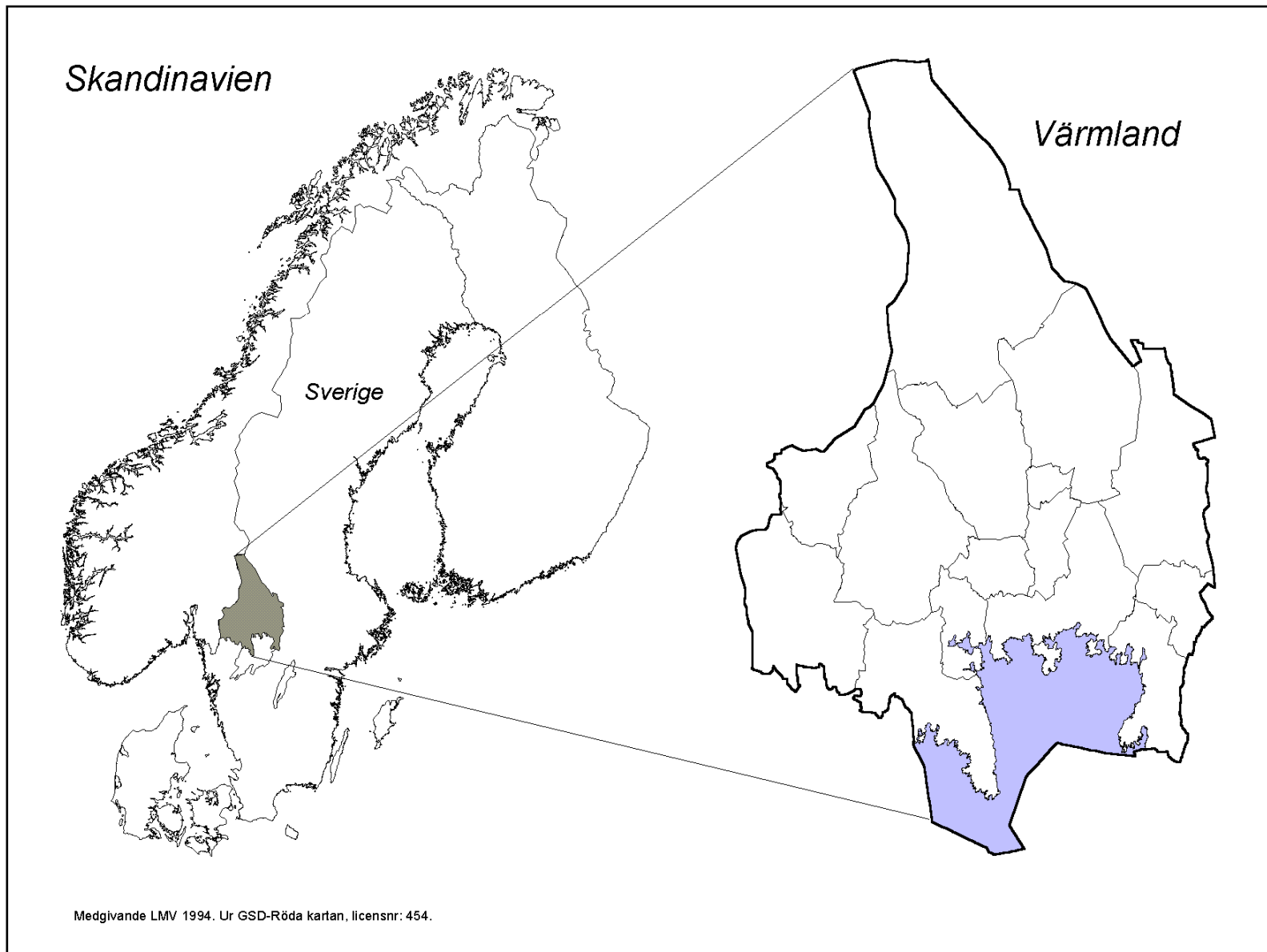


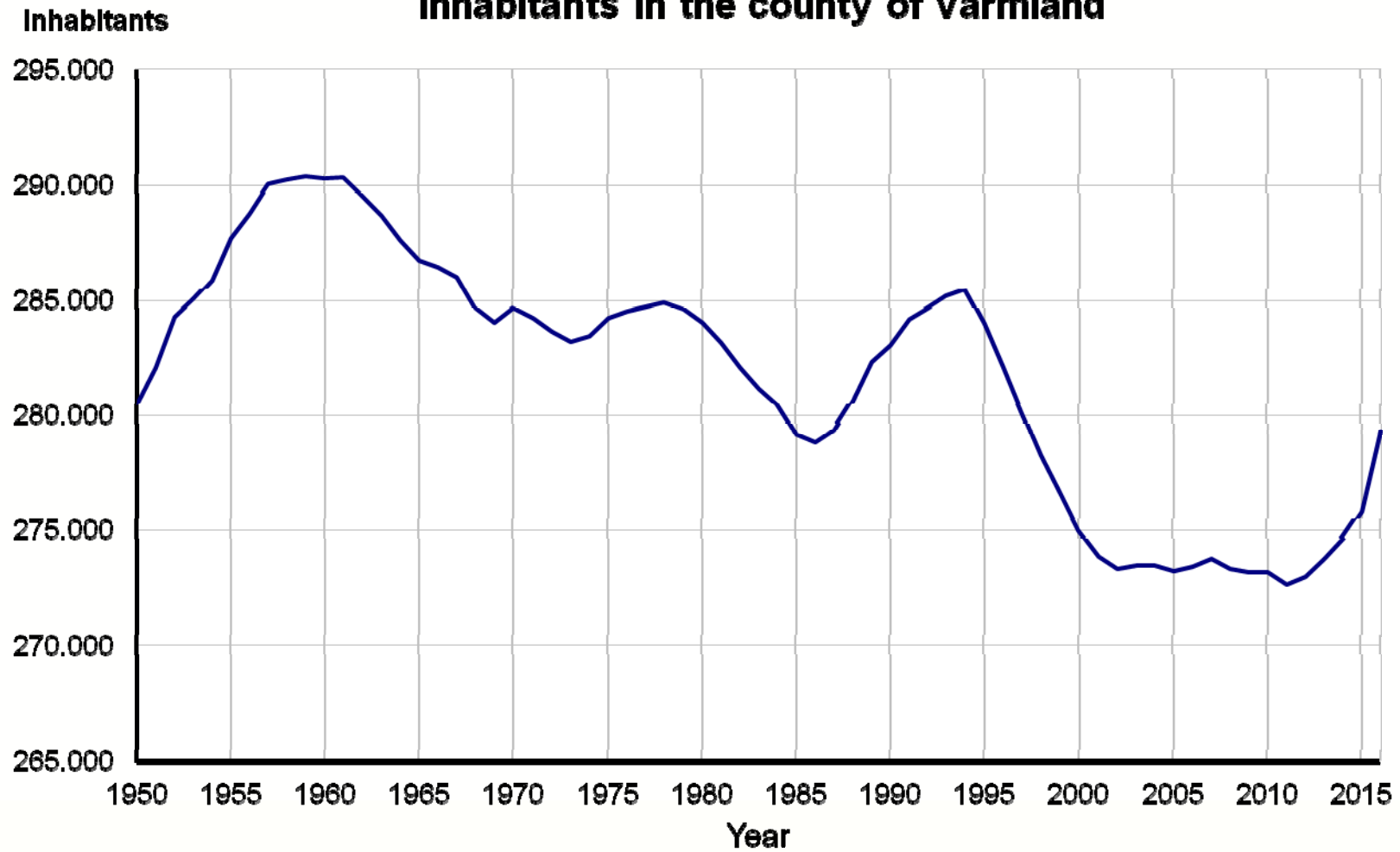
The support system in Värmland

Björn Eiderbrant



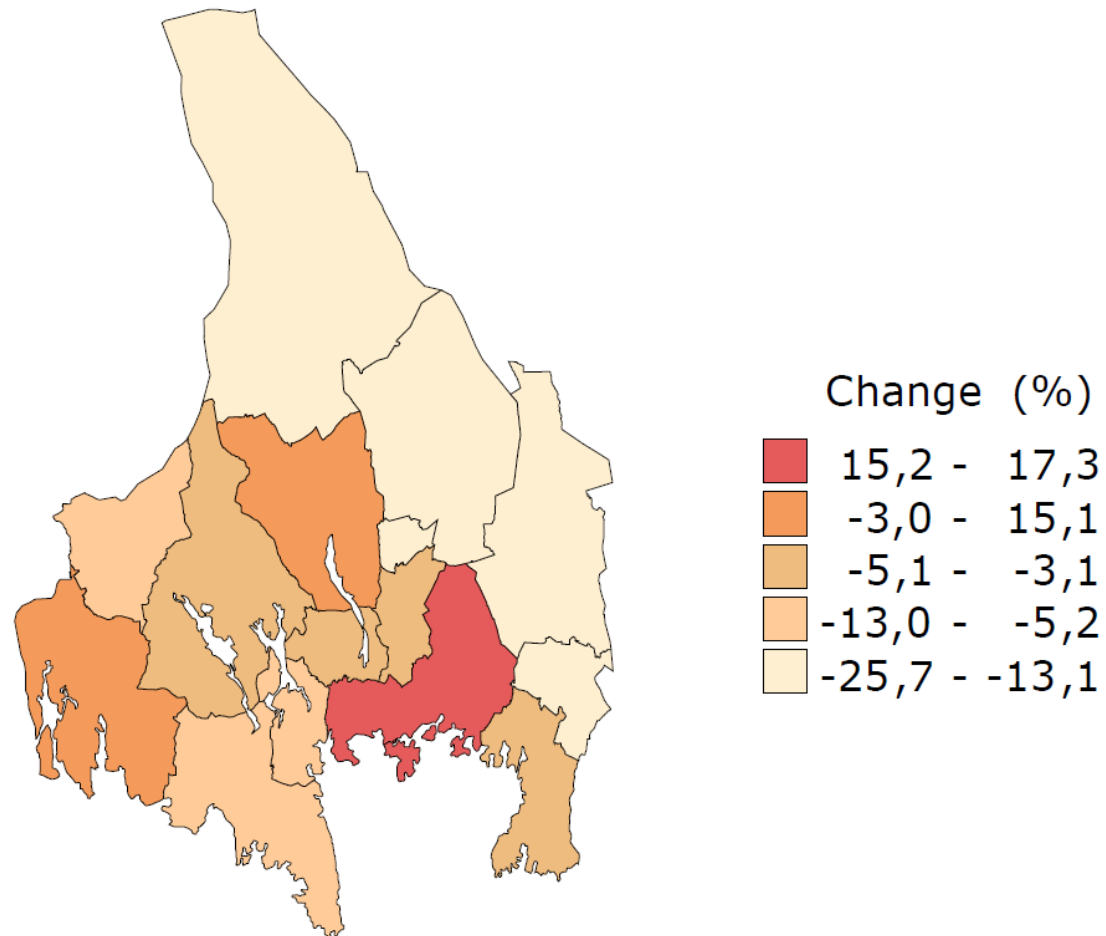


Inhabitants In the county of Värmland



