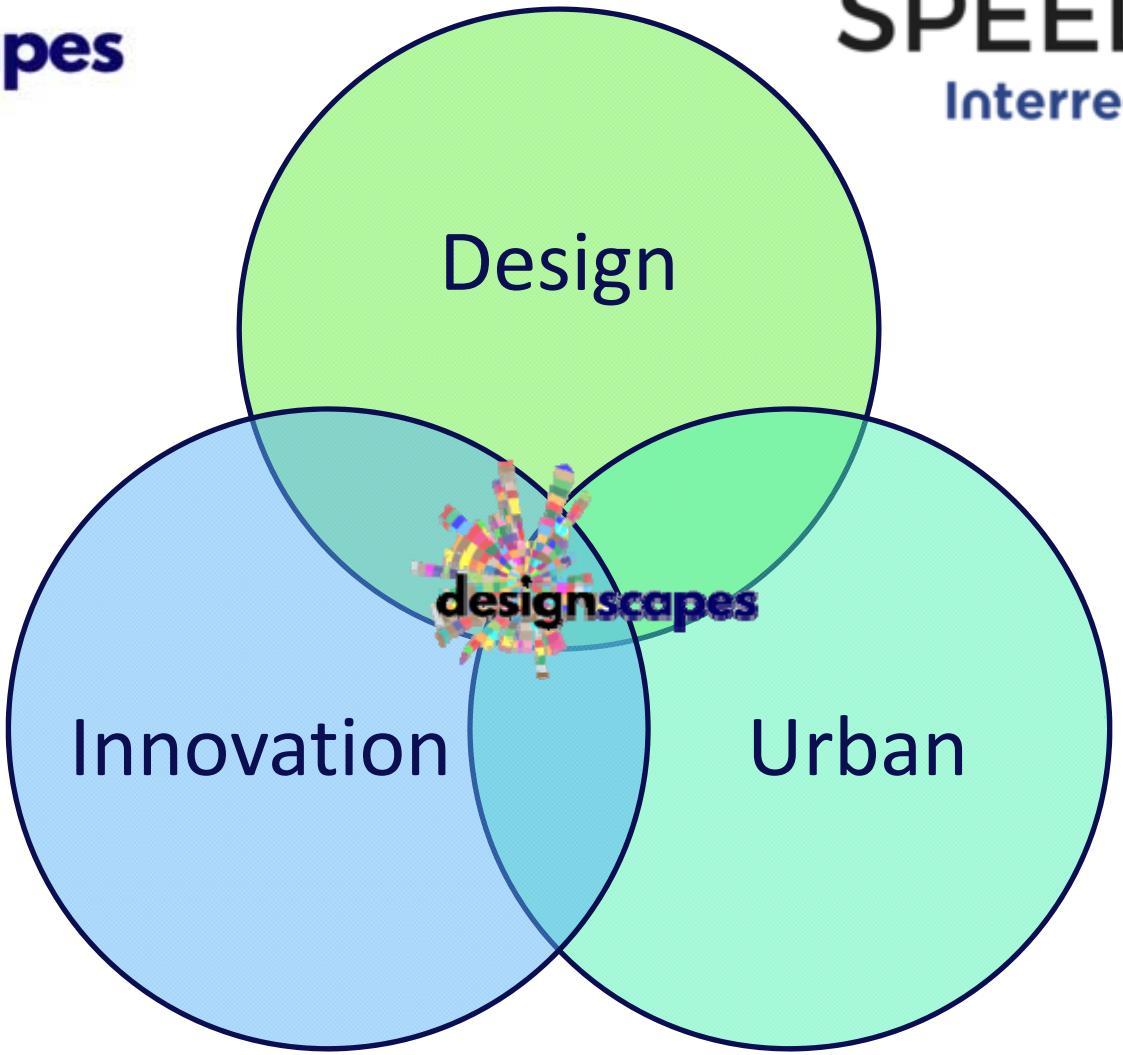

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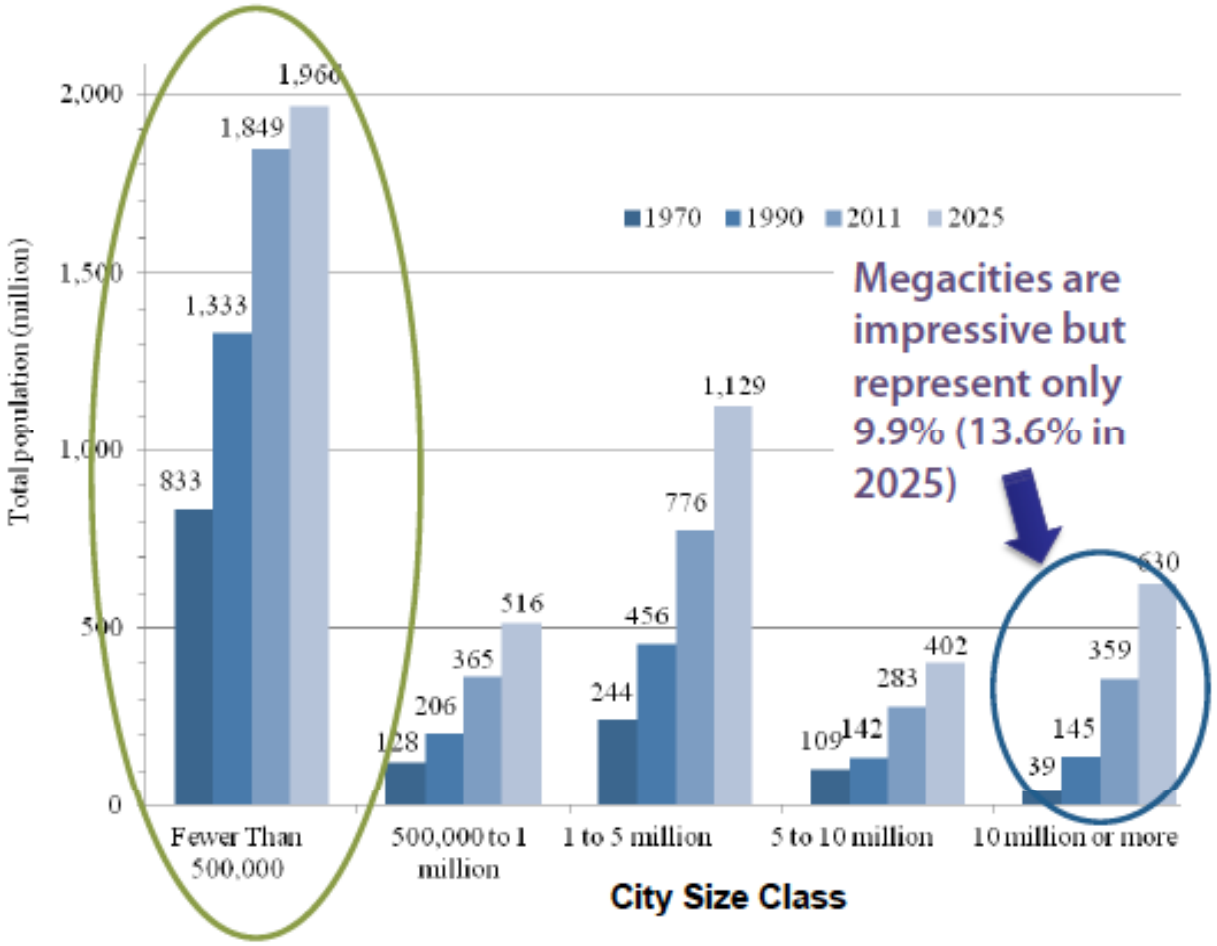

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http://esa.un.org/unup/Maps/maps_urban_2025.htm

