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CRE:HUB

Policies for Cultural Creative Industries:

the hub for innovative regional development

ON-FIELD VISIT and PEER REVIEW

The potential of Cultural and Creative Industries in Basilicata

Potenza, 08 –09 November 2017

Basilicata Region

ERDF Managing Authority



REGIONE BASILICATA



Minutes

On 7th and 8th November, in Potenza, Basilicata Region hosted the on-field field visit of the CRE:HUB Peer Review teams from Latvia and Friuli Venezia Giulia Autonomous Region.

The agenda of the event was conceived in order to present to the Peer Reviewers a picture of the CCI sector and policies implemented in the region.

The Peer Reviewers were:

- from Latvia:
 - ❖ Ms. Denize Ponomarjova – University of Latvia: Partner of the CreHub project;
 - ❖ Mr. Kaspars Steinbergs – External CCI Expert, Director of study program, guest lecturer at University of Economics and Culture (EKA) in Riga;
- from Friuli Venezia Giulia Region:
 - ❖ Mr. Franco Scolari, General Director of Pordenone's Technology Park.

7th November, 2017

The agenda started with a briefing with the CREHUB team, followed by a contextualization of the CCI-related cultural policies in Basilicata. The policies were presented by the people in charge of the different Regional Departments:

- ✓ Mr Vincenzo Trivigno, Department for programming and finance;
- ✓ Mr Giuseppe Naccarati, Department for development, work, training and research;
- ✓ Ms Ippolita Tursone, Department for development, work, training and research, Internationalization, scientific research and technological innovation office.





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The afternoon was dedicated to the **interviews with the stakeholders:**

- Lucana Film Commission,
- University of Basilicata,
- T3 Innovation,
- Sviluppo Basilicata,
- Fondazione Matera – Basilicata 2019,
- Creativity Centre, Casa Cava,
- Association of Architects,
- Foundation of the Association of Architects.



From 5.00 to 7:00 pm the experts worked on the elaboration of first recommendations

The agenda of 7th of November ended up with the 'Feed the Creative Hub' dinner, a networking event where the PR experts interacted directly with the members of the team and stakeholders.





9th November 2017

The second day of the on field visit and Peer Review included two sections:

1) other interviews with stakeholders, specifically:

- CNR – National Research Council, IBAM,
- Creativity Centre, TILT;

2) public session with the regional stakeholders' group.

The meeting was opened by Mr. Antonio Bernardo, ERDF Managing Authority and PM of Crehub who synthesized the RIS 3 and the Regional policies for the cultural and creative industries.

The second scheduled speech was that of Ms. Patrizia Minardi which was more focused on the cultural and tourist sector and incentives being the person in charge of the International cooperation and cultural and tourist systems Office.

A debate followed among the participants at the table, fueled by the questions made by the Peer Reviewers and the Latvian partner.

Finally, the experts presented their experience and points of view on the implementation of the selected Policy Instruments, main findings and initial recommendations.





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