Change in population during 25 years, 1991-2016

County of Värmland

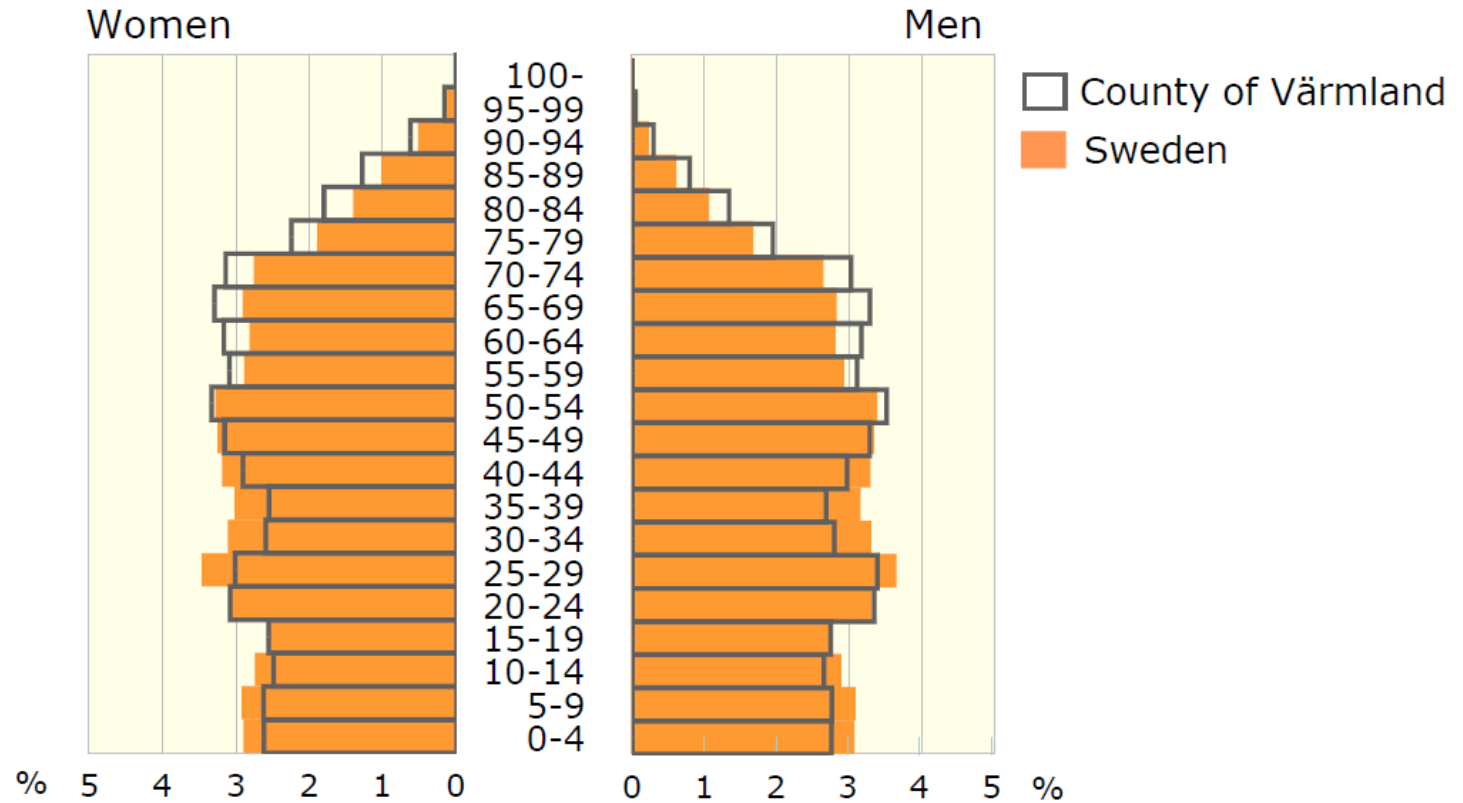


Source: Statistiska centralbyrån

© Pantzare Information AB



