





CIA ABOLIV



We are a local meat production company founded in 1992 in Mihai Viteazu, Turda which started by distributing around 500kg/day of meat products in its surroundings and by 2005, when the meat production increased to 15t, we decided to found a new plant with SAPARD financing in order to attain the UE standards and all veterinary and ISO certifications required. Presently our

production capacity is of 80t/ day and we offer a wide range of over 200 types of meat products under 2 known brands: BRIO and APETIT with the quality that allows us to enter supermarkets.



Recently we have launched our latest Salinated range of

products consisting of raw-dried traditional meat-products ripened in an old gallery of Turda Salt Mine. It is a product born from our desire to better satisfy our customers' needs for unique traditional products. *Salinated* is especially designed for a refined consumer who wants to taste the richness of natural food without chemical additives or preservatives that combines new and old processing techniques.

These products bear the mark and history of ethno-geographical Transylvania and the association with Turda Salt Mine, a symbol of Transylvania and Romania honors us!

SC CIA ABOLIV SRL

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7th Field Vist – ROMANIA, NORTH-WEST RDA 28-29th November 2017 North-West Region RDA www.nord-vest.ro