

## 3rd Stakeholder Meeting, October 10<sup>th</sup> 2017

### 1. SUMMARY

- Link of the project
- Previous Newsletters (Summary of what have been done up to date)
- Attendees:

PABLO MÁRTÍNEZ.- DG MEDIO AMBIENTE. TÉCNICO AMBIENTAL. GESTIÓN DE RESIDUOS. TRABAJA EN EL MINISTERIO EN MATERIA DE ECONOMÍA CIRCULAR Y RESIDUO

MARISA BALLESTA.- DG MA. TEMAS DE UNION EUROPEA (INFRACCIONES) COLABORA EN EL IMPULSO DE LA ESTRATEGIA.

PACO VICTORIA.- JEFE DE SERVICIO DEL OISMA.

GRAZIELLA NORTES.- CROEM. RESPONSABLE MA.

ANTONIO AYUSO CTMETAL.- LABORATORIO DE ENSAYO DE PROCUTO Y MATERIAL.

VICTORIA GÓMES.- CEEIM.

RICARDO ESTÉVEZ.- ASOCIACIÓN MURCIANA DE EMPRESAS DE TECNOLOGÍA DE LA INFORMACIÓN Y COMUNICACIONES. CREADOR DEL BLOG ECOINTELIGENCIA. COLABORA CON EL INFO

SUSANA MARTÍNEZ.- PROFESORA UM. ECONOMÍA APLICADA

### 2. NEEDS DETECTED (DISCUSSION)

Some definitions of the term: Eco-innovation

- Something innovative has to be a response to the market that fits with the lines of the 21st century. Low carbon eco, circular economy (eco-efficiency). They have problems to define the categories of the Sustainable Development Awards because they do not find entities that are worthy.
- The perspective of innovation depends on the geographic scope, each region has its needs and development.
- An eco-innovative product must take into account the temporal and spatial dimension. It is possible that a local product in the first years is eco-innovative but after the years it expands and stops being it.

### 3. Map

Put in common strategic and regional and local policies in line with the project to work on a common goal.

### 4. Self-assessment tool.

- Results using the interviews conducted
- Proposal for collaboration with the Stakeholders

