



GOOD PRACTICES Centru Region – Romania



ALT Festival

ALT Festival is an event organized every year since 2014 by the Cluster for Innovation and Technology in Brasov, Centru Region, Romania. It has been the first tech fest in Romania, mixing workshops, exhibitions, hackathons, and concerts in a multi-day, multi-location format. It has evolved from a three day, 500+ participants event in 2014, to become a 6 day, 3000+ participants event in 2016.

The aim of ALT Festival is to promote Brasov as an international pole for the CCI – with a particular focus on the ITC/digital subsectors. Every edition has been co-organized together with its 45 members – companies, institutions and universities from Brasov and Bucharest, with every member in charge of a workshop, hackathon or exhibition.

Every year, the festival had a different focus, in order to bring new people, organizations and markets in touch with the clusters' ecosystem and actors.

MORE INFO ON ALT FESTIVAL:

<http://www.altbrasov.org/>



Carolina Creative Quarter (CCC)

Carolina Creative Quarter was established in order to bring together all creative and innovative resources of the city of Alba Iulia in the Centru Region and create a permanent culture and art infrastructure, within the premises of the historic Carolina Citadel. The initiative is supported by the administration of the city of Alba Iulia, which is planning to set up a series of spaces dedicated to the CCI in the city: workshops, galleries, incubator, training facilities – all within the historic citadel.

The CCC initiative is the first initiative of its kind in Romania, and has already managed to overcome one of the most common barriers that appear in front of such projects – the reluctance of the public administration to such initiatives and projects.

The objectives of the CCC initiative are to refocus the economic development of Alba Iulia city towards CCI as well as to bring gifted human resources from the CCI (back) to Alba Iulia.

MORE INFO ON CAROLINA CREATIVE QUARTER

<https://www.facebook.com/CartierulCreativCarolina/>

https://www.youtube.com/watch?v=IK_oEZ1keR8