

Study visit, Matera, Basilicata

12 - 13 December, 2017

AGENDA

Monday 11 December

Arrival of participants

Tuesday 12 December

Venue: Mediateca Provinciale, Piazza Matteotti

09.00 Welcome to Basilicata!

Antonio Bernardo, ERDF Managing Authority

9:30 10:30 Steering Committee Meeting (only project partners)

Public session: Smart Specialisation, innovation, and internationalization, a challenge for the future of the region

10:30 11:00 The Special Economic Zones (SEZ) as a tool for innovation and internationalisation, Basilicata Region, Programming and Finance Department, Director *Elio Manti*

11.00 11:30 Coffee Break

11:30 12.00 Presentation of the Smart Specialization Strategy in Basilicata, Basilicata Region, ERDF Managing Authority *Antonio Bernardo*

12.00 12.30 Presentation of the District TeRN (Technologies for Earth Observations and Natural Hazards), a case of success combining innovation and internationalization

Networking for Internationalization of Basilicata Space Technologies

How the district can help local Smes in their internationalization process

Lauramaria Figundio, Iole Paradiso,

12.30 1:00 pm Project Mirabilia, internationalization of Unesco sites, how internationalization and culture can work together

Presentation of the project, Chamber of Commerce of Matera, *Vito Signati*

1:00 pm Networking lunch

2.30 3:00 pm Mapping Basilicata

Presentation of the project, best practice awarded at the Regio Stars 2016, Sviluppo Basilicata, *Patrizia Orofino*

3:00 4.30 pm Projects and organizations for SME innovation and internationalization support

- ✓ Casamatera District, *Francesco Paolicelli*
- ✓ Automotive Cluster, *Antonio Braia*
- ✓ Domec Solutions, *Antonio Sorrentino*
- ✓ Matera – Basilicata 2019 Foundation, *Pepi Romaniello*

4:30 5:00 pm Q&A, reflections and conclusions

5:00 pm Walk to the Sassi Business Incubator and guided tour of the Sassi area (optional)

organised by the University of Basilicata, DICEM Department, *Brunella Gargiulo*

6:30 pm Free time

08.30 pm Dinner

Wednesday 13 December

Venue: Mediateca Provinciale, Piazza Matteotti

09.00 Welcome

09.00 09.30 Presentation by an enterprise about their path to internationalization

Applica, Bruno Fortunato

09.30 9.45 The support to SMEs in Basilicata

Aprè Desk, CNR-IMAA, Carmela Cornacchia

09.45 10.15 How innovation can help Smes internationalisation

T3 Innovation, the regional Innovation structure presents its mission and goals for the programming period 2014-2020, Pierluigi Argoneto

10:15 10:30 Coffee break

10:30 Visit to the Space Geodesy Centre and presentation of the activities

Franco Vespe

(By bus)

1.00 pm Lunch

Thursday 14 December

Departure

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