Population by age and gender in 2016

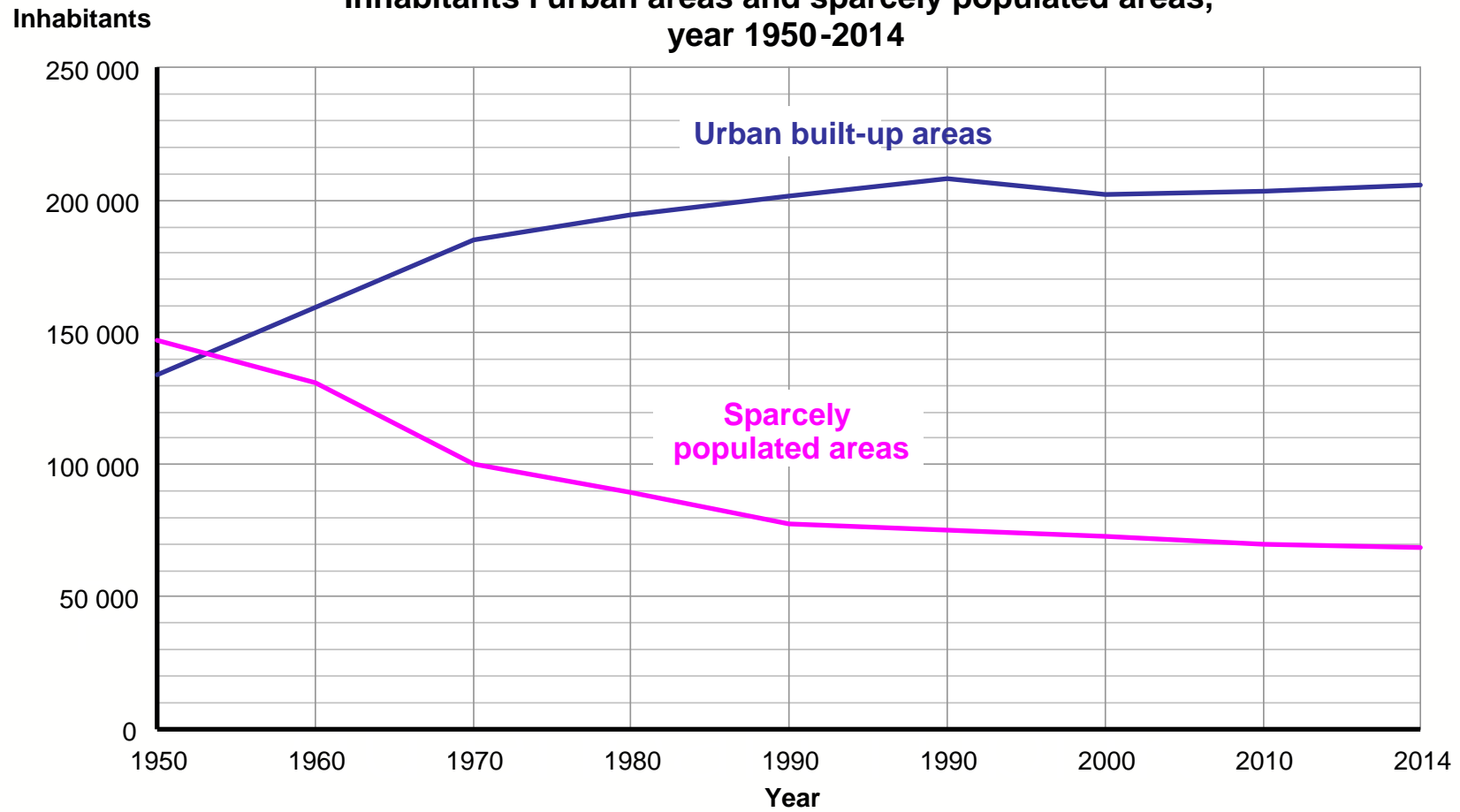


Source: Statistiska Centralbyrån

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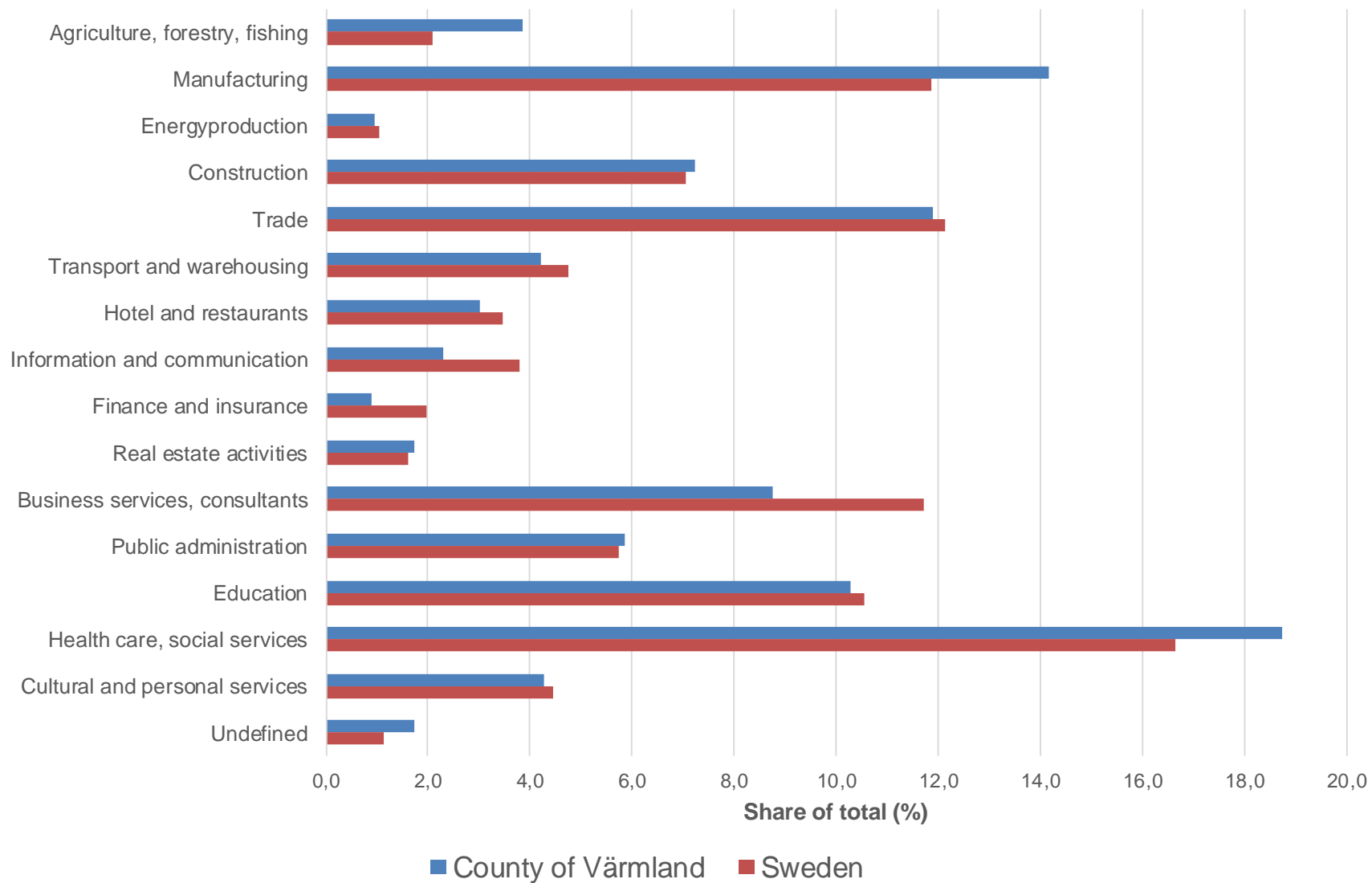


