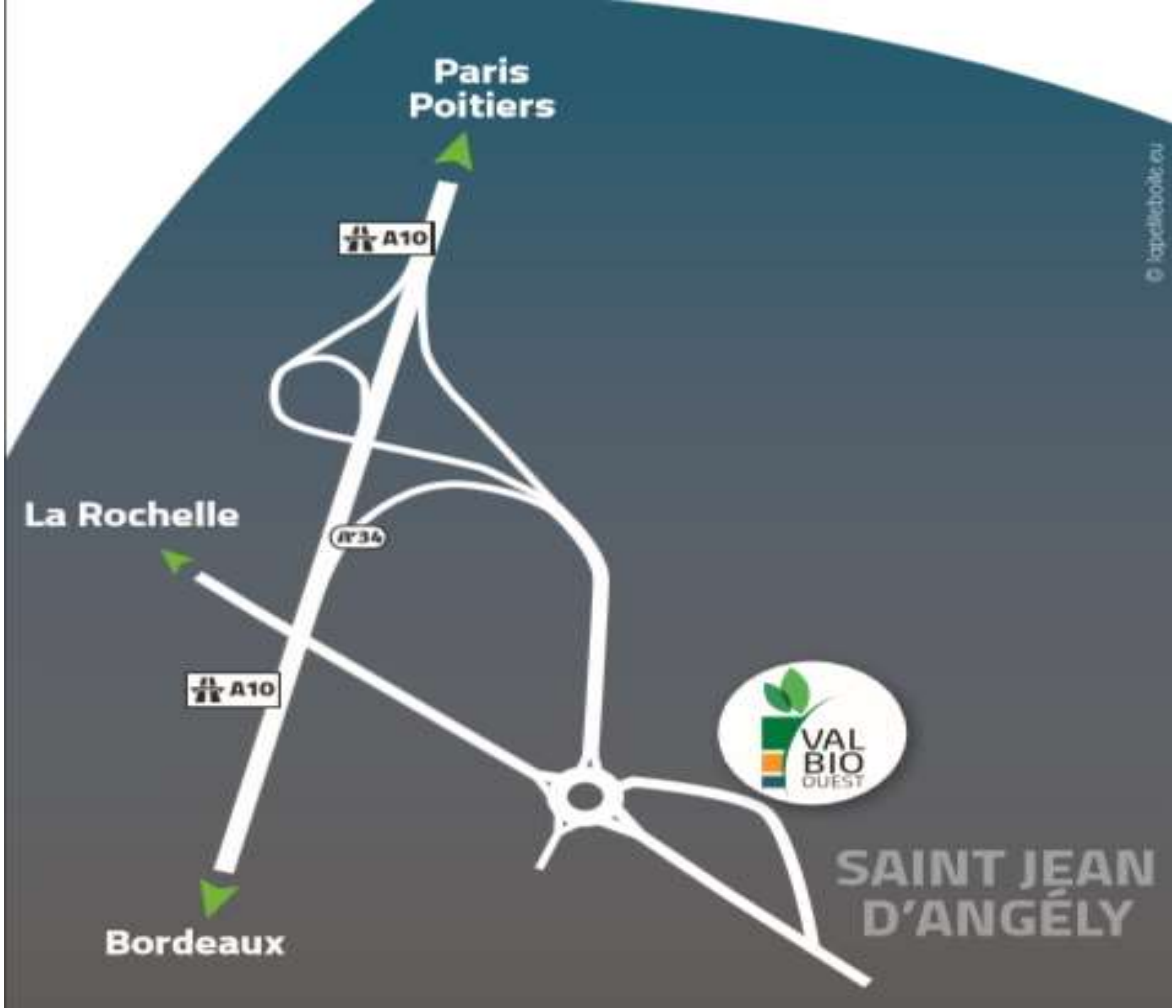


# Le pôle <sup>de</sup> la filière BIO



An economic cluster to add value to organic farming,  
from producer to consumer, fairly, promoting  
environmental friendly and healthy food



  
on produit,  
on transforme,  
on distribue,  
pour mieux  
consommer

## VAL BIO OUEST

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**COLLABORONS ENSEMBLE POUR  
DÉVELOPPER & FINANCER LES OUTILS  
DE PRODUCTION DÉDIÉS AU BIO**

**Venez implanter votre entreprise** \_\_\_\_\_

- Un retour sur investissement facilité
- Un réseau global de partenaires
- Un environnement de vie et de développement idéal

