



Région  
Provence  
Alpes  
Côte d'Azur



PRESS RELEASE

## **Regional Council of Provence-Alpes-Côte d'Azur hosts the 5<sup>th</sup> Cross Visit of ECOWASTE4FOOD project**

*27<sup>th</sup> March 2018 - On 27-29 March, Regional Council of Provence-Alpes-Côte d'Azur hosts the 5<sup>th</sup> ECOWASTE4FOOD' cross visit which aims **to introduce various good practices on preventing food waste in public and private sectors.***

Regional Council of Provence Alpes Côte d'Azur is project' partner to Interreg Europe ECOWASTE4FOOD project that supports eco-innovations to reduce food waste and promote a better resource efficient economy.

This cross-visit in PACA welcomes project partners from Wielkopolska Region (Poland), City of Ferrara (Italy), Regional Council of South Ostrobothnia (Finland) and CIHEAM-IAMM (France). Guests will attend presentations at the PACA Regional Council regarding actions to reduce food waste in middle school canteens, with the participation of Environment and Biodiversity services as well as the European service. A trip in Avignon on 28 March will visit Imagine 84, Le Local en Bocal, Auchan Le Pontet and Avignon Hospital.

**Regarding food donations and redistribution**, PACA Region runs two social integration projects which collect unsold fruit and vegetables and redistribute them to the food banks: Jardins de Méditerranée (Imagine 84) at the Marché d'Intérêt National (MIN) market in Avignon, and Banaste de Marianne (Andes) at MIN in Les Arnavaux. These markets are geared primarily to wholesalers, industrialists and producers.

**As for planning and measures**, the Region acts in line with the 2015-2020 Government-Region and ADEME Agreement, which is part of the Government-Region Planning Contract (CPER), and the future Regional Waste Prevention and Management Plan voted in February 2018. Work began in 2015 to draw up the roadmap for a circular economy.

This regional plan for circular economy will define waste reduction targets per category and facilities for processing, recovery and storage. It will focus on specific types of waste (used food oil, bio-waste, food waste from tourism, etc.) and will propose actions for reduction. This will set out the guidelines and strategic measures to be implemented in every domain of the circular economy, including food waste. The diagnosis study is under way and the draft action plan will be presented in late 2018.

Since 2013 PACA region has launched calls for proposals to spawn and support exemplary, innovative, unifying and replicable projects for combating food losses and waste in the food industry.

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More on ECOWASTE4FOOD project: <https://www.interregeurope.eu/ecowaste4food/>