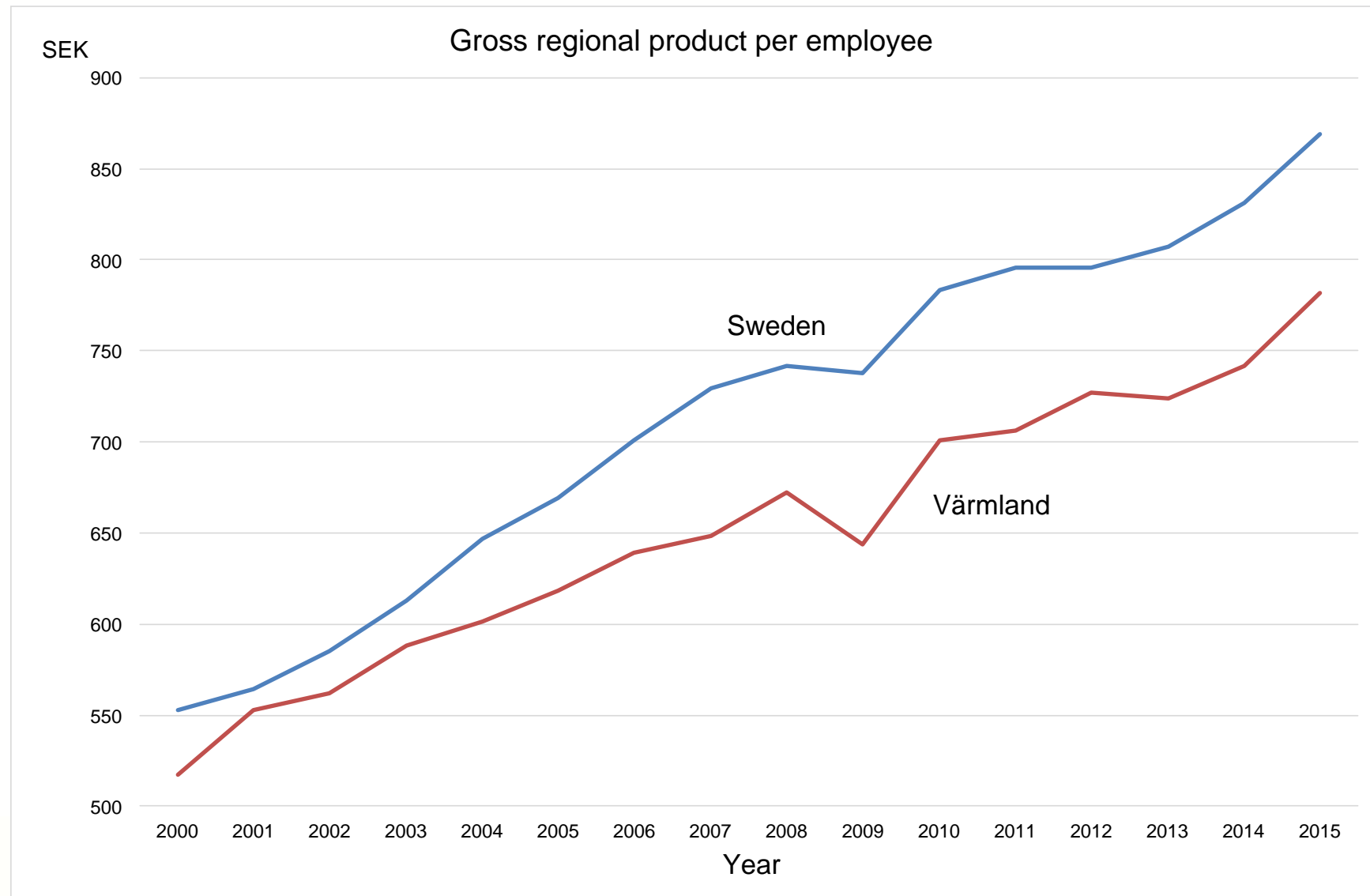
County of Värmland Inhabitants i urban areas and sparcely populated areas, year 1950-2014



