

BUNDESMINISTERIUM
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PUBLIC PROCUREMENT OF CLEANING SERVICES IN AUSTRIA AND THE ROLE OF ENVIRONMENTAL MANAGEMENT SYSTEMS

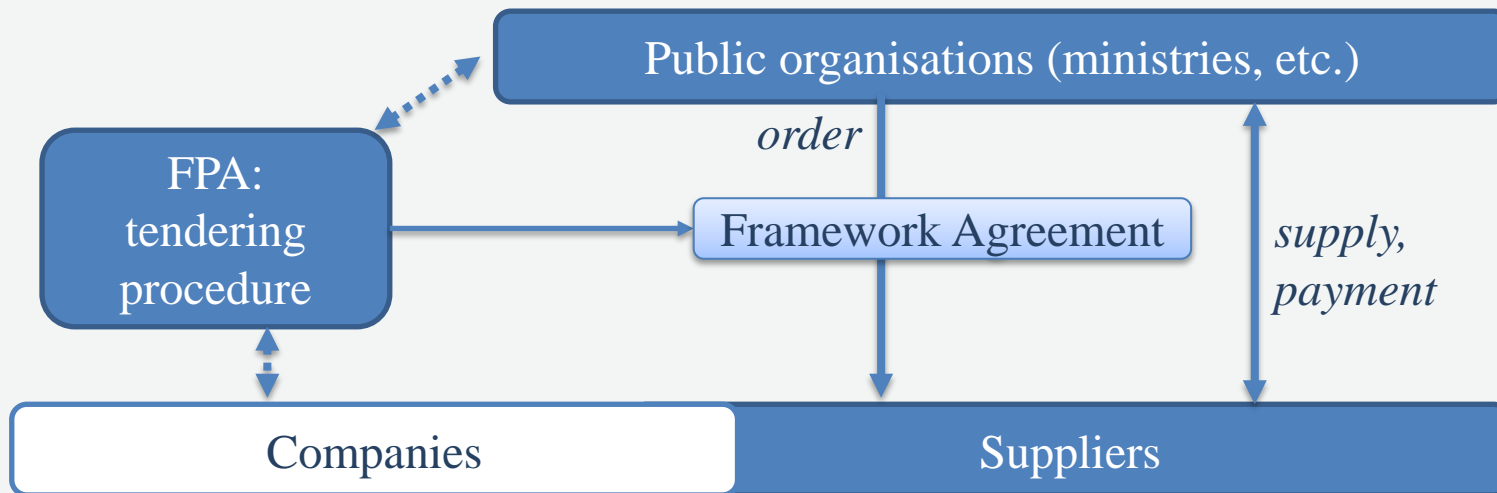
ACTION PLAN FOR SUSTAINABLE PUBLIC PROCUREMENT

- Enacted by the Council of Ministers in 2010
- Mandatory for the federal level (Federal Procurement Agency)
- Character of the criteria: Minimum requirements
- Green Criteria for Cleaning Services:
 - Cleaning products
 - Regular training of employees (health-, safety- and environmental aspects)



THE FEDERAL PROCUREMENT AGENCY (FPA)

- Newly created in 2001
- FPA conducts the tendering procedure → framework agreement



- In 2011: more than 57 Mio Euro for cleaning services per year
- In 2016: 1.340 Mio Euro per year spent on FPA-contracts

PROCUREMENT PROCEDURES CLEANING SERVICE CONTRACTS



- Direct award
- Open procedure
- Restricted procedure
- Competitive procedure with negotiation
- Innovation partnership
- Competitive dialogue

PROCUREMENT PROCEDURES CLEANING SERVICE CONTRACTS



- Direct award
- Open procedure
- Restricted procedure
- Competitive procedure with negotiation
- Innovation partnership
- Competitive dialogue

PROCUREMENT PROCEDURES CLEANING SERVICE CONTRACTS

- Direct award
- Open procedure (one-stage procedure)
- Restricted procedure
- Competitive procedure with negotiation (two-stage procedure: request to participate)
- Innovation partnership
- Competitive dialogue

CRITERIA

Criteria: Existence of an Environmental Management Systems

- **Selection criteria:** refer to the candidate or tenderer (technical and professional ability) = “*k.o.-criteria*”

Annex XII (Procurement directive 2014/24/EU): Means providing evidence of the economic operators' technical abilities (...) an indication of the environmental management measures that the economic operator will be able to apply when performing the contract.

