

# e-MOTICON

e-MObility Transnational strategy for an  
Interoperable COmmunity and  
Networking in the Alpine Space.

*PROMETEUS Workshop 05/10/2017*

# Project Facts



**2m€**



**15 partners**



**41 observers**



**30 months**

# Partner Structure



Hochschule  
Kempten  
University of Applied Sciences



bayern innovativ



Regione Lombardia



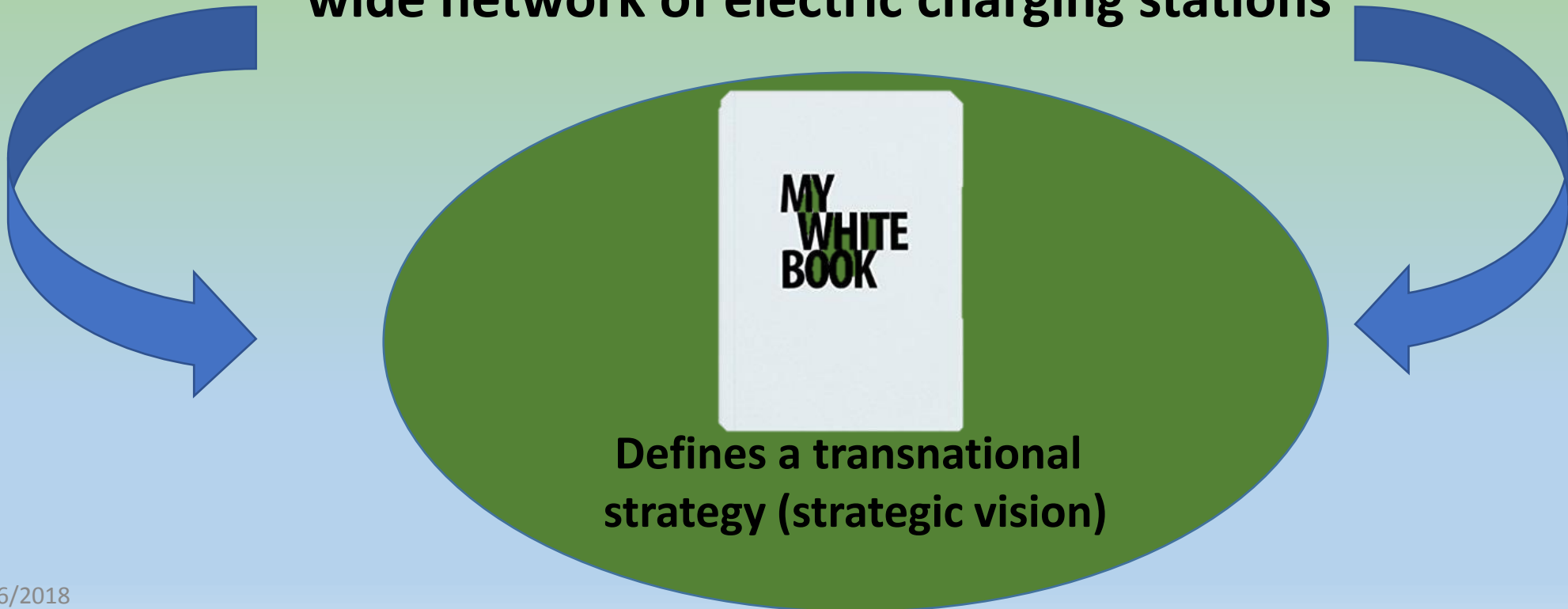
# Overall Objectives

- to contribute the homogeneous diffusion of Electric Mobility throughout the Alpine Space,
- providing a transnational strategy for seamless use of electric vehicles and charging spots with an integrated approach supported by Public Authorities,
- interoperability on an European roaming framework,
- E-CS with public access,
- increase options for low carbon mobility in the AS.



# Specific Objectives – Output 1

Developing a sound integrated strategy for the deployment of AS-wide network of electric charging stations



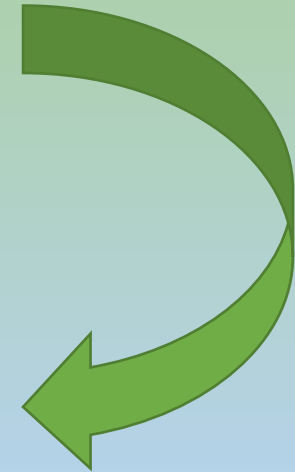
# Specific Objectives – Output 2

**Foster transnational interoperability and integrated planning of charging infrastructure**



# Specific Objectives – Output 3

**Increase transnational PA cooperation on integrated planning of interoperable charging infrastructure**



# Webplatform

**Networking Platform  
(Stakeholder, Projectpartner, Observers)**



<http://www.e-moticon.eu>



Documents

User Management

Discussions

Event registration





# Workpackages - Overview

## WP M Projektmanagement

### WP T 1 State of Art

Analysis charging infrastructure | Business models analysis | Policies Analysis

### WP T 2 Strategy

Definition of a sound strategy for - planning infrastrucure  
- interoperable management system

### WP T 3 Strategy Test

Pilot actions (e-HUB, e-TRAIL, P&L)

### WP T 4 Transnational Community

Web based Platform, side visits, training for Public authorities

## WP C Communication

Promotional/digital activities, Public events, Publications (Whitebook, Guidelines)

# Pilot activities

## e-HUB

National and transnational exchange mechanism for PA's involved in transsectoral e-CS planning on multiple governance levels.

## e-TRAIL

Setting up a transnational web platform to

- exchange monitoring data,
- create recommendations with useful data models,
- create an information system to ease transnational trips.

## Process & Localization

Collection of mobility patterns via geodata & time of use trackers

Team of experts in the consortium will monitor progress and results in the 3 trials = PA's, observers and stakeholders will be called to validate the set of selected criteria and the pilots results.

# e-TRAIL activities in Klagenfurt am Wörthersee



Public transport



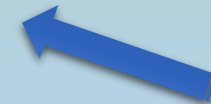
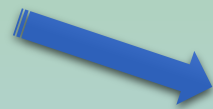
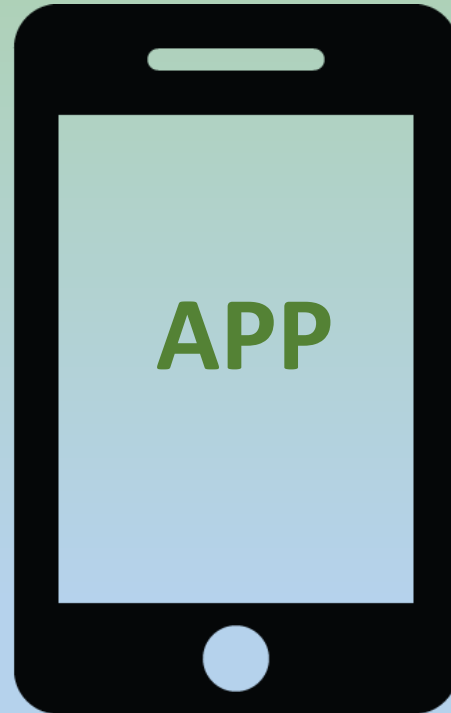
e-Carsharing



Bike rental  
(smart)



e-charging stations



# Thank you for your attention!



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