TRAM Feb 1, 2018 - Feb 28, 2018



Sessions



Users

137	
% of Total: 0.47% (28,879)	www

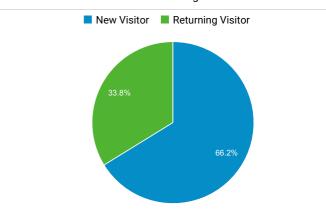
Users by Country

Country	Users
Italy	32
Slovakia	15
Romania	10
Spain	9
Hungary	9
Austria	7
Germany	6
United States	6
Belgium	5
France	5

Top Channels

Default Channel Grouping	Sessions
Organic Search	92
Social	23
Referral	18
Direct	10
Email	2

Audience behaviour: New vs Returning



Pageviews

Pageviews	
357 % of Total: 0.22 % (163,045)	mm
Avg. Session Duration	
00:03:29 Avg for View: 00:03:23 (2.62%)	LAM

Most visited pages (page views)

Page	Pageviews
/tram/	128
/tram/events/	48
/tram/library/	24
/tram/events/event/1514/tram-3rd-stakeholders- group-meeting-marche-region/	19
/tram/good-practices/	19
/tram/news/	18
/tram/news/news-article/756/js-is-looking-for-a-f inaciale-project-officer/	13
/tram/events/event/1519/tram-4th-stakeholders- group-meeting-nw-romania/	10
/tram/news/news-article/717/tram-low-emissio n-green-transport/	10
/tram/contacts/	7

Sessions by Landing Page

Landing Page	Sessions
/tram/	80
/tram/events/event/1514/tram-3rd-stakeholders- group-meeting-marche-region/	12
/tram/news/news-article/756/js-is-looking-for-a-f inaciale-project-officer/	11
/tram/events/	10
/tram/events/event/1519/tram-4th-stakeholders- group-meeting-nw-romania/	8
/tram/library/	3
/tram/news/news-article/1963/prep-meeting-for- 17th-session-of-cemat-2-nov-2017/	3
/tram/events/event/1145/tram-2nd-study-visit-i n-north-west-region-romania/	2
/tram/events/event/1267/tram-4th-study-visit-in- miskolc-hungary/	2
/tram/good-practices/	2

Searches

Event Label		Total Events
	There is no data for this view.	

Newsletter sign ups

Event Label	Total Events	
TRAM	1	

Bounces and Pageviews by Page Title

Page Title	Bounces	Pageviews
TRAM Interreg Europe	49	128
TRAM 3rd Stakeholders Group Meeting_Marche Re gion Interreg Europe	8	19
TRAM 4th Stakeholders Group Meeting_ NW Roman ia Interreg Europe	8	10
JS is Looking for a Finaciale Project Officer Interre g Europe	7	13
Events Interreg Europe	5	52
Prep meeting for 17th Session of CEMAT, 2 Nov. 20 17 Interreg Europe	3	3
TRAM 2nd Study Visit in North-West Region, Roman ia Interreg Europe	2	2
Convention on Sustainable Mobility, 15-16 Sept. 20 17 Interreg Europe	1	1
Forum on Sustainable Urban Mobility Interreg Euro pe	1	1
Library Interreg Europe	1	24