- Two-stage procedures: **criteria to reduce** the otherwise qualified candidates who are invited to participate
- **Technical specifications:** characteristics required of the work, service or supply = “*k.o.-criteria*”
- **Award criteria:** basis on which the most economically advantageous tender is identified (price or cost and maybe qualitative aspects)
- Contract performance clauses: Specifications how a contract should be carried out

AWARD CRITERIA

Important: a) Weighting & b) Evaluation model/scoring system

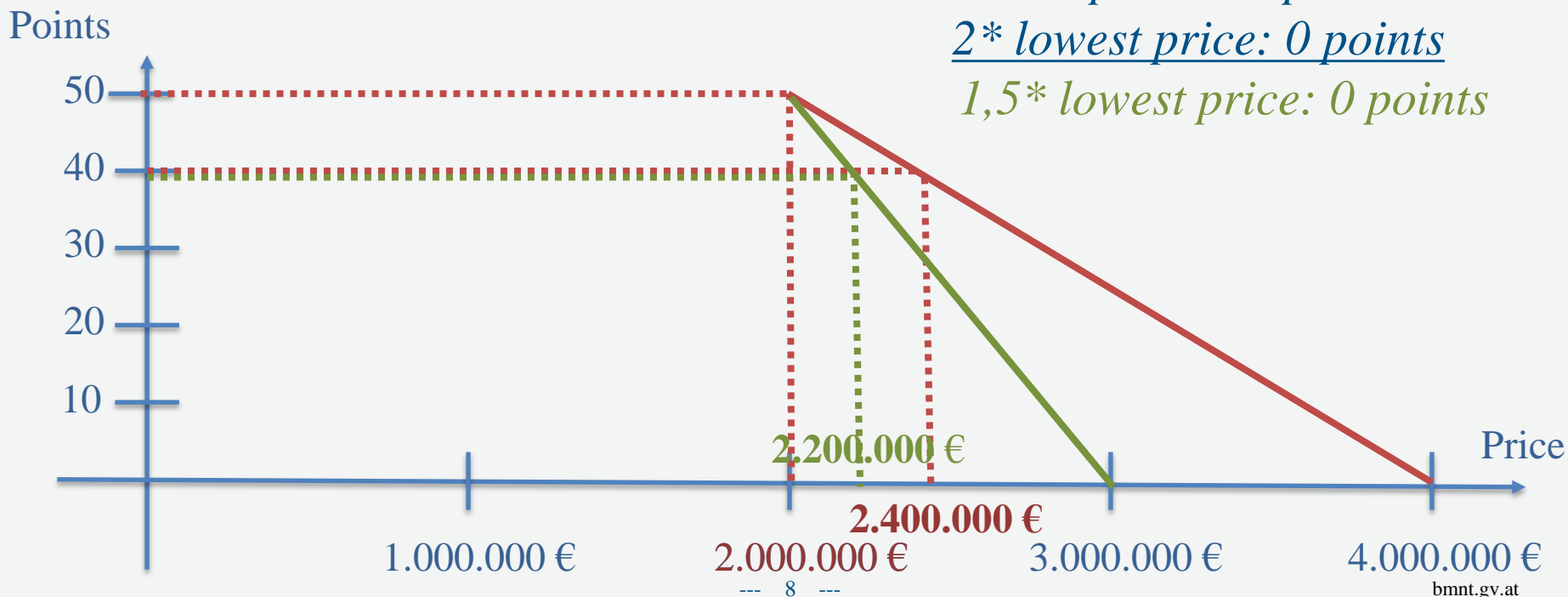
Example: *Price: 50 points; Quality aspects: 40 points; EMS: 10 points*

a) *Weighting: 10 %; b) Evaluation model: linear interpolation*

lowest price: 50 points

2 lowest price: 0 points*

1,5 lowest price: 0 points*



IMPACT

Number of companies offering „General cleaning of buildings“ (N 81.21) with EMAS (<http://ec.europa.eu/environment/emas/register/>)

- Austria: 24 (3 small (< 50 employees), 9 medium (< 250 employees))
- Belgium: 1 (no SME)
- Spain: 9 (3 small, 1 medium)
- Italy: 5 (1 medium)
- Poland: 1 (1 medium)

EXAMPLES

FPA (Framework agreements)

- EMS as criteria to reduce the number of candidates (two-stage procedure)
- weighting:
 - 5 % if EMS is in place when the performance of the contract commences
 - 3,5 % if EMS is in place 6 months after the performance of the contract commences
- EMAS, ISO 14001, Ökoprofit
- Technical specifications: green cleaning agents, training, cleaning methods, requirements for storage, disposal, documentation

EXAMPLES

One of the nine regional governments

- EMS as award criteria
 - weighting: 10 % (60 % price)
 - EMAS, ISO 14001, Ökoprofit

Another one of the nine regional governments

- Quality management as selection criteria (no EMS)
- Green cleaning agents as technical specifications
- Award criteria = 100 % price