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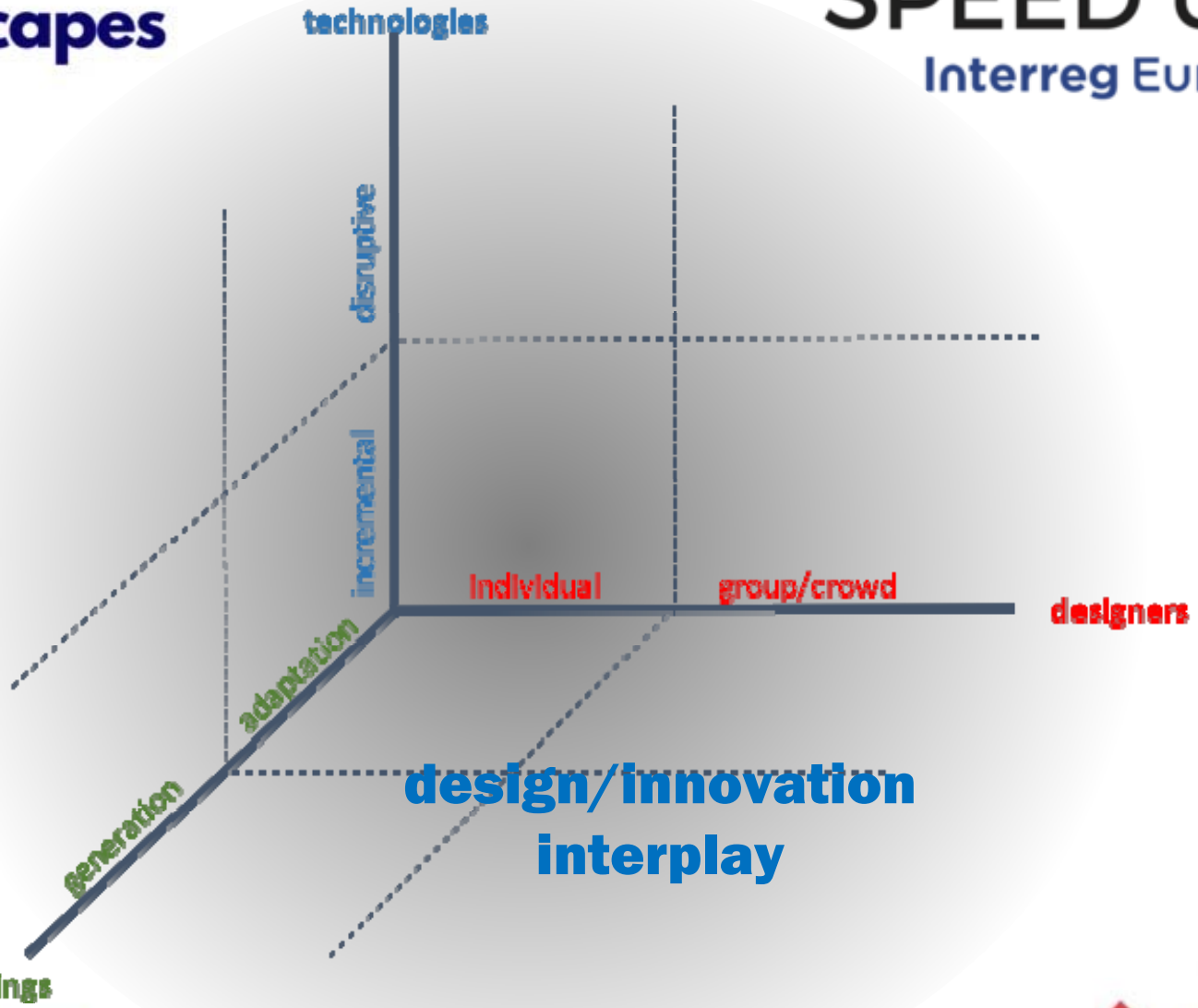

