



European Union
European Regional
Development Fund

SPEED UP
Interreg Europe



3rd INTERREGIONAL TRAINING WORKSHOP



"SUPPORT TO SPECIFIC TARGET GROUPS, SUCH AS YOUNG PEOPLE,
MIGRANTS OR FEMALE ENTREPRENEURS"

ANTWERP, 20 - 21 MARCH 2018



Foreword: The topics for the 3rd Interregional Training Workshop were evaluated at the 4th Interregional Thematic Seminar in Florence, December 2017. A questionnaire has been used to collect most desired topics proposed by European stakeholders according to the semester topic "Support to specific target groups, such as young people, migrants or female entrepreneurs":

Entrepreneurial mindset in the educational system

Entrepreneurial education is crucial to raise the numbers of future entrepreneurs.

This session will provide different methodologies in order to promote, to teach and to implement entrepreneurial spirit in the young age.

How to approach and identify the needs of special target groups

A deep insight and understanding of the target group needs is a key factor for a successful policy instrument. Especially policy instruments addressed to special target groups cannot be adapted without considering the socio-cultural and economic situation of the respective target groups. Thus, an extensive analysis is necessary.

Entrepreneurial Ecosystem: How to provide customized services for special target groups

Policy instruments, programs and services addressed to entrepreneurship are part of a regional entrepreneurial ecosystem. Public authorities, together with regional actors, have to identify their entrepreneurial ecosystem in order to use synergy effects, to identify lack of services and to design new policy instruments. This ensures smart support services for aspiring entrepreneurs.

ANTWERP, 20 MARCH 2018

DAY 1

- 09.00 ▶ **Welcome coffee at Startup Village** [Lange Gasthuisstraat 29, 2000 Antwerpen]
- 09.25 ▶ **Introduction of Startup Village**
- 10:15 ▶ **Being entrepreneurs? ... a child's game!**
Nico Cerri *Lucca Technological Pole*
- 10:30 ▶ **Promoting entrepreneurial skills in secondary school student companies**
Stefanie Mensching Norbert Bothe *Kobra.net*
- 10:45 ▶ **Inspire the next generation of Estonians to choose a future in technology**
Ede Schank Tamkivi *Eesti 2.0*
- 11.00 ▶ Coffee Break
- 11.20 ▶ Debate
- 12.20 ▶ **Lunch at De Serre** [Lange Gasthuisstraat 29, 2000 Antwerpen]
- 13.30 ▶ **Organized transport to the Birdhouse** [Rijnkaai 37, 2000 Antwerpen]
- 14.00 ▶ Welcome coffee
- 14:20 ▶ **Introduction of the Birdhouse**
- 14.30 ▶ **How to customize service for special targeted group Incubator-Bussiness**
Monika Ledzion *PL, Warsaw*
- 14.45 ▶ **Roots and Routes for people in Transition. Multiple choices for a tailor-made work life balance**
Anna Andretta *Associazione Co-Cò, Spazio Co-STANZA*
- 15.00 ▶ **Gym of Initiative. We work with people to create entrepreneurs**
Francesca Serra – Vivaio per l'intraprendenza
- 15.15 ▶ Coffee Break
- 15:30 ▶ Debate
- 16:30 ▶ Steering committee
- 16:30 ▶ Stakeholder meeting
- 18:30 ▶ **Organized transport from the Birdhouse to Stokers**
[Artsen zonder Grenzenstraat 31, 2018 Antwerpen]
- 19:00 ▶ Introduction of PAKT and Stokers
- 19.30 ▶ Reception & Diner at Stokers
- 22:30 ▶ **Organized transport to central point or hotels in Antwerp**

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DAY 2

- 09:30 ▶ **Organized transport from hotels (or central points) to VOKA** [Markgravestraat 12 - 2000 Antwerpen]
- 10:00 ▶ **Welcome coffee at VOKA**
- 10:10 ▶ **Introduction of VOKA**
- 10:20 ▶ **Methodology to support women entrepreneurs**
Marina Larios – INOVA consultancy
- 10:40 ▶ **Immigrant Entrepreneurship; Lisbon City Council actions that address, identify and facilitate**
Jorge Vieira *Lisbon*
- 11:00 ▶ Coffee Break
- 11:20 ▶ Debate
- 12:20 ▶ **Organized transport to Microstart** [Dambruggestraat 26, 2060 Antwerpen]
- 12:45 ▶ **Lunch at Microstart**
- 14:10 ▶ **Welcome coffee & introduction of Microstart**
- 14:20 ▶ **Drivers and barriers for female entrepreneurs**
Inge Verhaeghen & Hilde Hoefnagels – Artesis Plantijn Hogeschool Antwerpen
- 14:40 ▶ **Offering free training to become web developer to people from underprivileged environments**
Karen Boers *BeCode*
- 15:00 ▶ Debate and closing remarks
- 16:00 ▶ End of meeting – Microstart is located closely to the central station



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