

# Promoting entrepreneurial skills in secondary school student companies

**Servicestelle Schülerfirmen, Brandenburg (Germany)**

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# What are student companies?

- long-term educational projects in schools
- no commercial operations, not registered as businesses
- groups of 8-15 students, supported by their teacher
- development and realisation of a business idea in school
- implementation in regular classes or in after school clubs
- principles: hands-on experience, learning by doing, project-orientation, teamwork



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# Servicestelle Schülerfirmen

- service office for student companies in Brandenburg
- founded in 2005
- multi-professional team
- target groups: teachers, head teachers and students of all school types in Brandenburg
  
- funded and supported by:



# Key objectives

- promoting entrepreneurial skills in schools
- encouraging und qualifying teachers for the setup and operation of student companies
- integrating entrepreneurship education in regular classes and in the job orientation concepts of schools
- strengthening the networks between schools and regional profit and non-profit organisations



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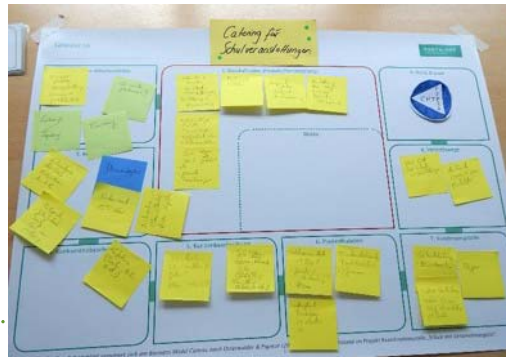
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# Activities and offers

- coaching and counselling for all school types
- trainings for teachers in secondary schools
- development and provision of teaching material
- workshops, field trips and competitions for students
- building networks for students and teachers



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# Cooperation and partners

Servicestelle Schülerfirmen seeks to strengthen the cooperation between school projects and regional partners

- *German Children and Youth Foundation*: setting quality standards for the work of student companies
  - *Technology Foundation & Foundation for Professionals in Brandenburg*: coding an app for student companies
  - *Chamber of Commerce/Crafts*: bringing professionals and students together (workshops, field trips)
  - *deGUT*: presenting student companies and their offers on trade fairs
  - *University of Potsdam*: providing workshops for M. Ed. students
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## Good Practice: Medien & Büro student corporation

- school project at Peter-Joseph-Lenné Gesamtschule, Potsdam
- founded in 2007 in an after school club (computer science)
- 15 members from classes 7 to 13
- services and products:
  - repair of PCs/PC support
  - office services in school
  - sale of school material (kiosk)



## Medien & Büro student corporation

- simulation of a stock corporation
- working autonomously in different sections
- presentations at school, trade fairs, exhibitions
- cooperation with an IT company, the city of Potsdam and the trade association of Brandenburg
- repeatedly rewarded with quality seals



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# Thank you!

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