Industry

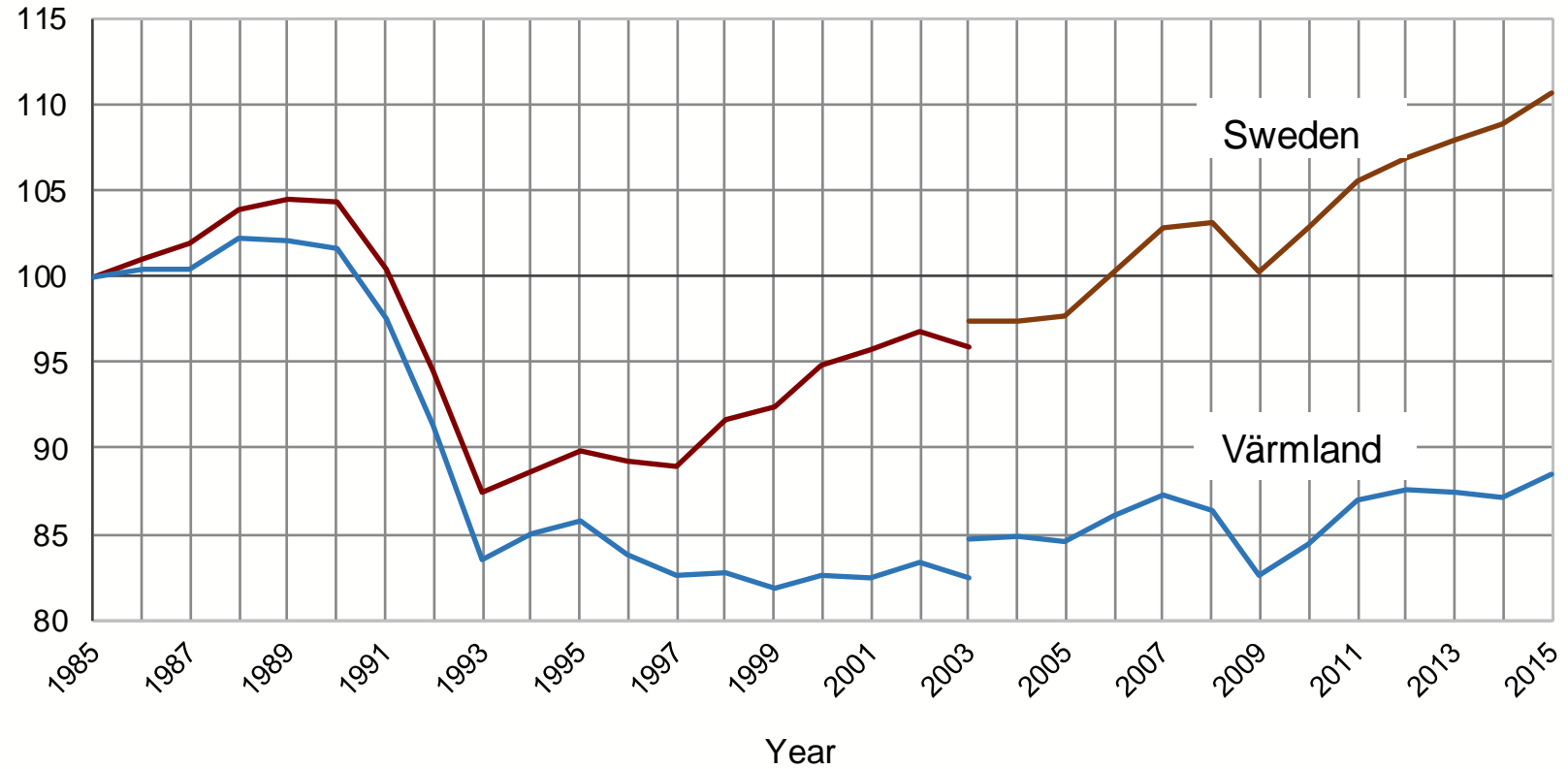
Employment by industry



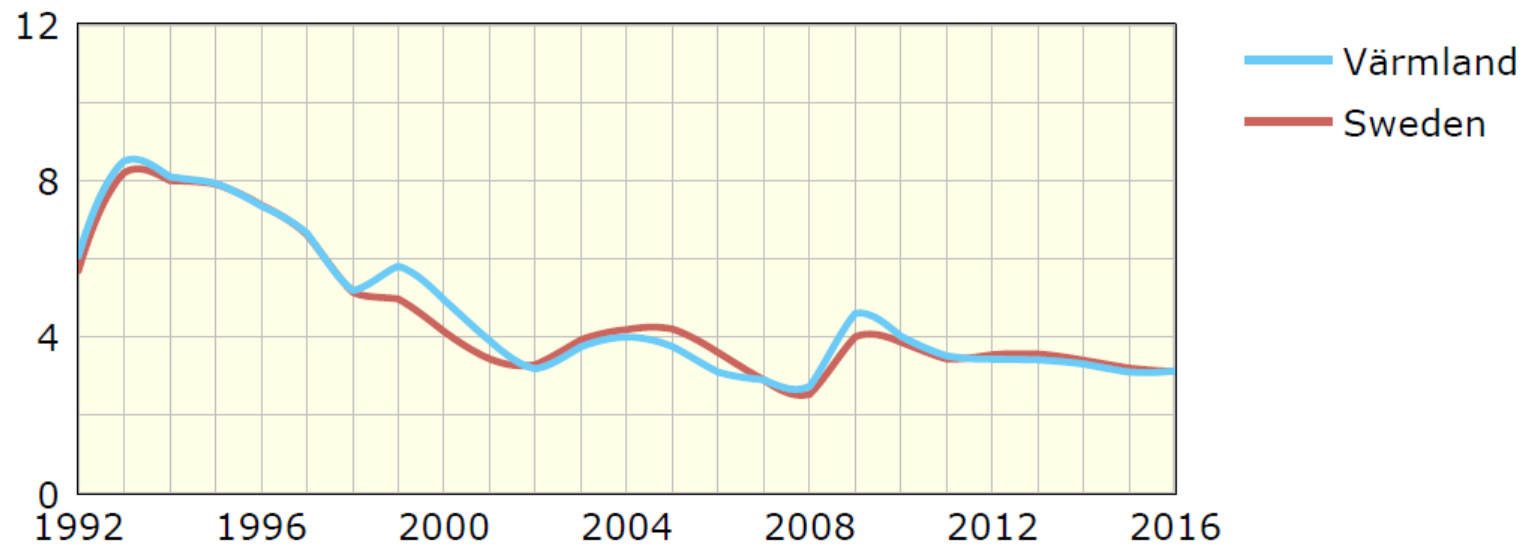


Employees in Värmland and Sweden

Index: 1985 = 100 %



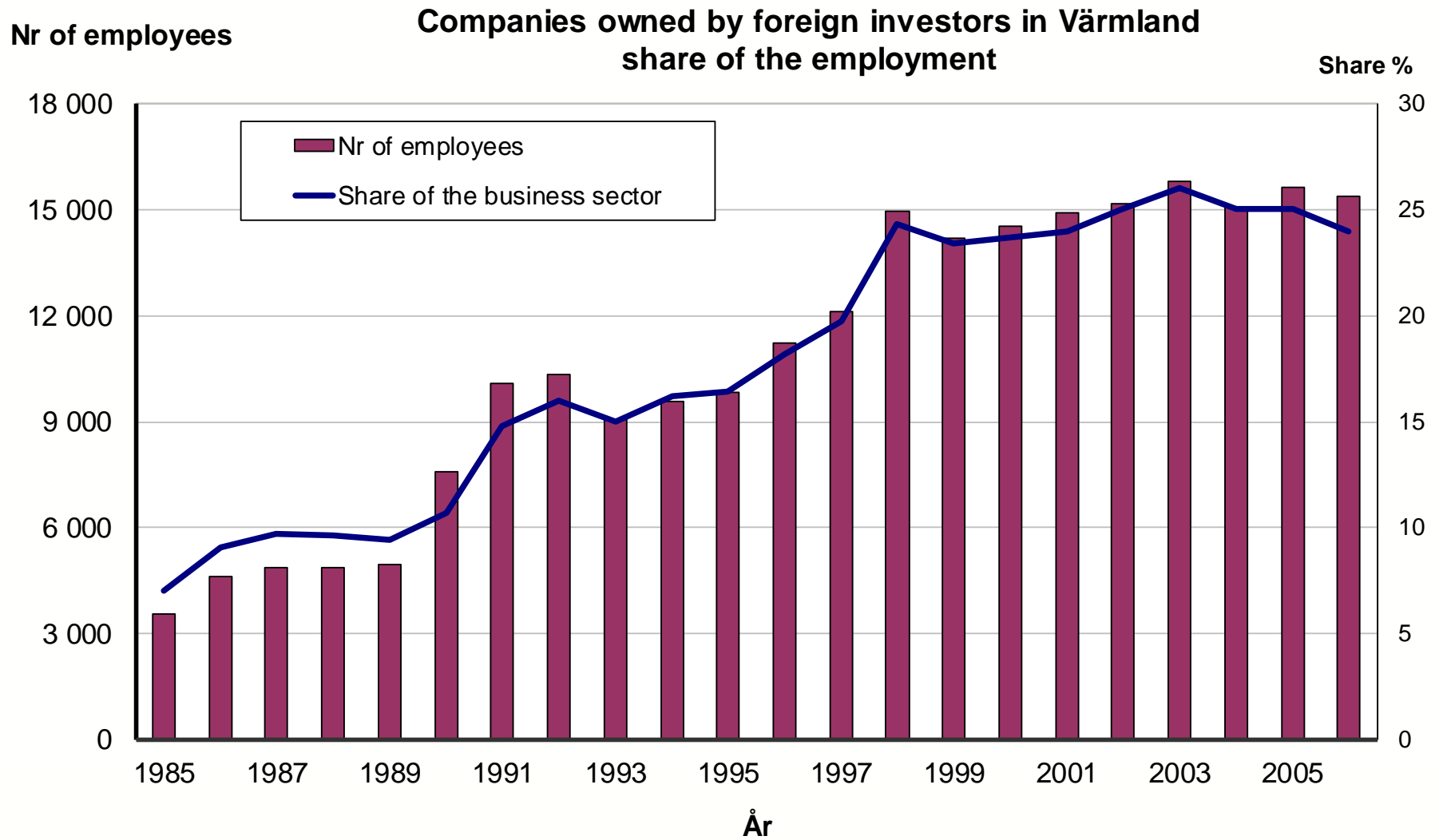
Unemployment, in 1992-2016 Share of population (16-64 year) %



Source: The Swedish agency for labourmarket politics

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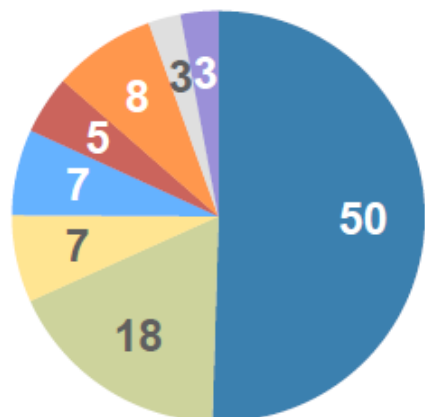
Biggest companies in Värmland

	<i>Company</i>	<i>Industry</i>	<i>Employees</i>	<i>Share of employees in Värmland</i>
1	Coop Värmland	Retail, food	1 425	1,3
2	SAMHALL AB	Handicapped workers	875	0,8
3	VOLVO CONSTRUCTION EQUIPMENT AB	Production of heavy vehicles	875	0,8
4	FRÖSUNDA OMSORG AB	Social services	875	0,8
5	BILLERUDKORSNÄS SWEDEN AB	pulp and paper	825	0,8
6	UDDEHOLMS AB	Steel	825	0,8
7	STORA ENSO SKOGHALL AB	Pulp and paper	775	0,7
8	VALMET AB	Machine producer	725	0,7
AB = Limited company				

