

Good Practice in Selective Collection of Waste in Heritage City Centres		
Nº.	Section	Description
0.	Title of the practice	Promotion of separation in the organic fraction
1.	Photograph	
2.	Proposers	SADECO/Municipality of Cordoba
3.	Contacts	JESUS DIZ PEREZ +34 957762000 buzon@sadeco.es
4.	Useful links	www.sadeco.es
5.	Start date	1994
6.	Activities' state of the art	Ongoing
7.	Location	City of Cordoba
8.	Inhabitants in the area	328.000 inhabitants

9.	Description of the practice
	<p><u>Origin, development and timescale:</u></p> <p>The point of departure was the city plan to separate the organic fraction to produce compost. The initiative is ongoing today. Throughout the year several initiatives are announced and implemented, compost bags are distributed and information is provided in the streets and other social points. In parallel, in schools, during the academic year, there are also different initiatives for promotion of recycling and the use of compost. Associations and citizens receive Sadeco compost in return to promote the separation of organic waste at home.</p> <p><u>Actors involved:</u></p> <p>Residents, schools, inmates of the provincial prison, local bodies and associations.</p> <p><u>Legal framework:</u></p> <ul style="list-style-type: none"> • Circular Economy Directives • Cordoba City Council Ordinance of Urban Hygiene • State framework for waste management in Spain <p><u>Financial framework:</u></p> <p>The budget allocated for the action is 30.000 €/year what covers raising awareness events, public interventions for separation, the participation of SADECO Educational Service and agreements with different city organisations for the reduplication of the initiative.</p> <p><u>Use degree: (%) or number of users (if possible):</u></p> <p>100% - the 328,000 inhabitants of the city of Cordoba are potential addressees of the action.</p>
10	Results
	<p><u>Proven results (through indicators):</u></p> <p>Increase of 19% of compost in composting sites thanks to better separation at the source from 2010 to 2014</p> <p><u>Possible success factors:</u></p> <p>Workshops with school pupils Demonstrations and samples shared with locals to illustrate the use of compost</p> <p><u>Main difficulties encountered:</u></p> <p>The main difficulty consists in changing people's deep-rooted habits. It is necessary to persevere and continue raising awareness of the importance of changing habits.</p>
11	Main lessons learnt from the practice
	<p>Need for citizen engagement</p> <p>Need to persist with effective campaigns</p>
12	Additional information