



2º Stakeholder SUPER Meeting

“Supporting eco-innovations towards international markets”

Wednesday 22 of March 2017, de 9:30h a 11:30h

Agenda

1. **Presentation of the progress of the project and next steps**
2. **Presentation of analysis of the situation SMEs of the Region of Murcia and participating companies**
3. **European partners evaluation results**
4. **Analysis of the needs of SMEs and evaluation of current measures.**
5. **Definition of a regional action plan**

Web: www.interregeurope.eu/super/

Notes

Relevant results of interview companies:

- They don't know distinguish economical subsidises, for them all are connect with business development.
- All of them think there are eco-innovative but they don't. They have eco- innovative process or product. Only 5% develop eco-innovative strategies.
- Companies don't know certifications, management system eco-innovative. Some years ago INFO had subsidy to implement management eco-innovative system.
- Lines to work in the future:
 - Climate change
 - Circular economy
 - Reduce carbon footprint

Discussion:

- Nowadays there are interesting subsidies to SMEs
- At National level want the companies have sustainable development
- Lack of eco-innovation training

- Organize communication resources, there are a lot of help but SMEs don't know where apply it.
- Not eco-innovation definition.
- Propose dissemination event.
- CETEM take place in eco-design project.
- Provide examples of eco-innovative business model.

