

Good Practice in Selective Collection of Waste in IBIZA

Nº.	Section	Description
0.	Title of the practice	Specific collection of commercial paperboard
1.	Photograph	 
2.	Proposers	Municipality of Ibiza

3.	Contacts	Ibiza Municipal Environment Department, mediambient@eivissa.es
4.	Useful links	http://www.eivissa.es/ (only spanish and catalonian)
5.	Start date	Summer 2012
6.	Activities' state of the art	Ongoing
7.	Location	Neighbourhood of La Marina
8.	Inhabitants in the area	910
9.	Description of the practice	
	<p><u>Origin:</u></p> <p>Different waste producers co-exist in the neighbourhood of La Marina: residents, commercial sector and restoration sector. Each of them has different working hours and specific requirements to deposit their waste but commercial and restoration have in common that their premises are very small and they generate large quantities of paperboard that they are unable to stock.</p> <p>In this neighbourhood, the waste containers are buried and it is difficult for the business sector to deposit the paperboard in the containers. As a result, the waste collection company found paperboard in all the containers not only in the paperboard container and there was paperboard all over the streets and sidewalks. If the paperboard is mixed with organic waste it cannot be recycled.</p> <p>To try and solve this situation, the town hall of Ibiza installed specific deposits for commercial paperboard in certain areas and increased the frequencies of collection.</p> <p><u>Development and Timescale:</u></p> <p>Since 2012 shops and restaurants must leave their paperboard folded next to the containers or on their doorstep at closing time. Different closing times, lack of space to stock the paperboard at the premises, narrow sidewalks and the amount visitors compounded the problem.</p> <p>In 2012 the town hall of Ibiza installed 3 specific containers for commercial paperboard, they were well received by the business sector and in 2013 3 more containers were installed.</p> <p>In June 2016 the municipality of Ibiza renewed its waste collection service and the frequencies of the paperboard collection were increased from twice daily to three times a day (14.00h, 18.00h and 02.00h)</p> <p><u>Actors involved:</u></p> <ul style="list-style-type: none"> • Ibiza Municipal Environment Department • Ibiza Municipal Heritage Department 	

	<ul style="list-style-type: none"> • Waste Collection Company (Valoriza Servicios Medioambientales S.A.) • Commercial and restoration associations • Commercial and restoration owners and employees <p><u>Legal framework:</u> All items to install in the heritage area have be approved by the Heritage Department. The containers installed in places and sidewalks have to respect the accessibility regulations.</p> <p><u>Financial framework:</u> The Town Hall of Ibiza supports the cost of the containers and the cost of the paperboard collection frequency. The total cost of the six containers installed in La Marina amount to 9.000 €. It is not possible to determine the cost associated with the paperboard collection in the heritage area because it is included in the municipality's total waste collection cost.</p> <p><u>Degree of implementation:</u> The commercial paperboard containers and the increased collection frequencies comprise the totality commercial and restoration businesses of the neighbourhood.</p>
10.	Results
	<p><u>Proven results:</u> Due to the selective collection rate being calculated for the entire municipality, it is not possible to measure the increase of paperboard collection since the specific containers were installed.</p> <p><u>Possible success factors:</u> The specific containers for depositing paperboard are comfortable, so they are more used by the businesses. Paperboard collection frequencies are higher than waste collection frequencies to make up for the lack of space if the premises making it easier for the commercial and restoration sector to recycle paperboard than mixing it with waste. Environmental awareness has increased over time.</p> <p><u>Main difficulties encountered:</u> Two types of paperboard collection coexisted in La Marina: buried containers for neighbours and specific containers for commercial and restoration sector. It is important for each stakeholder to use the correct container. In La Marina there is an important turnover of commercial and restoration owners and employees from season to season so new owners or employees may not be informed of the paperboard</p>

	collection system.	
11.	Main lessons learnt from the practice	The waste collection systems and frequencies have to be adapted to the requirements of the stakeholders. Awareness campaigns are necessary every year to promote selective collection and good practices in waste collection. Police control is necessary to guarantee a correct management of waste.
12.	Additional information	Not applicable