



Helena Stor Hansson; Region Värmland

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Region Värmland

- **What is Region Värmland?**
 - An organization of 16 municipalities and the county council

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 - An organization of 16 municipalities and the county council
- **What we do in Region Värmland:**
 - We take responsibility for regional development
 - We work to create the conditions of growth
 - We also work with culture, public transportation and adult education

Region Värmland

- **How do we work to create the conditions of growth?**
 - Draw up and implement strategies for the region
 - Market the region e.g. for establishment
 - Work international by promoting cooperation and by doing analyzing trends

Regional Exportcenter

- **initiative:**
 - Swedish Government 2016

Regional Exportcenter

- **Why?**
 - Only 10% of the Swedish companies export
 - More companies must export from Sweden
 - Difficulties to know where to turn in questions about export

Regional Exportcenter

- **What?**
 - "One door in" for companies that have questions about internationalization and/or export
 - Answer in 24 hours from the right person/organization

Regional Exportcenter

- **How?**
 - We have several organizations and functions that support companies that have questions about internationalization and/or export
 - Gather these organizations and find ways to work together

Regional Exportcenter

- **Benefits**
 - Commonly product and service selection, e.g. education
 - Sharing expertise and network of contacts
 - Strengthen the trademarks
 - A common workplace/digital platform-
verksamhet.se/varmland

A curious question

- How do you work to strengthen internationalization and export among companies in your region?
- Contact: helena.stor.hansson@regionvarmland.se