EXAMPLES

Joint Procurement of several universities

- EMS as criteria to reduce the number of candidates (two-stage procedure)
- EMAS, ISO 14001, Ökoprofit
- EMS has to be maintained the whole contract period

EXAMPLES

Procurement of one university in Graz

- Price: 46 points, environment: 14 points (max. of 3 points for EMS); quality: 40 points
- ISO 14001 and EMAS: 3 points, other EMS: 2 points
- Evaluation model:

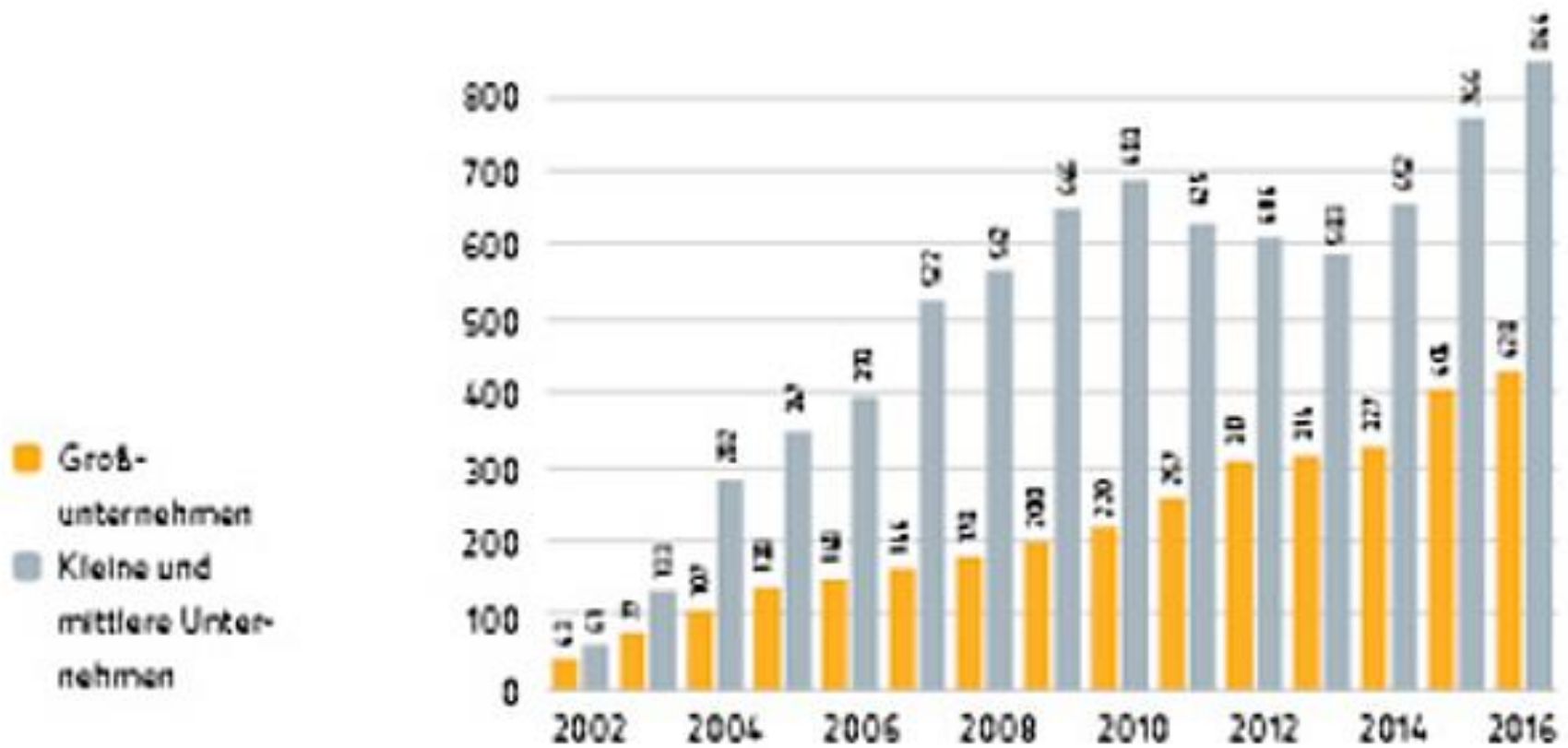
number of points for the price:

*(lowest price/price of the offer)*46*

An offer which costs 4,5 % more than the offer with the lowest price gets 44 points.

- Can you argue that EMAS/ISO 14001 ensures a higher level of environmental protection as the measures required under other EMS?

NUMBER OF SME AMONG THE FPA-SUPPLIERS



CONTACT



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