

The Employment Service of Canary Islands: Green and Blue strategies and good practices



Gobierno de Canarias
Servicio Canario de Empleo



Outline:

- Servicio Canario de Empleo: our mission and activities
- Canarian strategies for green and blue economy
- Analysis of three different case studies:
 - Support to environmental entrepreneurs
 - Training and employment of young job seekers in the coastal security sector
 - “Employment company”: oil-recycling





The employment service of Canary Islands: our mission and activities

- The SCE is the Public Employment Service of the Canary Islands, an agency of the Ministry of Employment, the Social Affairs and the Accommodation of Canary Islands Government.
- Our main roles are: operate in the employment market, help enquirers to find employment, and support enterprises during recruitment process in order to find the most fitting candidates.
- **Proactive Approach:** tailored support measures for different employment market-related aspects:
 - Professional training
 - Professional orientation courses
 - Job research support
 - Targeted group job search support
 - Vacancies management
 - Regional level job market monitoring
 - Entrepreneurship support



Canarian strategy for green and blue economy

- Considered pivotal by **SOLBES report** for prospective ORs' development (2011)
- Accounted for by the Operational Program ERDF of Canary Islands
- For the first time, circular economy is considered in the special incentives of Taxes and Economies
- Considered as priority by the Strategy for Intelligent Specialization (RIS3) of Canary Islands (2014-2020)
- Project **ISLE PACT**: Smart Islands (Declaration of Fuerteventura)
- A cross-disciplinary subject in the Canarian Strategy for training and employment





Current situation of Green and Blue economies

- Currently, agricultural sector contribution to regional GDP is diminishing: 1,4%...
- However, novel “Green activities” are rapidly developing and spreading: Green tourism, environmental consideration, research (Canary Islands host 146 protected landscapes, 4 national parks, 3 marine protected areas and 7 Biosphere reserves).
Protected zones cover 40% of the territory.
- Blue economy is also undergoing a rapid growth: 60,000 employments and about 6% of GDP.





Canarian Employment Service activities are framed within the Regional Strategy

Two main activities:

- **Entrepreneurship support:** financial help and special orientation
- **Labour-workers training** about employment opportunities related to Blue, Green and Circular Economy





Three examples of good practices



→ Support to new businesses and companies related to environment



→ PFAE, Arucas Aquatic Rescue service - Arucas Safe Coast



MADURA TU IDEA
EMPRESARIAL
Y DALE FORMA A
TU MODELO DE NEGOCIO

Cámara
New York Trade

Canarias
avanza
con Europa



Fondo Social Europeo

asesora ambiental
al servicio de empresarios, trabajadores y emprendedores

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Support for the self-employment and the entrepreneurship with partnership organizations

→ Public contract with the Chamber of Commerce in order to develop guidance services and support services for the self-employment and new businesses.

→ Two years financing: **262,713.13 €**

→ Proposed services:

A) Guidance for the self-employment and the entrepreneurship.

B) Stimulation and dynamization of the social economy and of public entrepreneurship.

C) Guidance about support opportunities for entrepreneurial initiatives and for the self-employment.

D) Guidance about support opportunities and available measures for hiring enforcement

E) Entrepreneurial accompanying.

F) Other complementary actions.

→ Within this context, the Chamber of Tenerife offers a targeted service for the Green, Blue and Circular economies referred as: **Environmental Counselling**



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Environmental Counsellor:

- Advices for the determination of available markets or the viability of an activity
- Obligations and activity-specific approaches
- Certifications, training, authorizations, subsidies and aid...
- Good practices to implement..
- **Lasting Environmental Business Ideas Bank**

BINAS

Banco de Ideas de Negocios Ambientales Sostenibles

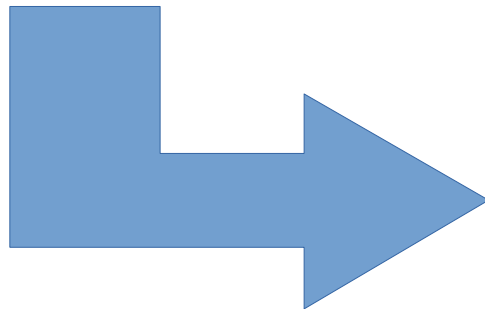
empresas  **sostenibles**
un compromiso compartido



An example:

All the necessary informations for a new business:

- Business Plan
- Financial information
- Information about legislations
- Administrative management
- Specific management related to the environment



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Activities with a potential for Green, Blue and Circular economies:

- Local and seasonal products, farm-to-table, *Slow Food*, local varieties and races, environmental friendly agriculture
- Lasting non-dietary products: cosmetics, textile; cleaning, domestic...
- Loose products and re-usable recipients for professional use
- Green shopping
- Active, experiential and emotional tourism. New fishing regulation: fishing and tourism, tax exemption for consumption of self-produced energy
- Repair and second-hand trade

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PFAE, Arucas Aquatic Rescue service - Arucas Safe Coast

What does PFAE mean?

