



European Union
European Regional
Development Fund



CRE:HUB

Policies for Cultural Creative Industries:

the hub for innovative regional development

ON-FIELD VISIT and PEER REVIEW

The potential of Cultural and Creative Industries in Basilicata

Potenza, 08 –09 November 2017

Basilicata Region

ERDF Managing Authority



REGIONE BASILICATA



08th November

Introduction and face-to-face interviews with regional players involved in the implementation of the Policy Instrument addressed

Sala Sinni – Ground Floor - Dipartimento Politiche di Sviluppo, Via Vincenzo Verrastro n° 8

10:30 Welcome to the Experts at Regione Basilicata's premises – welcome coffee

11:00 – 12:00 am Briefing with the CREHUB team and Q&A on Roadmap and State of the art

12:00 – 01:30 pm **Contextualizing CCI-related Cultural Policies in Basilicata Basilicata Region:**

Vincenzo Trivigno, Department for programming and finance

Giuseppe Naccarati, Department for development, work, training and research

Ippolita Tursone, Department for development, work, training and research, Internationalization, scientific research and technological innovation office

01:30- 02:30 pm Lunch

03:00 – 05:00 pm **Interviews with the stakeholders**

– 4th Floor Dipartimento Presidenza, via Vincenzo Verrastro n° 4 - ERDF Managing Authority 's office room

Lucana Film Commission

University of Basilicata

T3 Innovation

Sviluppo Basilicata





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Fondazione Matera – Basilicata 2019
Creativity Centre, Casa Cava
Association of Architects
Foundation of the Association of Architects

05.00 – 07:00 pm Time to work on the elaboration of recommendations

08:30 pm Networking Dinner »Feed the Creative Hub«

09 November 2017

DAY 2 –PUBLIC SESSION WITH THE REGIONAL STAKEHOLDERS' GROUP

Sala Sinni – Ground Floor - Dipartimento Politiche di Sviluppo, Via Vincenzo Verrastro n°8

9:30 – 10:30 am

Interviews with the stakeholders

CNR – National Research Council, IBAM
Sofa District
Creativity Centre, TILT

10:30 – 11.00

Experts closed session – brainstorming on initial findings and drafting of recommendations with the CRE:HUB team

BEGINNING OF THE PUBLIC SESSION

11:00 – 11:30 am

Welcome address - Introduction

Basilicata Region

Antonio Bernardo, ERDF Managing Authority, PM of CREHUB

Patrizia Minardi, International cooperation and cultural and tourist systems Office

11:30 – 13:30 am

Presentation of initial findings and draft recommendations



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Experts present their experience and point of view on the implementation of selected CRE:HUB Policy Instrument:

Mr. Franco Scolari, General Director of Pordenone's Technology Park

Mr. Kaspars Steinbergs, University of Economics and Culture (EKA), Riga, Latvia

Debate

Regional Stakeholders' Group share their feedbacks on the on-field visit main findings and experts' recommendations

01:30- 02:30 pm

Lunch



REGIONE BASILICATA