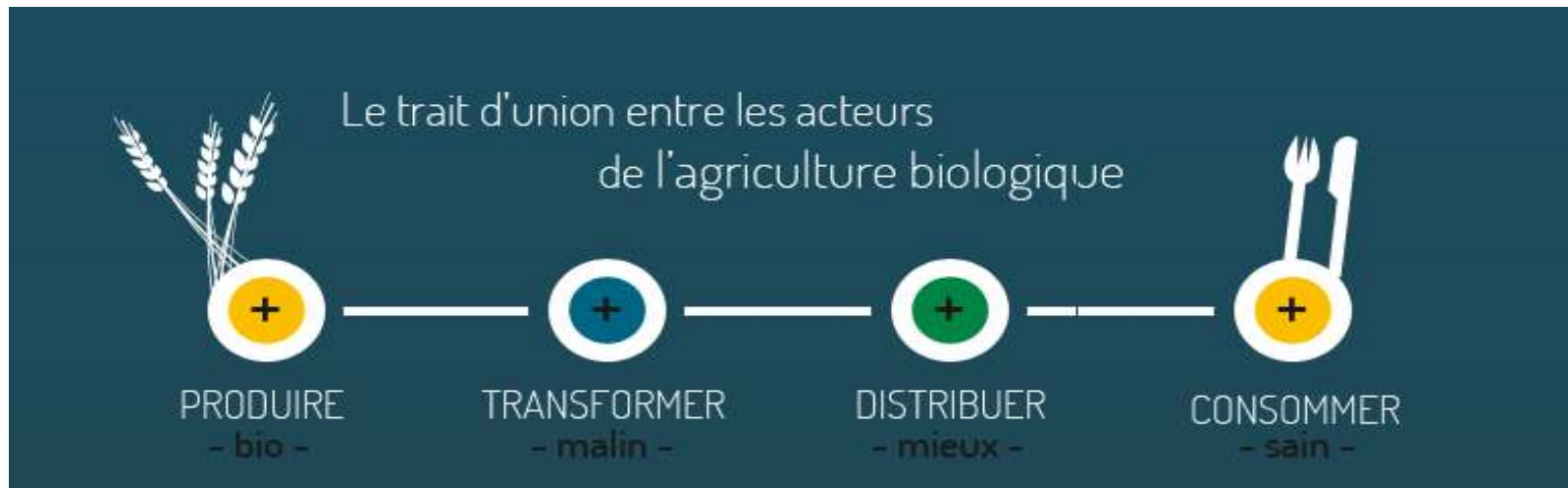
# The idea

- Allow the emergence of agri-food projects
- Participate to the development of an ethical and sustainable industry
- Create a skills and companies cluster at a local scale, to promote organic food and farming



# A collaborative project

- Involve stakeholders : from production to distribution, public authorities and investors
- Mobilize all necessary means
- Mutualise all skills to help the projects





# A team to support project leaders

- The northern team of INTERBIO Nouvelle-Aquitaine supports project leaders in :
    - Setting up
    - Administrative procedures, grants and financing search, certification
    - Partners' search (or even shareholder) for the sector or on the territory
  - Supported by the **Communauté de Communes des Vals de Saintonge**
    - Help and advice, privilege access to land
    - LEADER Programme
- Create links and bring relevant stakeholders together



# Achievements

- First stone : Silo Bio Ouest
- Today : a biscuit factory being bilt
- And tomorrow, more projects





# SILO BIO OUEST

- SILO BIO OUEST opened in November 2011.
- A tool made for the organic food sector, created by a group of farmers, processors and retailers:
  - La CORAB, LEA NATURE, BIOPLANETE, CERECO, MINOTERIE BELLOT, BIOCOOP, UDCA
- A connection between upstream and downstream stakeholders, for the first time in France.





# The organic biscuit factory Jean et Lisette

- Objectives :
  - Promote local organic productions.
  - Structure the local organic seeds and cereals sector and insure its success by gathering all upstream and downstream stakeholders.
  - Create jobs to breathe new life on a territory historically turned to biscuit factory.
  - Offer a range of local and organic biscuits to retailers and thus consumers.
- Under construction; launching in 2018.
- After 3 years (2020) : Reach 8 millions of sold unit (7M€ of turnover)
- Creat 26 jobs by 2020



# Tomorrow...

- An industrial bakery ? A malt house ? A plant oil mill ?



*Projects & people.*



# The territorial impact : an opportunity for the agricultural and organic food economy



- Issue of the economic balance and various jobs linked to food and farming



**VAL  
BIO  
QUEST**