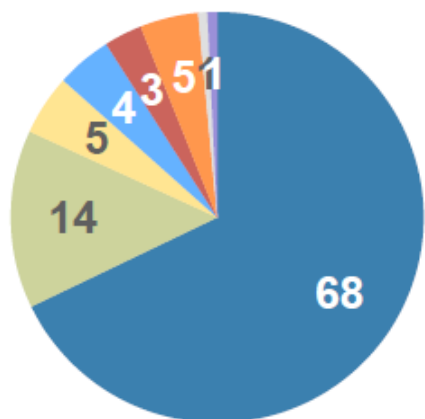


Antal export/importföretag fördelat på omsättningsklass 2015

Värmlands län. Procent



Exportomsättning	Länet	Riket
-250 Tkr	50	53
250-999 Tkr	18	16
1-1,9 Mnkr	7	7
2-4,9 Mnkr	7	7
5-9,9 Mnkr	5	4
10-49 Mnkr	8	7
50-99 Mnkr	3	2
100 - Mnkr	3	3

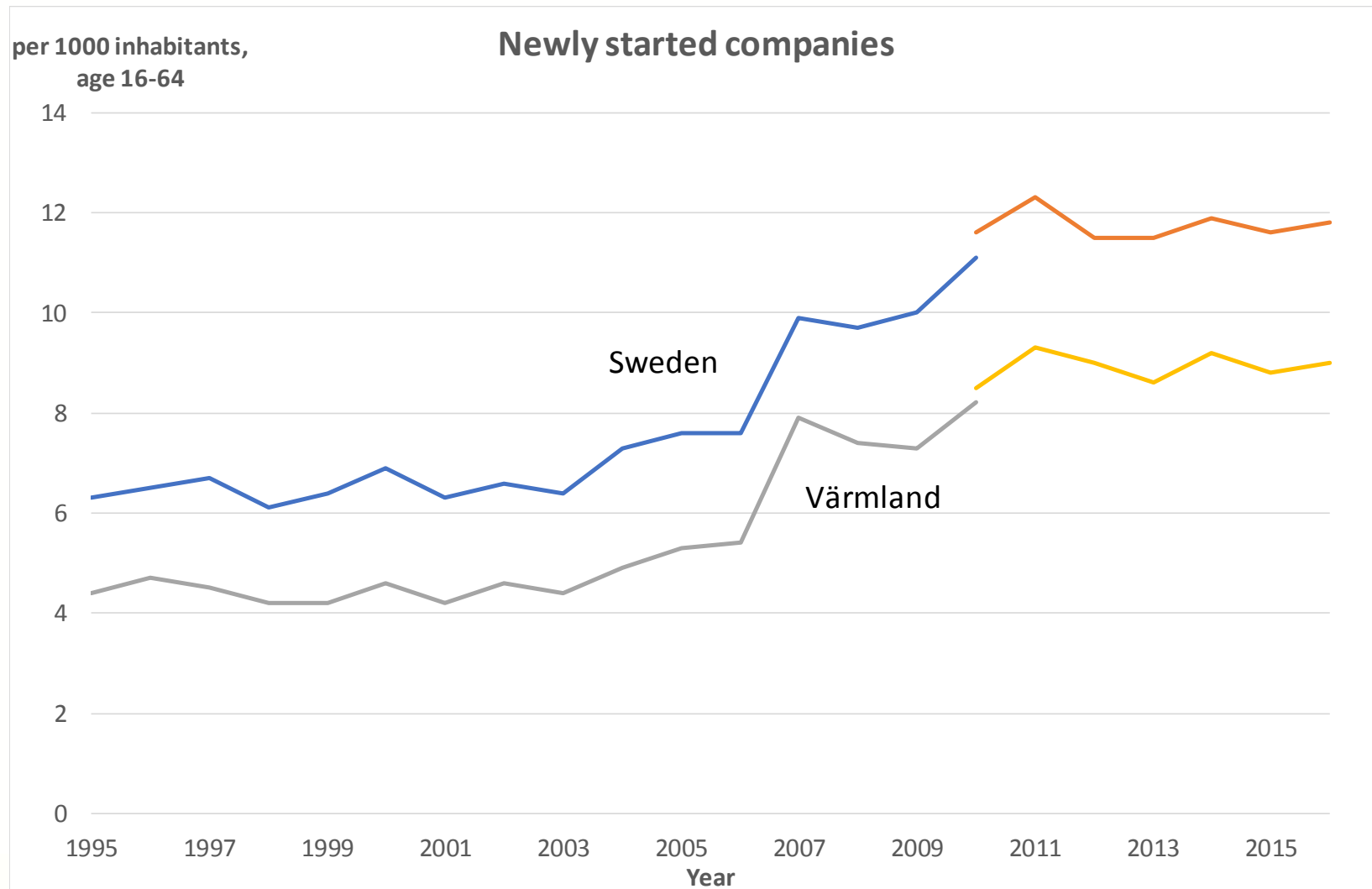


Importomsättning	Länet	Riket
-250 Tkr	68	66
250-999 Tkr	14	14
1-1,9 Mnkr	5	5
2-4,9 Mnkr	4	5
5-9,9 Mnkr	3	3
10-49 Mnkr	5	4
50-99 Mnkr	1	1
100 - Mnkr	1	1

Källa: SCB Företagsregistret

© Pantzare Information AB





Source: Tillväxtanalys



Värmland County
Administrative Board

EU

**2020-
strategy**

- SMART growth
- Sustainable growth
- Including growth

Sweden

**National
strategy**

- Innovation and entrepreneurship
- Attractiveness
- Competence
- International and cross-border cooperation

Värmland

**The
regional
strategy**

- Life of quality for everyone
- More and stronger companies
- Competence
- Better communications



Cohesion policy and funds

the Swedish agency for economic and regional growth

The cohesion policy is the EU's main instrument for achieving the Europe 2020 objectives.

Funds for the cohesion policy are distributed from three structural funds: the European Regional Development Fund, the European Social Fund and the Cohesion Fund.

These funds support:

- cutting-edge research
- high-speed internet access
- smart transport and energy infrastructure
- energy efficiency and renewable energies
- business development
- skills and training.



