

Good Practices

✓ Canary Islands

- **Good practice #1: Servicio de conservación y mejora del monte para la protección de la población rural**

This best practice is a public employment-training programme that provides unemployed people with the necessary training to work on maintenance and conservation of the forests of La Palma Island and exploit other employment possibilities in the forestry sector. The fifteen participants involved in the programme receive a salary during the training period and a final certificate at the end of the training course.

This group is composed of people aged 30-58 years old with no education background or with only primary school. The aim is to facilitate access to gain professional experience while responding to the needs of the island to avoid hydrological risks and the uncontrolled action of fire and thus protecting the environment and local population.

- **Good practice #2: Proyecto BREZO**

BREZO project involves 15 unemployed people with disabilities, who receive a training course to obtain the Certificate of Professionalism for Installation and Maintenance of Gardens and Green Areas. The training programme lasts 564 hours, including a working period in companies of the sector to reinforce the knowledge acquired during the theoretical learning.

Moreover, the training is complemented by two other modules, one on garden centres and the other on prevention and management of the health of the agroecosystem. The training aims to promote environmental sensitization of participants, as well as workshops in groups to prepare them to enter the labour market. Follow-up and employment support is foreseen, depending on the needs of both participants and companies.

- **Good practice #3: Aqua. Socorrismo en instalacines acuáticas**

The project aims to train 15 unemployed young people of the municipality of Santa María de Guía enrolled in the Youth Guarantee Program, in acquiring knowledge to ensure the safety of users of swimming pools in the municipality. In this way, potentially dangerous situations can be prevented, and effective intervention can be made in case of an accident or emergency situation.

- **Good practice #4: Arucas y la seguridad de sus espacios acuáticos**

The project aims to train 15 unemployed young people of the municipality of Arucas enrolled in the Youth Guarantee Program. Beneficiaries are taught the prevention of aquatic emergencies in the municipality, and more in general on the island. As for the other projects, participants receive training in conjunction with a working period in the municipality.

- **Good practice #5: AsesorAmbiental, Tenerife Chamber of Commerce**

AsesorAmbiental is an environmental advice programme launched by the Chamber of Commerce of Tenerife, which offers a complete circuit of services that go from the gestation of the idea to the materialization and consolidation of it. It provides a wide range of services: recommendations to determine the market or the viability of the activity; a Sustainable Environmental Business Ideas Bank; support on specific formalities and obligations of the activity; advices on a series of good practices to be implemented; certifications, trainings, qualifications, subsidies and aid; and the possibility of joining the “Red de empresas + sostenibles de Tenerife”, whose registration allows companies to make use of the ‘Tenerife + Sostenible’ brand as well as to benefit from its diffusion in the associated advertising campaigns.

- **Good practice #6: Contratación tecnologos**

The Research and Innovation Agency is dependent upon the Regional Ministry for Industry, Commerce and Knowledge, and it’s a body responsible for carrying out the policies and programmes in the fields of research, technological development and business innovation.

The Agency provides financial support to enterprises for the incorporation of innovative personnel. Beneficiaries of this initiative are SMEs (physical persons are excluded) and clusters

located in Canary Islands. If selected by the Agency, SMEs receive funds to hire technologists and involve them into research and innovation activities within the concerned companies.

To receive this type of financial support, enterprises have to offer a long-term employment contract to technologists and, if they are selected, the Agency pays the salary of the new personnel during their first three years of work.

Under the last call 188 enterprises submitted a proposal for recruiting technologists and 40 of them were selected. Most of the enterprises that applied to the last call for proposal belonged to the blue economy sector.

85% of the total cost of this initiative is financed by the European Social Fund, while the remaining part (15%) by regional allocations.