→ It is the acronym for ***Programa de Formación en Alternancia con en Empleo*** (*Training Program Alternating with Employment*)

What is a PFAE?

- Programmes for Training and Employment, oriented towards the unemployed people that do not have appropriate training or qualifications.
- The aim is to empower participants with instruments that would allow them to find employment through specific trainings and competences development courses, to be learned during an intensive formation and employment period in a novel profession.
- The SCE covers project costs, related to the public sector (city halls..) and the NGOs: Teachers' salary, grants and participants' salaries, equipment...: **199,500€ for this project.**

Duration?

→ Between 11 and 12 months (two-stage projects)



PFAE, Arucas Aquatic Rescue service - Arucas Safe Coast

How it works?

→ First phase: during the 11 months, the student-workers share their time between a theoretical and a practical training, and a real employment (with a contract of employment).

→ Second phase: The student-workers that arrive at the end of the first phase will participate to a professional stage in a entreprise.

What do they learn?

→ They receive practical informations on:

- Services of public utility: restoration of public buildings, water resources management, natural areas protection...
- Leisure time and cultural services: tourism promotion, local and cultural development...
- Daily services: elderly assistance, disabled individuals assistance, young individuals in difficulty...
- Environment: gardening, forest management, rural tourism management, environmental recovery...
- Agriculture - fishing: winery making services, aquaculture, fishing and maritime transport...
- Novel technologies: graphic design and layout, impression offset, new communication technologies...



PFAE, Arucas Aquatic Rescue service - Arucas Safe Coast

But also...

Acquisition of a Training Certification in the chosen specialization, and the opportunity to obtain a Professional Certification.

Moreover, from this training:

- Training and Professional Training
- Training in Occupational Safety and Health
- Training in Foreign Languages
- Training in business creation
- Informatic literacy and skills development
- Key competences
- Other...



PFAE, Arucas Aquatic Rescue service - Arucas Safe Coast

Within this Project, which combines training with employment, 15 young job seekers (Young Guarantee Programme) of the city of Arucas (North of Gran Canaria) acquired the necessary knowledge for working in the field of aquatic rescue (sea and pools) in emergency circumstances.

The project took place in 2016 and all the participants have found employment at the end of the training period.

Similar projects have been implemented in the same city and also in other parts of the island.



PFAE, Arucas Aquatic Rescue service - Arucas Safe Coast



<https://www.youtube.com/watch?v=GEOTC0VNDI>



RENEWABLE ENERGY AND CIRCULAR ECONOMY:

New employment opportunities in ultra-
peripheral regions



RENEWABLE ENERGY AND CIRCULAR ECONOMY: New employment opportunities in ultra-peripheral regions

Integration Society

A qualified mercenary society or cooperative society, which aims at promoting integration and social and professional training of individuals in social exclusion situations as well as the transition towards a stable employment.

It provides workers with:

- Integration career paths, personalized processes and paid job assistance, training during employment, work and social habituation.
- Support for the socio-professional integration in order to help further integration of individuals in the current job market.



RENEWABLE ENERGY AND CIRCULAR ECONOMY: New employment opportunities in ultra-peripheral regions

INTEGRATION COMPANIES:

COMPETENCIES OF THE EMPLOYMENT SERVICE OF CANARY ISLANDS

The qualification of integration companies that have employment centres located on the territory, the access to these centres and the Register of Integration Companies.

Qualification as integration company:

Promotion and participation by one or several entities with non-lucrative goal in the social domain, including social integration of particularly disadvantaged individuals.



RENEWABLE ENERGY AND CIRCULAR ECONOMY: New employment opportunities in ultra-peripheral regions

Eleven integration companies:

- Ecological agriculture
- Solid waste management
- Social service activities without accommodation

The entities ECATAR CANARIAS S.L. and ECOINSER CANARIAS S.L.U. are the two entities that are registered in the Register of Insertion Companies of Canary Islands, whose social goal is the management and recycling of solid wastes.