EUROPEAN UNION
European Regional
Development Fund



State aid rules

***All forms of state aid are prohibited
(EU-treaty)***

Exception

- Group of exception (EU) 651/2014
- De minimis aid (EU) 1407/2013



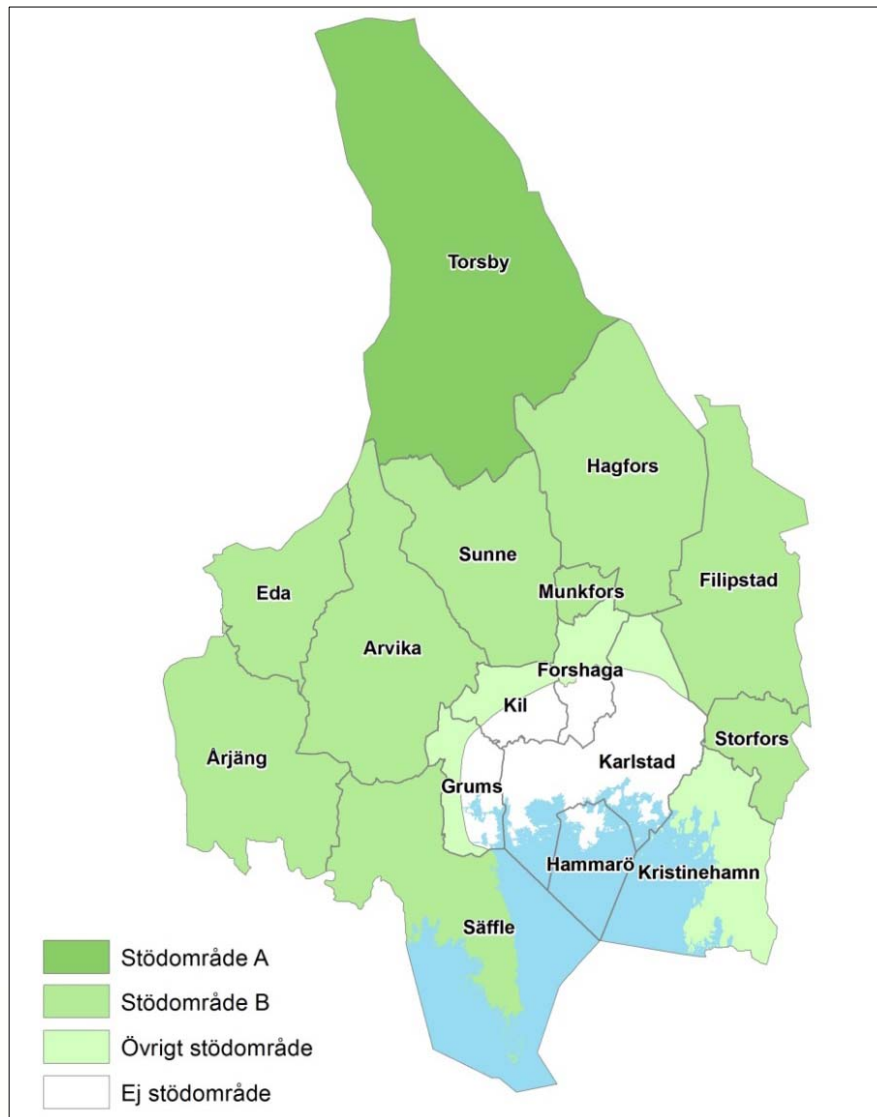
Support for companies

- **Investment aid**
- **Aid for business promotion**
- **Aid for innovation (new starters)**
- **Aid for internationalisation**
- **Aid for digitizing**






- **(The program for rural development)**



Aid for investments in companies



Supportareas

-  National supportarea A
-  National supportarea B
-  Complementary support area
(only de minimis aid)
-  Not eligible area
-  Vänern



Aid for investment in companies

Not eligible for companies undertaking in

- Coal, steel, yard, synthetic fiber industry.
- Transport sector, energy production, energy distribution or energy infrastructure.
- Primary production of agricultural products
- Fishery and aquaculture sector
- Financial and insurance business
- Intra-group activities
- Consultancy on organization

And ...

- Aid contingent upon the use of domestic over imported goods



Investment aid for companies

Regional exceptions

- Trade if not trade important for services in rural areas
- Local services
- Transportations
- Mobile services



But what do we support?

- Manufacturing
- Tourism
- Private services
- Innovative ideas



Investment aid for companies – two systems

Regional aid of investment – share of eligible costs

Size of the company	Supportarea A	Supportarea B
0-49 employees	35 %	30 %
50-249 employees	25 %	20 %
250- employees	15 %	10 %

De minimis aid

Maximum 200 000 € (about 1 900 000 SEK)

Geographic area of support	Maximum grant	Normal grant
A	50 %	25-30 %
B	40 %	25 %
Utanför	25 %	25 %



Support for business improvement

Category of aid	Maximum grant	Share of eligible costs
Aid for consultancy support	150 000 SEK	50 %
Cooperation project (at least three companies)	150 000 SEK / company	50 %
Aid for micro-enterprise	30 000 SEK	50 %

Stödform	Maximum grant	Share of eligible costs
Aid for internationalisation	250 000 SEK	50 %
Aid for digitizing	250 000 SEK	50 %
Aid for innovation	100 000 SEK	50 %



