

Visitcork.ie newsletter – 05/12/2017



Fair Weather for Destination SMEs

Cork County Council is one of seven partners from 7 European countries participating in the Destination SMEs European project. The project aims to assist European regions in designing effective destination management strategies in order to provide tourist SMEs with favourable conditions for growth, and improve their

competitiveness. Cork County Council was delighted to host their partners in the Destination SMEs project in Cork. The three day itinerary showcased the best practices on offer in Destination Management across the whole county, with each day focusing on a different part of the county.

[Further details can be found here](#)