These two entities have been promoted by ATERATACO.



RENEWABLE ENERGY AND CIRCULAR ECONOMY: New employment opportunities in ultra-peripheral regions

Integration Company:



Qualified as Integration Company:
Law 44/2007 of December 13th.
ACTIVITY OF WASTE TREATMENT AND
MANAGEMENT.
RNP 554.

WASTE MANAGEMENT
processed in 2015

OIL:

758 Tn.

ELECTRONIC
WASTE:

720 Tn.^(*)

CLOTHES:

104 Tn.

OTHERS:

162 Tn.





RENEWABLE ENERGY AND CIRCULAR ECONOMY: New employment opportunities in ultra-peripheral regions



DESGLOSE DE LA ACTIVIDAD DE GESTIÓN DE RESIDUOS (en toneladas)





RENEWABLE ENERGY AND CIRCULAR ECONOMY: New employment opportunities in ultra-peripheral regions





RENEWABLE ENERGY AND CIRCULAR ECONOMY: New employment opportunities in ultra-peripheral regions

Advantages

Recycling of polluted water: **Recycling**

Environmental stinks and pipe blockages elimination: **Less worries**

Costs reduction for waste water treatment: **Less costs**

It is easier to ignore water for reuse: **Water reuse**

Reduction of microorganisms harmful for the health: **Less infections**

Obtainment of less polluting fuels from waste: **Biofuels**

External energy dependence reduction: **More energy**





RENEWABLE ENERGY AND CIRCULAR ECONOMY: New employment opportunities in ultra-peripheral regions

Advantages



Dejar de contami-
nar el equivalen-
te al consumo de
agua de toda la po-
blación de El Hierro
durante un año.



Retirar de la
circulación 2.750
coches durante
un año.



Compensar la
tala de 802.000
árboles durante
un año.



RENEWABLE ENERGY AND CIRCULAR ECONOMY: New employment opportunities in ultra-peripheral regions

Employment creation

ESCENARIOS REALES de EMPLEO (TALLER) IPI.
EMPLEADOS.

Equipo Comercial.  4 p. / 2 P.I.

Equipo Logístico.  4 p. / 2 P.I.

Equipo Planta.  2 p. / 1 P.I.

Durante el 2015, atendimos 716 personas.

Gestión de RESIDUOS: **ACEITE.**

19 municipios.

740 establecimientos (HORECA)





Employment creation



10 new jobs
4 job placements each year



RENEWABLE ENERGY AND CIRCULAR ECONOMY: New employment opportunities in ultra-peripheral regions

Operational programme of the European Social Fund for the Canary Island 2014-2020

Thematic objective nº 9: “Foster social inclusion, tackle poverty and discrimination of all kinds”

Specific objective 9.1.2. “Increase employment of individuals at risk from social exclusion”

Axis 2 inversion priority 9.1. Placement of handicapped, excluded or at risk from exclusion individuals in the employment market, with the aim of reduce the rate of unemployment of these individuals categories.



RENEWABLE ENERGY AND CIRCULAR ECONOMY: New employment opportunities in ultra-peripheral regions

Actions that could receive aid:

Creation and maintenance of job positions.

Different types of aid:

- a) Creation or maintenance of insertion positions.
- b) Support of management teams during agreement contracts and support of workers employed in integration positions.



RENEWABLE ENERGY AND CIRCULAR ECONOMY: New employment opportunities in ultra-peripheral regions

During the year 2015, 1,246,841.29 € were granted under the form of subsidies, of which 949,607.09 euros have been financed through ESF.

The ESF also granted financial aid to seven different entities:

- Designed for the creation or maintenance of integration positions: 503,227.70 €
- Designed for the support of management and integration teams contractualization: 446,379.39 €.

For the year 2016, the aid amounts to 1,979,000 €.



RENEWABLE ENERGY AND CIRCULAR ECONOMY: New employment opportunities in ultra-peripheral regions

ECATAR CANARIAS S.L.U. in 2015

The afore-mentioned entity has benefited from two subsidies for a total of 415,166.56 euros, distributed as follows:

- Direct subsidy of 205,321.17 euros for the creation or the maintenance of integration positions: creation of 12 places and maintenance of 27 places.
- Subsidy for hiring support of management teams and the support of workers: 209,845.39 euros for the hiring of 1 chief supervisor, 3 production technicians and 5 integration technicians.