Financing

State

Värmland County
Administrative
Board

Swedish agency for
economic and
regional growth

Swedish agency
for innovation

ALMI business
partner

State venture
capital

The Swedish
support credit
agency

Private

Banks

Company-
owner

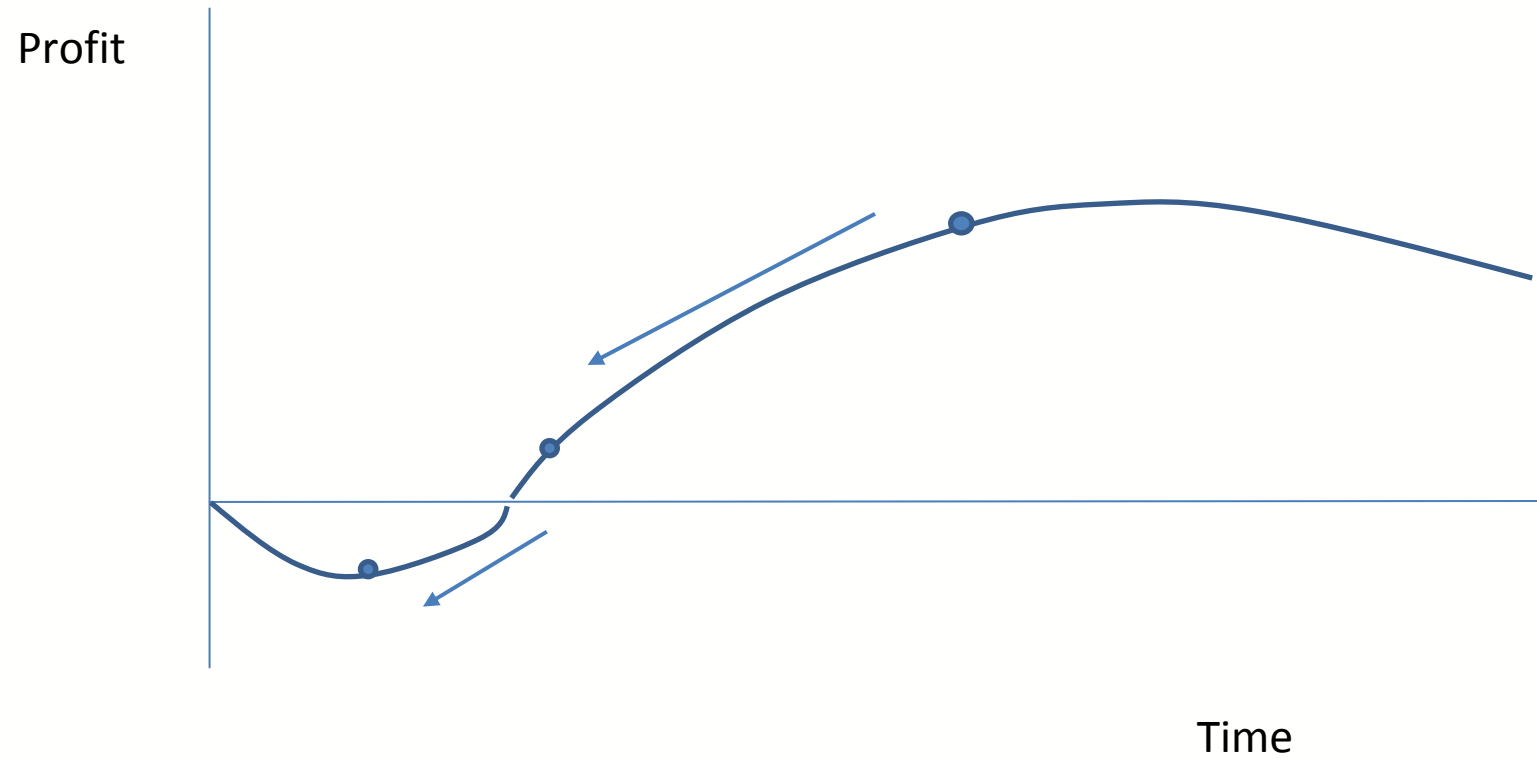
Toborrow

Crowdfunding

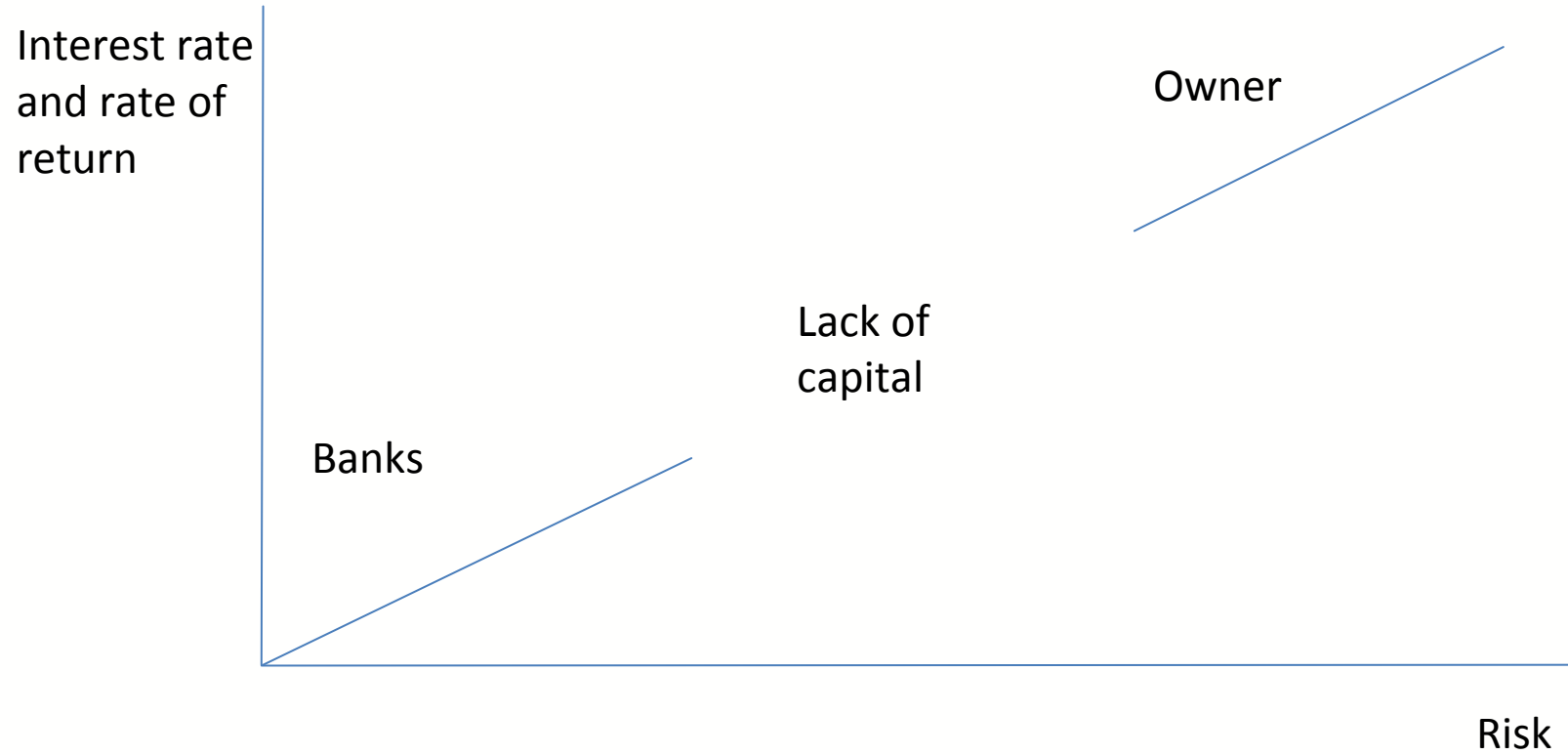
Local
investment
group



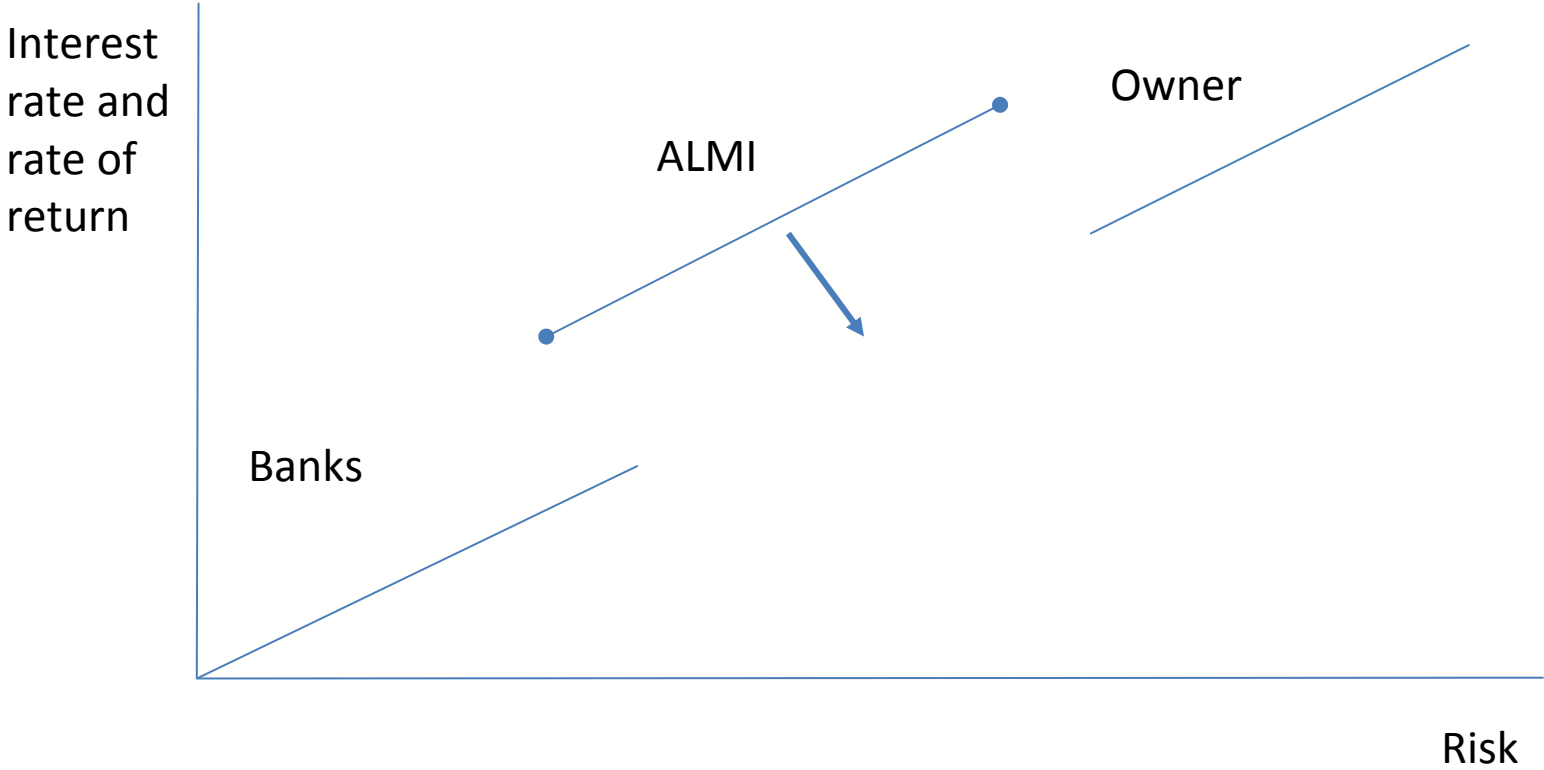
Corporate development



Financing investment



Financing investment



Financing investment

