



# PERFECT

Interreg Europe



European Union  
European Regional  
Development Fund

**PERFECT: Making the economic case for  
investment in green infrastructure**  
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# Presentation overview

1. Why PERFECT?
2. How PERFECT is working
3. What the project is doing



## = **P**lanning for **E**nvironment and **R**esource **e**Fficiency in **E**uropean **C**ities and **T**owns

The overall objective is the identification, analysis, dissemination and transfer of good practices and policy experiences in the **multi-use of green infrastructure** into investment and planning strategies.

# UK context

- 25 Year Environment Strategy
- **Local leadership** – key
- How can councils fund **investment and maintenance** of the natural environment?
- **Planning system** not delivering effective investment in green infrastructure
- Green infrastructure as **enabling infrastructure**
- Delivery of **public benefits** – powerful argument for investment
- Moving from aesthetic to **functional** argument for green infrastructure
- Potential of **inspiration** from abroad – transfer of good practice





# Partners

Partner	Policy instrument
<b>TCPA</b> (lead, UK)	n/a (advisory partner)
<b>Cornwall Council</b> (UK)	ERDF Operational Programme TO6
<b>Social Ascention of Somogy Development, Communication and Education Nonprofit Ltd.</b> (Hungary)	Territorial and Settlement Development Operational Programme TO6
<b>Provincial Government of Styria</b> (Austria)	Spatial planning law of Styria
<b>City of Amsterdam</b> (Netherlands)	ERDF Operational programme: Opportunities for the west
<b>Regional Development Agency of the Ljubljana Urban Region</b> (Slovenia)	Operational programme for implementation of EU cohesion policy
<b>Bratislava Karlova Ves Municipality</b> (Slovakia)	Operational programme quality of the environment
<b>Municipality of Ferrara</b> (Italy)	Ferrara Council Structure Plan

# Objectives

1. Identify and analyse **good practice** in multi-use of green infrastructure
2. Fully engage Managing Authorities on the **socio-economic benefits** of GI to influence new projects and improve governance of policy instruments
3. Increase the **professional capacity** of key stakeholders in delivering new projects
4. Develop Action Plans focusing on **policy change** to influence strategic investment in GI based on its multiple benefits

# The PERFECT approach...

**Capacity building of staff and stakeholders** to influence investment strategies through....

- Study visits
- Expert presentations
- Peer to peer working between partners
- Sharing of good practice solutions
- Stakeholder meetings and training sessions
- Dissemination events



# PERFECT activities

- All partners have undertaken **surveys of staff and stakeholders, literature reviews** and **SWOT analyses**
- The SWOT analyses results have been used to form **peer groups** for targeted learning from each other
- The MAGIC (Multi-Advantages of Green Infrastructure in Cities) **database of good practice** is being created
- **Factsheets** and **expert papers** being produced
- **Green Infrastructure Partnership guidance** will help local authorities work across departments to secure investment in green infrastructure

# Which benefits of green infrastructure are rated highest?

## Survey of 215 staff and stakeholders across Europe

	Improvements to people's physical health	Improvements to people's mental health	Reducing overheating in urban areas	Increasing biodiversity	Improving local air quality	Increasing tourism	Improving aesthetics
Hungary			1	3	2		
Amsterdam	2 =	1		2 =			
Cornwall	1	2		3			
STMK	3	2	1				
Ferrara	1	2			2		
Bratislava			1 =		1 =		3
Ljubljana		1			2	3	

# Benefits of green infrastructure

Benefit group	Benefit
Socio- Economic	Creation of Jobs
	Better Health and Human Wellbeing
	Enhanced Tourism Opportunities
	More Integrated Transport Solutions
	Community Integration & Social Equality
Climate Change	Flood Risk Management
	Mitigation of Urban Heat Island Effect
	Carbon Storage & Sequestration
Environmental	Water Quality
	Air Quality
	Biodiversity (habitats and ecosystem resilience)

# Interventions

## Typical green infrastructure interventions

- Green roof
- Green facade
- Wetland creation
- Woodland creation (rural)
- Urban woodland/tree planting
- Greenspace creation
- Greenspace enhancement
- SUDS scheme
- Sustainable & innovative farming practices
- People project



# Amsterdam - Smart Polder Roofs on Zuidas Real Estate



# Outputs to date







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**Thank you**

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