design/innovation interplay

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political arena

problems lab

idearium

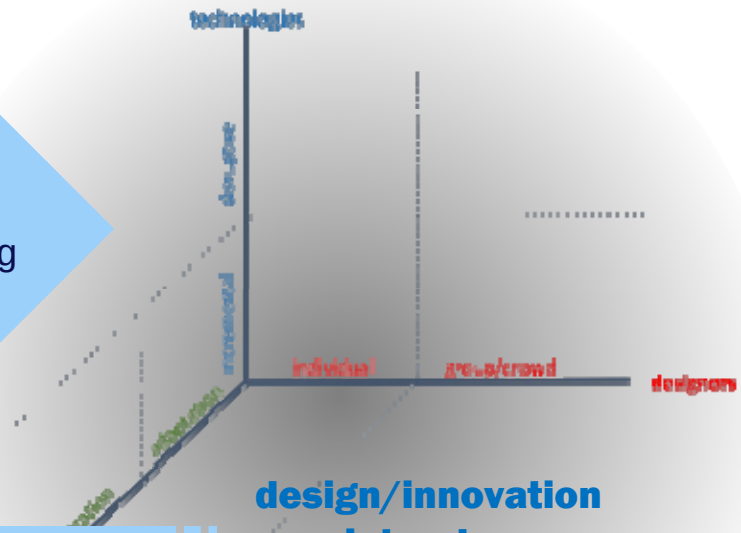
resource pot

marketplace

the urban dimension

market place

- Inspiration
- Problem solving



design/innovation interplay

Meanings + Value generation/addition

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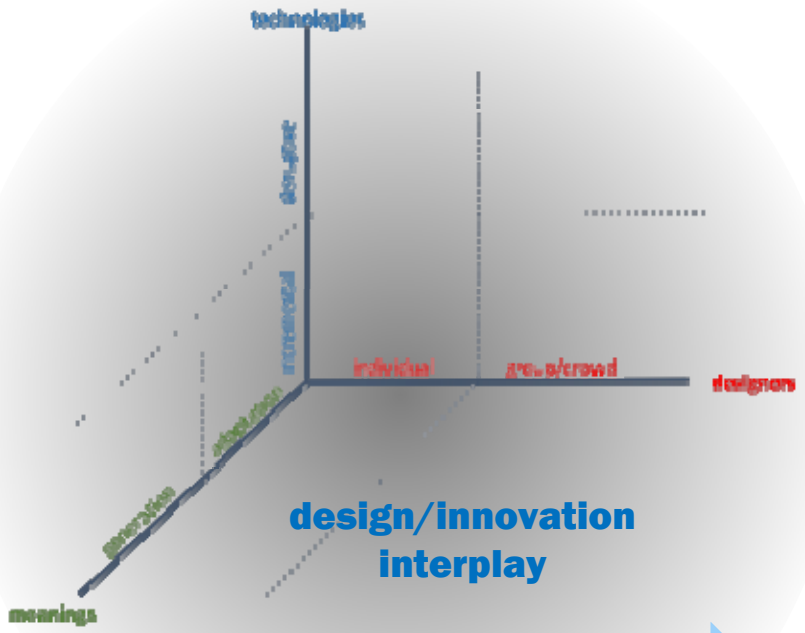

