



GOOD PRACTICES Ljubljana Urban Region –Slovenia



COMPETENCE CENTRE FOR DESIGN MANAGEMENT

Competence Centre for Design Management (KCDM) was established in 2013 within the Human Resources Development Operational Programme 2007-2013 and was co-financed by the European Social Fund. It was a pilot project of a design agency Gigodesign which included 19 companies - design companies, consulting companies and companies which develop new products and services, with the aim to improve knowledge and processes in cooperation, increase the value of their brands and improve the position of all companies on the market. The mission of KCDM was to connect ambitious companies to the sources of design management knowledge. KCDM activities focused on following, pooling and passing on knowledge and good practices in the field of design management; training according to the obtained/developed competence model; and on cooperation for establishment, development and implementation of design management strategies.

KCDM achieved great success in the two and a half years of the project duration. The added value of the included companies has increased by 70%, their net profits increased by 245%, and their turnover has increased by 14%. KCDM received a prestigious Design value award in 2016 by the internationally renowned Design Management Institute. In the future, KCDM aims to continue its good practice and include additional companies.

MORE INFO ON COMPETENCE CENTRE FOR DESIGN MANAGEMENT

<http://www.design-management.si/en/>



REGIONAL CREATIVE ECONOMY CENTRE

Regional Creative Economy Centre (RCKE) was established within the Regional Development Agency of Ljubljana Urban Region (RDA LUR) in the context of an Interreg Central Europe project Creative Cities. It is still mainly funded through different EU projects, but partially also by RDA LUR. The main aim of RCKE is to train and connect creative individuals from creative industries with companies in other industries, thus creating conditions for achieving business successes based on multidisciplinary development processes.

As a part of the regional development agency, RCKE plays an important role in the policy making process, particularly in relation to creative sector. Ljubljana Urban Region is a national front runner in terms of the creative sector share and RCKE is a leading institution promoting the creative sector at the national level. At the regional level, RDA LUR is in charge of preparation of the Regional Development Programme 2014 2020, which is the basis for implementation of projects, where creative industries have been given an important role. Their engagement at the international level presents the active approach in policy making process as they are a member of different working groups and initiatives.

MORE INFO ON REGIONAL CREATIVE ECONOMY CENTRE

<http://www.rcke.si/en/>