design/innovation interplay

- Scalability
- Replication

City #1

City #

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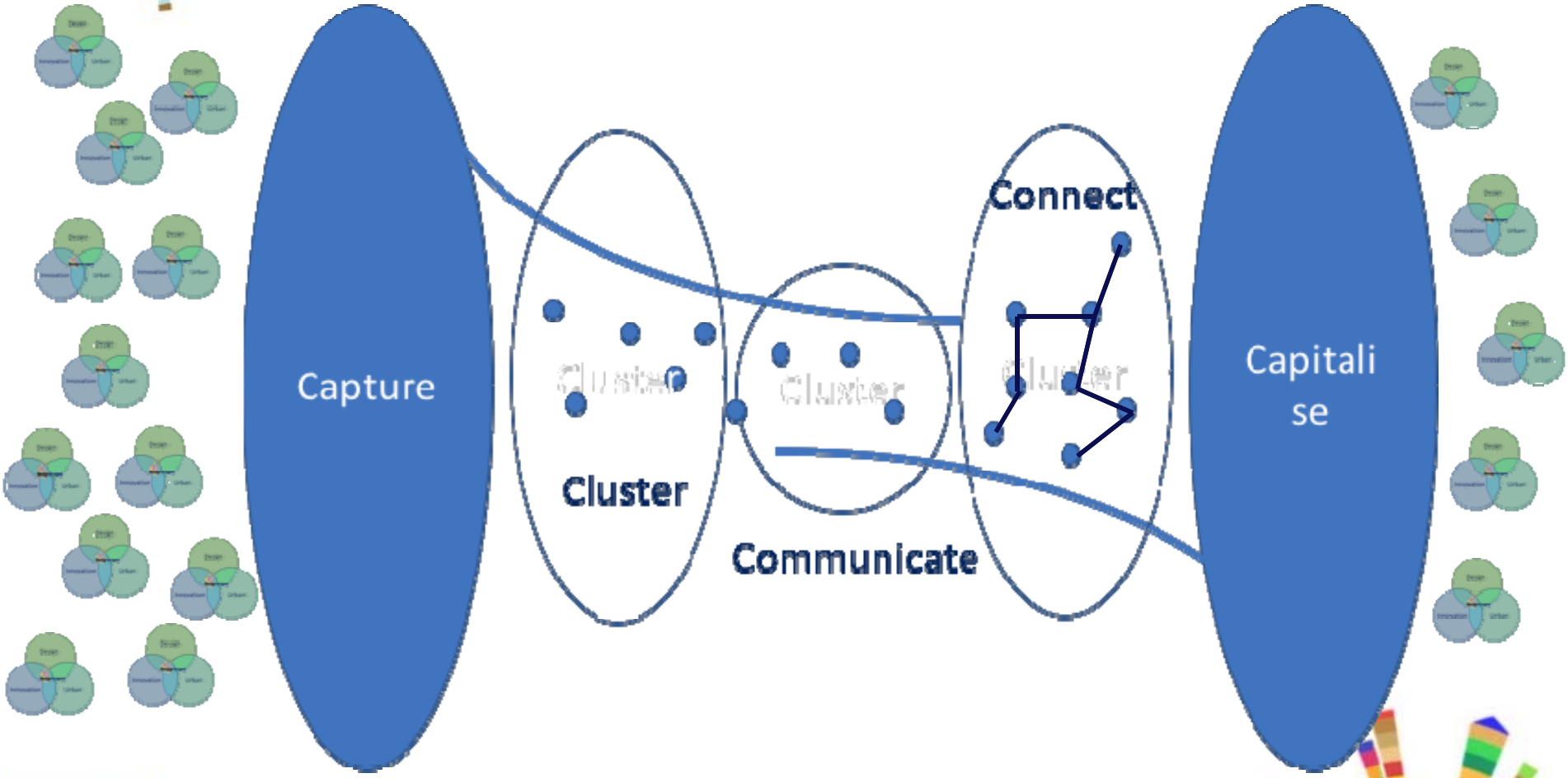

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From an idea of Paul Hobcraft, The Extended Innovation Funnel. Online: https://paul4innovating.com/2011/04/13/the-newextended-innovation-funnel/

THANKS FOR YOUR KIND ATTENTION

- Project title: **Building Capacity for Design enabled Innovation in Urban Environments**
- Partnership: **12 Organisations from 10 EU Countries**
- Duration: **1st June 2017 - 31st May 2021**
- Lead partner: **ANCI Toscana, Italy**
- Budget: ca. 4M Euro, of which **1,5M Euro** will be allocated to **50+ new Design enabled innovation initiatives across Europe** via a dedicated call for proposal that is expected to come up in late 2018. Stay tuned!

designscapesproject

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